



## **Clean Your International Contacts in Excel**

Improve customer satisfaction and increase profits with a validated, complete, and up-to-date contact list. Listware for Excel is a free add-in that cleans and enriches your customers' contact information in Excel. Simply open your spreadsheet, click the Listware tab, select the records to process, and start cleaning your list.

## Listware<sup>®</sup> for Excel<sup>®</sup>

Generate More Sales with Complete & Updated Contact Info

Do you know if your customers' contact info is complete and up-to-date? Is there a company name, address, and telephone number associated with each customer or prospect? Do you have duplicate records? Do you want to verify and geocode international addresses? Listware for Excel easily updates and completes your mailing list so that your sales and marketing efforts are effective and profitable.

Listware for Excel is simple to use: click the add-in; clean and enrich your data, and then view the color-coded results. It is perfect for small business owners such as salespeople, real estate agents, and insurance agents who manage their contacts in Excel.

## Easily Analyze Outputs

Concise record summary counts and color-coordinated output cells make it easy to view and analyze the results:

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File Home In	sert Page Layout Formulas	Data Review View Listw	are Team					_	Good		41 (83%)	
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a G	Н	1	J	K	L	M	N	0	Verified	18 (36%)	43 (87%)	39 (79%)
1 md_FullName	md_Company	md_Address1	md_City			md_Latitude r						
2 Didi Metoyer	Nick's Fishmarket	10275 W Higgins Rd Ste 100	Rosemont	IL	60018-3893	41.997742		(847) 298-8200	Moved		9 (18%)	
3	Joe's Crab Shack	2000 E Golf Rd	Schaumburg	IL .	60173-5065	42.050882		(847) 517-1212	Appended	18 (36%)	0 (00()	39 (79%)
4 Ella Kinney	Morton's of Chicago	9525 Bryn Mawr Ave Ste 925	Rosemont	ÎL.	60018-5260	41.980405	-87.864864		Appended	18 (36%)	0 (0%)	28 (18%)
5	Joseph Mullarkey Distributors	2200 Ridge Dr	Glenview	IL.	60025-7607	42.099805		(847) 724-4000	< III			
5	Mullarkey Dist.	2200 Ridge Dr	Glenview	IL	60025-7607	42.099805		(847) 724-4000	[00:00:13] Processing Complete			
7 Lauren Berk	Mitchell's Fish Market	2601 Navy Blvd	Glenview	IL.	60026-7804	42.090459		(847) 832-9000				
8 Eugene Kloss	Kloss Distributing	1333 Northwestern Ave	Gurnee	IL	60031-2347	42.379189		(847) 336-5610	(49 rows processed)			piece
9	Binny's Beverage Depot	153 Skokie Valley Rd	Highland Park	IL	60035-4403	42.155506		(847) 831-5400				
Larry Smith	L&V Distributing	835 Virginia Rd Ste I	Crystal Lake	IL	60014-8732	42.218156		(815) 459-8532				
11 Fred Losch	Losch Beverage	436 Park Ave	Lake Villa	IL.	60046-6513	42.408250		(847) 265-2288	Di			
12	Charles Herdrich & Sons	4040 W Dayton St	McHenry	IL.	60050-8376	42.310940		(815) 385-0016	Phone (847) 517-1212			
13	Chas Herdrich and Son	4040 W Dayton St	McHenry	IL	60050-8376	42.310940		(815) 385-0016				
14	McCarthy's: Steve	506 Hawthorn Ctr	Vernon Hills	IL.	60061-1510	42.242962		(847) 367-4704	E-mail			
15	Ruth's Chris Steak House	933 Skokie Blvd	Northbrook	IL.	60062-4004	42.135233	-87.788256	(847) 498-6889				
16 Dale Schwartz	Pinstripes: Shawn	1150 Willow Rd	Northbrook	IL	60062-6819	42.105679	-87.807183	(847) 480-2323				
17	Claim Company:Michael	2000 Northbrook Ct	Northbrook	IL.	60062-1411	42.151877	-87.812331	(847) 291-9111	Click 'Re-Scan' to re-check the above data through Personator. Alternately, click 'Save' to save the data to the spreadsheet without			
18 Jason Yuhasz	Carluci's	250 Marriott Dr	Lincolnshire	IL.	60069-3664	42.193820	-87.931820	(847) 883-0311				
19 John Griffin	Skokie Valley Beverage Co.	199 Shepard Ave	Wheeling	IL I	60090-6021	42.126757	-87.919560	(847) 541-1500	re-checking.			
20 Wendy Mathews	Knoll Communications	375 W Erie St Apt 314	Chicago	IL	60654-5793	41.893876	-87.638719	(312) 654-1895		Re-Scan	Save	1
21 Brian Baker	Cadillac Ranch	1175 W Lake St	Bartlett	IL	60103-1528	42.006206	-88.197108	(630) 830-7200		- D	Jave	3
22 Joe Jasica	Elgin Beverage Co.	1685 Fleetwood Dr	Elgin	IL	60123-7128	42.020286	-88.318671	(847) 741-5959		HS .		
23	Malloy'S Glen Ellyn	580 Roosevelt Rd	Glen Ellyn	IL.	60137-5744	41.859690		(630) 545-9463		Prev Error	Next Error	1
24	Malloy's Fine Wine and Spirits	580 Roosevelt Rd	Glen Ellyn	IL	60137-5744	41,859690		(630) 545-9463				

## Benefits:

- Save money stop mailing to outdated addresses
- No IT knowledge required work
  entirely within Excel
- Expand your marketing efforts
- Improve customer satisfaction by confirming deliverability

## Features:

- Verify addresses in 240 countries
- Get new address info of customers who have moved
- Real-time address verification
- Append (complete) contact
  information
- Name -to-Address Verification
- Global Geocode (latitude & longitude)
- Data matched to multisourced datasets like Telco, USPS<sup>®</sup>, & more



# **Free Download**

Listware for Excel cleanses and enriches your mailing list using Melissa Data's powerful data quality capabilities. Get a free trial.

>> START USING NOW. GO TO: www.MelissaData.com/excel

## Listware for Excel Components



## • U.S. and Global Check & Verify

Clean up poor data and append it with additional contact information:

- Verify & standardize addresses up to the actual delivery point (available for over 240 countries and territories)
- Verify that each piece of contact info correlates to the same individual/company
- Get the new addresses of customers who have moved
- Starting with an address append name, phone, & geocode
- Starting with a phone number append name, address, & geocode
- Starting with an email address append name, address, phone, & geocode



#### • Express Entry

Select the Express Entry icon and your spreadsheet becomes a data entry form where you can instantly verify addresses; includes addresses served only by UPS & FedEx.



#### MatchUp<sup>®</sup>

Eliminate duplicate contacts in your spreadsheets and stop sending out duplicate marketing pieces. MatchUp finds and consolidates duplicate records within or across multiple datasets; it also matches duplicates using multiple contact-specific or fuzzy matching algorithms.



#### Sales Leads

Need new leads fast? Click the sales leads icon and easily download high-quality mailing lists from Melissa Data.

## Find Out Where Your Customers Are

In addition to results codes and input/output columns, the processing results also include the distribution of records by state.



## System Requirements

Listware for Excel is available for Microsoft® Windows Editions of Excel 2010, 2007 and 2003.



## About Melissa Data Corp.

Since 1985, Melissa Data has been a leading provider of data quality and address management solutions. Melissa Data's data quality software, Cloud services and data integration components verify, standardize, consolidate, enhance and update U.S. and global contact data, including addresses, phone numbers and email addresses for improved communications and ROI. More than 5,000 companies rely on Melissa Data to gain and maintain a single, accurate and trusted view of critical information assets.

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