

YALOVA UNIVERSITY

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

DEPARTMENT OF MANAGEMENT - UNDERGRADUATE CURRICULUM (2013-2014)

I.SEMESTER/FALL

II.SEMESTER/SPRING

Course Code	Course Code	Weekly Course Hours		Cr	ECTS	Course Code	Course Code	Weekly Course Hours		Cr	ECTS
		T	U					T	U		
		MAN 101	Introduction to Business I					3	0		
MAN 103	Accounting I	3	0	3	6	MAN 104	Accounting II	3	0	3	6
MAN 105	Academic Reading and Writing	3	0	3	5	MAN 106	Business Informatics	3	0	3	5
IBF 101	Introduction to Economics	3	0	3	5	IBF 104	Introduction to Sociology	3	0	3	5
ENF 101	Use of Information Technology	1	2	0	4	IBF 106	Introduction to Law	3	0	3	4
AIB 101	Ataturk's Principles and History of Turkish Revolution I	2	0	0	2	AIB 102	Ataturk's Principles and History of Turkish RevolutionII	2	0	0	2
TDB 101	Turkish Language I	2	0	0	2	TDB 102	Turkish Language II	2	0	0	2
Total Credits		17	2	12	30	Total Credits		19	0	15	30

III. SEMESTER / FALL

IV. SEMESTER / SPRING

Course Code	Course Code	Weekly Course Hours		Cr	ECTS	Course Code	Course Name	Weekly Course Hours		Cr	ECTS
		T	A					T	A		
		MAN 201	Micro Economics					3	0		
MAN 203	Business Mathematics	3	0	3	4	MAN 204	Commercial Law	3	0	3	4
MAN 205	Management	3	0	3	5	MAN 206	Organizational Behavior	3	0	3	5
MAN 207	Statistics I	2	2	3	4	MAN 208	Statistics -II	2	2	3	4
MAN 209	Marketing Management	3	0	3	4	MAN 210	Business Communication	3	0	3	4
MAN 211	Inventory Balance Sheet	3	0	3	5	MAN 212	Financial Statement Analysis	3	0	3	5
	Elective course	3	0	3	4		Elective course	3	0	3	4
Total Credits		21	0	21	30	Total Credits		21	0	21	30

1 Elective Course (3 Credits) is to be selected

1 Elective Course (3 Credits) is to be selected

V. SEMESTER / FALL

VI. SEMESTER / SPRING

Course Code	Course Name	Weekly Course Hours		Cr	ECTS	Course Code	Course Name	Weekly Course Hours		Cr	ECTS
		T	A					T	A		
		MAN 301	Financial Management- I					3	0		
MAN 303	Production Management	3	0	3	5	MAN 304	Human Resources Management	3	0	3	6
MAN 305	Cost Accounting-I	3	0	3	6	MAN 306	Cost Accounting-II	3	0	3	5
MAN 307	Entrepreneurship	3	0	3	5	MAN 308	Research Methodology	3	0	3	5
	Elective course	3	0	3	4		Elective course	3	0	3	4
	Elective course	3	0	3	4		Elective course	3	0	3	4
Total Credits		18	0	18	30	Total Credits		18	0	18	30

2 Elective Course (6 Credits) is to be selected

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VII. SEMESTER / FALL

VIII. SEMESTER / SPRING

Course Code	Course Name	Weekly Course Hours		Cr	ECTS	Course Code	Course Name	Weekly Course Hours		Cr	ECTS
		T	A					T	A		
		MAN 401	Strategic Management					3	0		
MAN 403	Business Ethics	3	0	3	7	MAN 404	Graduation Project	3	0	3	7
	Elective course	3	0	3	4		Elective course	3	0	3	4
	Elective course	3	0	3	4		Elective course	3	0	3	4
	Elective course	3	0	3	4		Elective course	3	0	3	4
	Elective course	3	0	3	4		Elective course	3	0	3	4
Total Credits		18	0	18	30	Total Credits		18	0	18	30

4 Elective Course (12 Credits) is to be selected

4 Elective Course (12 Credits) is to be selected

ELECTIVE COURSES

III. SEMESTER / FALL

IV. SEMESTER / SPRING

Course Code	Course Name	Weekly Course Hours		Cr	ECTS	Course Code	Course Name	Weekly Course Hours		Cr	ECTS
		T	A					T	A		
		MAN 213	Obligation Law					3	0		
MAN 215	Production Systems	3	0	3	4	MAN 216	Tax Law	3	0	3	4
MAN 217	Services Marketing	3	0	3	4	MAN 218	Business English	3	0	3	4
MAN 219	Business Readings	3	0	3	4	MAN 220	Brand Management	3	0	3	4
MAN 221	Management Information Systems	3	0	3	4	MAN 222	Public Relations	3	0	3	4
MAN 223	Foreign Language	3	0	3	4	MAN 224	Foreign Language	3	0	3	4

V. SEMESTER / FALL

VI. SEMESTER / SPRING

Course Code	Course Name	Weekly Course Hours		Cr	ECTS	Course Code	Course Name	Weekly Course Hours		Cr	ECTS
		T	A					T	A		
		MAN 311	Organization Theory					3	0		
MAN 313	New Product Development	3	0	3	4	MAN 314	Investment Project Analysis	3	0	3	4
MAN 315	Leadership	3	0	3	4	MAN 316	Consumer Behaviour	3	0	3	4
MAN 317	Marketing Communication	3	0	3	4	MAN 318	Financial Mathematics	3	0	3	4
MAN 319	International Financial Reporting Standarts	3	0	3	4	MAN 320	Labor Law	3	0	3	4
MAN 321	Supply Chain Management	3	0	3	4	MAN 322	Turkish Business History	3	0	3	4
MAN 323	Family Business Management	3	0	3	4	MAN 324	Turkish and World Economy	3	0	3	4
MAN 325	Quantitative Methods	3	0	3	4	MAN 326	International Business	3	0	3	4
MAN 327	Quality Control	3	0	3	4	MAN 328	Quality Management Systems	3	0	3	4
MAN 329	Foreign Language	3	0	3	4	MAN 330	Foreign Language	3	0	3	4

VII. SEMESTER / FALL

VIII. SEMESTER / SPRING

Course Code	Course Name	Weekly Course Hours		Cr	ECTS	Course Code	Course Name	Weekly Course Hours		Cr	ECTS
		T	A					T	A		
		MAN 411	International Human Resources Management					3	0		
MAN 413	Work Health and Safety	3	0	3	4	MAN 414	Job Analyses and Design	3	0	3	4
MAN 415	Reward Management	3	0	3	4	MAN 416	Performance Evaluation	3	0	3	4
MAN 417	Recruitment and Selection	3	0	3	4	MAN 418	New Concepts in Human Resource Management	3	0	3	4
MAN 419	Industrial Relotions	3	0	3	4	MAN 420	Training and Development	3	0	3	4
MAN 421	Marketing Research	3	0	3	4	MAN 422	Digital Marketing	3	0	3	4
MAN 423	International Marketing	3	0	3	4	MAN 424	Retail Management	3	0	3	4
MAN 425	Advertising	3	0	3	4	MAN 426	Customer Relationship Management	3	0	3	4
MAN 427	Sales Management	3	0	3	4	MAN 428	New Concepts in Marketing	3	0	3	4
MAN 429	Enterprise Resource Planning	3	0	3	4	MAN 430	Database Management	3	0	3	4
MAN 431	System Analyses and Design	3	0	3	4	MAN 432	Data Mining and Business Intelligence	3	0	3	4
MAN 433	E-Business and E-Commers	3	0	3	4	MAN 434	Project Management	3	0	3	4
MAN 435	Introduction to Programming	3	0	3	4	MAN 436	New Concepts in Management Information Systems	3	0	3	4
MAN 437	Financial Institutions and Instruments	3	0	3	4	MAN 438	Accounting for International Trade	3	0	3	4
MAN 439	International Finance	3	0	3	4	MAN 440	Securities Analysis	3	0	3	4
MAN 441	Bank Accounting	3	0	3	4	MAN 442	Auditing	3	0	3	4
MAN 443	Managerial Accounting	3	0	3	4	MAN 444	New Concepts in Accounting and Finance	3	0	3	4
MAN 445	Foreign Language	3	0	3	4	MAN 446	Foreign Language	3	0	3	4