

Laura Brown

Graphic Designer

AREAS OF EXPERTISE

Adobe Creative Suite

Photoshop

In-Design

Illustrator

MAC CS4/CS5

Flash

3D animation

PROFESSIONAL

First Aid Qualified

German speaker

PERSONAL SKILLS

Problem solving

Thinking creatively

Attention to detail

Communication skills

PERSONAL DETAILS

Laura Brown
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DOB: 12/09/1985
Driving license: Yes
Nationality: British

PERSONAL SUMMARY

A highly talented, driven and flexible graphic designer with a proven record of delivering creative and innovative design solutions. A proven ability of developing projects from inception through production to final delivery, ensuring that all work is effective, appropriate and delivered within agreed timescales. Able to work as part of a team with printers, copywriters, photographers, other designers, account executives, web developers and marketing specialists.

Now looking for a suitable graphic designers position with a ambitious and high profile company.

WORK EXPERIENCE

Web Design Company – Coventry

GRAPHIC DESIGNER June 2008 - Present

Developing concepts and artwork, creating graphic design solutions from concept through to completion. Responsible for developing and creating both digital and print design for a wide range of print and online campaigns, publications and advertising.

Duties:

- Managing, producing and designing projects from brief to fulfilment.
- Designing & creating marketing & e-marketing materials on a range of projects.
- Ensuring consistency in a clients corporate and promotional brands.
- Presenting finalised ideas & concepts to clients, colleagues and senior managers.
- Answering queries from clients.
- Creating original artwork for short and long term projects.
- Involved in designing advertisements, brochures, handouts, flyers and online graphics.
- Working with a range of media, including photography, to create final artwork.
- Designing pitches and presentations for the sales teams.
- Keeping up to date with new software, post-production techniques & industry trends.
- Producing graphic content for site re-skins, page layouts, email designs, site graphics & static & Flash banners.

KEY SKILLS AND COMPETENCIES

- Innovative, highly creative, good at thinking 'out of the box'.
- Keeping abreast of relevant new techniques in design software, media & photography.
- Experience with catalogue, brochure and magazine design.
- Willingness and ability to work independently and as part of a team.
- Able to work under pressure, meet deadlines and multitask.
- A knowledge of HTML and CSS.
- Highly organised and able to prioritise own work schedule.
- Able to work within brand and design guidelines.
- Excellent graphical skills, creative flair and good colour sense.

ACADEMIC QUALIFICATIONS

Graphic Design and Advertising Foundation Degree
Nuneaton University 2005 - 2008

A levels: Maths (A) English (B) Technology (B) Science (C)
Coventry Central College 2003 - 2005

REFERENCES – Available on request.

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