



SEPTEMBER 23, 2014 BUSINESS BRIEFING LUNCHEON

College STEM Executives to Address Biz Briefing

THE PRESIDENT of Antelope Valley College and the director of AVC's Science, Technology, Engineering and Math (STEM) programs will address the Tuesday, Sept. 23 Business Briefing luncheon at 11:30 a.m. in the Hellenic Center in Lancaster.

AVC President Ed Knudson and Christos Valiotis, professor of physics, chair of the Science Department and director for STEM grants, will share updated information on the progress of STEM education programs to provide regional employers with a "home-grown" workforce capable of meeting the demands for technological skills and abilities.



*Ed Knudson,
AVC President*



*Christos Valiotis, Ph.D.
Science Dept. Chair,
STEM Director*

The greater Antelope Valley region, home to cutting edge aerospace private companies and federal research entities, is also seeing tremendous growth in manufacturing, healthcare, transportation, and alternative energy sectors. And continuation of that economic growth depends upon a highly trained technical workforce.

In order to help regional companies to recruit and retain STEM professionals to the high desert, the community, including the Antelope Valley Board of Trade and educational partners at every level, embraced challenges and opportunities Knudson and Valiotis will discuss at the luncheon.

Their presentation comes in advance of the 3rd annual STEMposium to be held this November.

Christos Valiotis has taught physics and engineering at AVC since 1997 and has directed numerous grants (NSF, Dept. of Ed) since 2000. He also is the chair of the organizing committee for the regional Science Olympiad competition and spends much of his time developing and leading K-12 teacher professional development activities.

In 2001, he reformed the college's physics curriculum to incorporate active learning methodologies and project-based learning. He is a member of the

continued on page 8



Inside . . .

- 2** Representing the AV as an Edwards Community Liaison
- 3** Labor and Trade
- 4** Retiring Congressman "Buck" McKeon Service to be Recognized
- 6** Health Care Committee Adopts Ambitious Agenda
- 7** Founding of the AV Progress Association
- 9** Regional News Summary
- 11** Palmdale Aerospace Academy Sponsors September Business Briefing
- 15** Calendar of Events
- 16** Membership Update

Representing the AV as an Edwards Community Liaison

AS ONE OF THE FOUR Community Liaisons of Edwards Air Force Base, I was honored to be a part of the semi-annual visit to one of the bases – this time Tinker AFB in Oklahoma City, OK. We visit Wright-Patterson AFB each Spring and another base each Fall, coordinating with Gen. Janet Wolfenbarger's visits..

Gen. Wolfenbarger is the Commander, Air Force Materiel Command stationed at Wright-Patterson AFB, employing 80,000 people and managing \$60 billion annually.

Her job is, "executing the critical mission of warfighter support through leading-edge science and technology, cradle-to-grave life cycle weapon systems managements, world class developmental test and evaluation, and world-class depot maintenance and supply chain management."

It was a busy few days as Les Uhazy, Alis Odenthal and I toured the impressive E-3 Sentry aircraft (the airborne warning and control system or AWACS), the F-35 test cell, and breakfast with the airmen. Oklahoma City has gone through a meta-



Above: Medina speaks with senior leaders after the tour of the E-3.

Right: Alis Odenthal and Vicki Medina sitting in the cockpit of an E-3.



Vicki Medina
Executive Director

morphosis and has combined the old with the new, old brick buildings with new brick buildings, hence the moniker "Bricktown". A baseball park sits in the middle of town, and boats meander through the downtown river. World class rowing comes to Oklahoma City as do fans of Thunder, the winning basketball team. Oklahoma City has a lot to be proud of and they set the bar pretty high on hosting our group. Lunch at the renovated historic Skirvin Hotel included a briefing from Gen. Wolfenbarger and was filled with Congressional, County, City and Chamber officials as well as investors and sponsors. Then we topped off the day with a meet-n-greet on the 50th floor at Vast in their tallest skyscraper.

Tinker AFB is 5,500 acres with 460 buildings, including 136 acres of indoor maintenance area. The base is comparable to a city, providing essential support ser-

continued on page 9

Antelope Valley Board of Trade

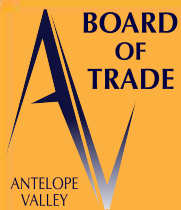
EXECUTIVE BOARD

Al Hoffman, President
The Boeing Company
Josh Mann, Vice President
Mojave Partners
Lisa Moulton, Secretary
Anthony Bruneau, Treasurer
Cobb Doerfler and Associates
Scott Cummings, Past President
Bret Banks, Director-at-Large
AVAQMD
Dianne Knippel, Director-at-Large
Southern California Edison
Executive Director, Vicki Medina

DIRECTORS

Mike Belzil, Lockheed Martin
Marta Golding Brown, Southern BIA
Los Angeles Ventura Chapters
Gustavo Camacho, Camacho Auto Sales
Richard Caulkins, Los Angeles County
Sanitation District
Ingrid Chapman, Chapman Communications
Richard Cook, Antelope Valley Hospital Foundation
John Currado, Allstate Financial/
Currado Insurance Inc.
Steven Derryberry, Kestler Derryberry LLP
Karina Drees, Mojave Air and Space Port
Rob Duchow, Southern California Gas Company
John Fergione, Test Pilot/ Consultant
Larry Grooms
Mark Hemstreet, Hemstreet Hospitality
Harvey Holloway, Coldwell Banker
Commercial/Valley Realty
Chuck Hoey, Chuck Hoey & Associates
Bob Johnstone, The Aerospace Office
Kelly Kennerknecht, Kaiser Permanente
Ed Knudson, Antelope Valley College
Drew Mercy
Lisa Moulton
Rhonda Nelson, Northrop Grumman
Terry Norris, Precision Labs
George Passantino, Passantino Andersen
Communications
Todd Porter, LAMAR Outdoor Advertising
Donald Rhea, ClancyJG International
Regina Rossall, Westside Union School District
Dr. Ken Santarelli, CSU-Long Beach Antelope Valley
Engineering Program
Bill Taylor, Granite Construction
Donna Termeer, Antelope Valley YMCA
Stan Turner, Edwards Federal Credit Union
Angela Underwood-Jacobs, Antelope Valley Bank
Tom Weil, City Manager California City
Johnny Zamrza, Western Pacific Roofing Company

**Antelope Valley Board of Trade
is a voice — Your Voice —
for the Antelope Valley Region.**



Mission Statement

The Antelope Valley Board of Trade's mission is "to engage in maintaining and promoting diverse business and industry, quality infrastructure, and a strong legislative voice for the benefit of its members and the greater Antelope Valley."

LIFETIME DIRECTORS

Janice Anderson	Patricia Fregoso-Cox
Clyde Bailey	Roger Hemme
Cherie Bryant	Aida O'Connor
Larry Chimbole	Alis Clausen-Odenthal
Coleen Clutterham	Dr. George "Bud" Reams
Katie Corbett	Frank C. Roberts
Joseph Davies	Chris Spicher
Michael Dispenza	Jack Stewart
Gordon Elder	Lew Stults
Ron Emard	Kurt Ullman
Dr. Jackie Fisher	Monna Wagner

Your comments and suggestions are always welcomed. Send them to the following address or by email.

The *Antelope Valley Business News* is a monthly publication. The deadline to submit articles and photos is the 15th. Submit to:
AV Board of Trade
41319 12th Street West, Suite 104
Palmdale, CA 93551
661/947.9033
Email: info@avbot.org
Website: avbot.org

PRINTER

Brian McTaggart, Four Star Printing
661/274-1896 • Fax: 661/274-0007

EDITOR

Antelope Valley Board of Trade



President's Message

Labor and Trade

SEPTEMBER 1, 2014 is Labor Day here in the US and Canada. It's a national holiday where most of us will have hopefully enjoyed a long weekend with family and/or friends. Labor Day was designated a federal holiday in 1894 to celebrate the American Labor Movement, and it is always the first Monday in September.

So why are we talking about Labor Day in our AV Board of Trade newsletter? Well it's extremely important, at least Labor is towards the Antelope Valley economy. Most of the time when we think about Labor Day, the American Labor Movement, or just Labor, our thoughts turn to the AFL-CIO and organizations such as the USW (United Steelworkers). But in talking about Labor today it's certainly more than just say our state, regional, or even local interest with the UFW (United Farm Workers) and UFCW (United Food and Commercial Workers) unions. It is more than our American Automobile Industry – and even The Boeing Company – with the UAW (United Automobile, Agricultural Implement, and Aerospace Workers). Labor is really all about performing work; it is productive activity for the sake of economic gain.

Now let's not get lost in big organized labor – and one can certainly debate the merits of such in today's world – but just consider labor (work, productivity) and laborers (employees). And how celebrating Labor Day, dedicated to the success and economic achievements of workers across our nation, has anything to do with the AV Board of Trade. Trade is goods exchange economy. It is the exchange of goods, commodities, and services for economic benefit. Within AVBOT, we have members ranging from large aerospace contractors, to insurance agencies and real estate firms, to banks and medical institutions. All depend upon labor to be prosperous; all need and depend upon workers, employees, for financial benefit and success. So it is fitting whether we are Boeing or Lockheed Martin, California Bank & Trust, Precision Labs, Allstate Financial, Kaiser Permanente, the Antelope Valley Mall, or Antelope Valley College – any member of our Antelope Valley Board



*AVBOT President
Allen Hoffman*

of Trade – to recognize and celebrate our employees. ...and not just on the occasion of Labor Day. Without our labor force, we would not have our outstanding agencies and companies here in the AV; hence we wouldn't have the valued members of the Board of Trade.

Labor Day is often used to mark the unofficial end of the summer. It's when, for many, periods of vacation come to an end. People return to work and school with a re-invigorated intensity. It begins a new "labor year" in industry, retail, and academia. Let's not ever lose sight on just how important labor – big or small, organized or not – is to each of our organizations for success, for economic gain. Be they cashiers, office administrators, managers, security guards, sales associates, teachers, nurses, gardeners, drivers, or technicians, each and every member of our workforce is important and adds value. Celebrate our workers year-round.

Happy Labor Days!

Allen Hoffman

Retiring Congressman “Buck” McKeon Service to be Recognized

THE ANTELOPE VALLEY BOARD OF TRADE and other participating local and regional organizations will bid farewell to retiring Congressman Howard P. “Buck” McKeon at a Friday, Sept. 26 reception in the Cascades at Rancho Vista in Palmdale.

Reservations for the 5:30 to 7:30 p.m. event are available at \$25 per person from the AV Board of Board of Trade office. Call the office at (661) 947-9033 or email emily@avbot.org for reservations and information.

Rep. McKeon, first elected to the House of Representatives in 1992, will complete his more than two decades of representation for the Antelope Valley and Santa Clarita Valley at the end of this year.

During his tenure in the House, McKeon steadily rose to increasingly important and influential positions of leadership, most recently in the 112th and 113th Congressional Sessions when he was twice selected to serve as Chairman of the House Armed Services Committee. He was first named Ranking Member of the committee in June 2009.

Earlier in his congressional career, McKeon was the top Republican on the Education and Workforce Committee for close to three years, where he advanced conservative policies supporting school choice, teacher quality and accountability, and higher education access and affordability. In early 2006, McKeon ran the committee as chairman, replacing Rep. John Boehner (R-OH), who became House Majority Leader.

Before that, McKeon headed the House Subcommittee on 21st Century Competitiveness, which examined issues such as higher education, technology in education, teacher training, job training, and welfare reform. In this role, McKeon helped negotiate the formula that resulted in interest rates for the federal student loan program dropping to their lowest level in 38 years. McKeon still serves as a senior member of the Education and Labor Committee.

McKeon is also a member of the Congressional Unmanned Systems Caucus, which he founded to help educate members of Congress and the public on the strategic, tactical, and scientific value of UAVs. McKeon actively supports further development of UAV's and hopes to more effectively engage the civilian aviation community on UAV use and safety.

In 2009, he co-founded the Republican New Media Caucus to help its members in sharing and discussing ideas about technology policy, and to encourage the use of new communications technologies to assist Members in reaching and providing important information to their constituents.

McKeon was born Sept. 9, 1938, in Los Angeles. He grew up in Tujunga and graduated from Verdugo Hills High School in 1956. After serving a two and a half year mission for the Church of Jesus Christ of Latter-Day Saints, he attended Brigham Young University. After several semesters, McKeon took a hiatus from his studies, married his wife, Patricia, started a family, and began his career as a businessman in the Santa Clarita Valley.

Becoming involved in community organizations, McKeon served on the William S. Hart Union High School District Board of Trustees from 1978 to 1987. During that time, the city of Santa Clarita was incorporated and its citizens selected McKeon as a member of the City Council. He was also selected as Santa Clarita's first mayor.

The McKeons have six children and 31 grandchildren and live in Santa Clarita.



Hearing on AV Region's Fate Set for Saturday, September 27 at AV College

THE ANTELOPE VALLEY BOARD OF TRADE is urging Antelope Valley residents to pack the auditorium on Saturday, Sept. 27 for an L.A. County Regional Planning Commission hearing on regional planning proposals that will largely determine the Valley's economic direction for decades.

The hearing on the proposed AV Areawide Plan and draft environmental impact report will begin at 10 a.m. in the AV College Theater, 3041 West Ave. K in Lancaster.

The Draft EIR is available online for public review and comment until Oct. 6. However AV Board of Trade Executive Director Vicki Medina stressed the importance of public turnout for the Saturday, Sept. 27 hearing to express concerns especially about what she said the board sees as the county planning staff's overreaching Sensitive Environmental Areas (SEAs).

She said, "The AV Planning Blue Ribbon Task Force strongly contends that the SEAs are the product of conjecture rather than scientific evidence. The task force also has expressed concerns about the hillside management planning ordinance in the draft plan."

The Hillside Management Ordinance was the subject of an August 27 hearing in Los Angeles. Members of the AV Blue Ribbon Task Force, including Board of Trade representatives attended that session.

The Regional Planning effort, labeled Town & Country for the Antelope Valley, is a document containing maps and rules that will guide future land development and conservation for 20 years. The project is supposed to recognize the individual needs and identity of each unique town in the unincorporated area as well as the needs and identity of the Valley as a whole.

Norm Hickling, Antelope Valley Senior Deputy for Fifth District Supervisor Michael D. Antonovich, reported that the Sensitive Environmental Areas issue on the Sept. 27 Saturday's agenda is scheduled for another review in Los Angeles on Oct. 8. He said the overarching General Plan is expected to be brought before the County Board of Supervisors in November.

Preparing for College & Career

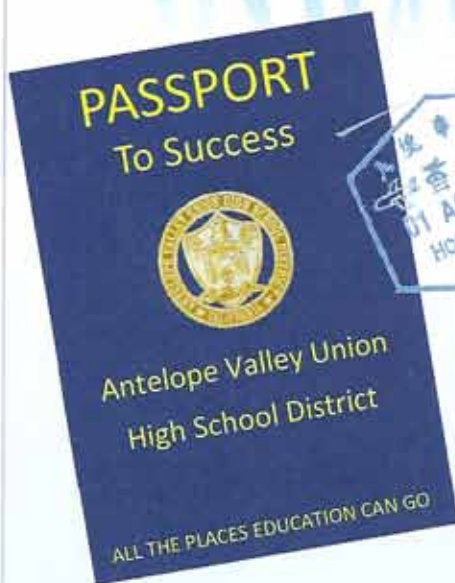


Passport

To Success:

College Info Night & Salute to Youth

SAVE THE DATE!



College Information Night is open to the public.

Salute to Youth is open to invited AVUHSD Freshmen and a limited amount of eighth graders only.

For more information contact Maria Branch at: (661) 575-1062



College Info Night
THURSDAY, SEPTEMBER 11, 2014
4:30-7:30pm

Salute To Youth
THURSDAY, OCTOBER 9, 2014 9-1pm

ANTELOPE VALLEY FAIRGROUNDS



<http://avsolutetoyouth.blogspot.com/>

Health Care Committee Adopts Ambitious Agenda

CO-CHAIRLED BY HEALTHCARE ORGANIZATION professionals Michelle Kiefer and Rick Cook, the Antelope Valley Board of Trade Health Care Committee is aiming high in its plans for the 2014-15 year with meetings the 2nd Tuesday of every month at 8:30 am at The Lemon Leaf on Lancaster Blvd.

Following the committee's first fiscal year meeting in early August, newly-appointed committee co-chair Kiefer told attendees at the annual AVBOT Off-Site Conference that the committee intends to make workplace wellness information and support a top priority in the year ahead. She noted that the Antelope Valley's unsatisfactory health numbers are a concern for business owners who need a healthy workforce.

Ms. Kiefer noted, however, that over the past five years the Antelope Valley has seen significant additions in health services, with more on the way.

She announced that on October 30 the Antelope Valley Fairgrounds will be the location for a daylong Community Plan for Wellness Symposium, with expert panelists and break-out groups to address the challenges and issues to be overcome and mastered.

Michelle Kiefer is Executive Director of Antelope Valley Partners for Health, a grass roots collaborative established in 1999 to work with communities across the Valley in improving health care services and access. She noted that one of the organization's largest successes was establishment of AV Community Clinics, which offers uninsured people an attractive alternative to Emergency Room visits. The four free-standing clinics now serve 10,000 patients a year, she said.

Kiefer has over 22 years of experience in finance and accounting centering on the health and wellness industry. She graduated from the University of Phoenix with a Bachelor of Science in Business Administration in 2000 and Master of Business Administration in 2003. Ms. Kiefer is responsible for the day-to-day management of Antelope Valley Partners for Health, providing administrative oversight, overseeing all accounting functions, handling all aspects of human resource management as well as grant writing, strategic planning and acting as community health and services liaison to both Lancaster and Palmdale City officials.

Because of her experience, leadership skills and ability to meet challenges, solve problems and apply innovative thinking, Ms. Kiefer was chosen as Executive Director of Antelope Valley Partners for Health (AVPH). Under the direction and oversight of Ms. Kiefer, AVPH has increased its strength as the foundation of collaboration in the Antelope Valley that focuses on improving the health and wellness of the community.

The Healthcare Committee started up in 2011 with Kelly Kennerknecht serving as its Chair. Rick Cook with the AV Hospital Foundation served the following two years. Chairs of Committees do not have to be AV Board of Trade Directors, and you don't have to be a member to serve on a committee.



Environ Committee Plans Piute Ponds Walking Tour

THE AV BOARD OF TRADE Environmental Committee will repeat its popular morning tour of Piute Ponds at the western edge of Edwards AFB at 8 a.m. on Tuesday, Sept. 10.

The tour provides the chance to see the unique features of Piute Ponds and learn about its history, wildlife and vegetation, as well as management and importance to Edwards and neighboring communities.

Tour members interested in birding are encouraged to bring whatever birder implements they would like. Photography is encouraged. While much of the tour is in a vehicle, visitors are advised to wear comfortable shoes for any walking over easy terrain. Hats, sunscreen, and water would be important, along with insect repellent.

For tour reservations and further information contact vicki@avbot.org, or call the office at 947-9033.



Founding of the AV Progress Association

By KATIE CORBETT *compiled from early AVBOT records*

WHAT IS THE CONNECTION between the AV Board of Trade and the Roller Skating Derby craze of the 1930s, 1940s and 1950s?

Leo Seltzer, the flamboyant first president of the AV Progress Association (forerunner of the AVBOT), created the Roller Derby for the Chicago Coliseum and successfully promoted the Derbies across the country, ending up on the West Coast making movies in Hollywood and investing in large expanses of land in the Antelope Valley.

When the AV Progress Association was founded in 1957 was a tumultuous economic time for the Valley. After World War II, the area experienced phenomenal growth as the last vast land area within the Los Angeles County. Significantly, the county approved the AV zoning of 12,057 square miles of the north county region as the Antelope Valley; between 1950 and 1957 the population surged 223 percent from 11,022 to 35,494. This surge was created when aircraft manufacturers at Palmdale Air Force Plant 42 recruited workers from all over the U.S. for jobs that were promised to last for years. When the aircraft government contracts suddenly ended in 1957, the manufacturers at Palmdale Plant 42 laid off hundreds of workers in just a few months, producing a drastic reduction from 6,000 workers to a thousand and hundreds of newly built houses left vacant.

Taking positive action in trying to find ways to increase employment, concerned community leaders formed the Progress Association in the fall of 1957 while Seltzer inspired them with his ideas and philosophy of economic progress. Meeting in the AV Inn banquet room, the new organization spurred a surge of activities to attract and promote the region's good weather and assets, including "hoopla" posters, bumper signs, and impact advertising. For example, an ad in the Wall Street Journal touted the valley as 16,068 acres zoned for industry and with 14 aerospace companies operations here.

So as a flamboyant showman by vocation, Seltzer livened organizational meetings with eloquent speeches about the fabulous assets of "Aerospace Valley" and its extensive farming, mining, industrial, and commercial potential, stressing the virtues and life style of the desert living with its invigorating climate, year-round sunshine and clean air.

Seltzer, who founded Portal Heights Development Co. in Quartz Hill, donated 50 acres for the Mayflower Gardens senior project. During his second presidential term, he became ill, and J. Shelton Gordon, Palmdale business man, completed the 1958 term of office.

At this point a substantial sum of money was donated to establish AVPA. A first move was to employ Clifford L. Rawson, who then served 10 years as executive director of AVPA. A wise and competent administrator, he immediately went to Washing-

ton, D.C. to call on many federal agencies and department officials for economic help. Not long after that, aircraft repair, reconditioning work and new aerospace contracts were awarded to Plant 42. Thus, the organization established their annual lobbying task force's trip to Washington. Also during this time AVPA officials began meeting with county representatives and traveling to Sacramento for lobbying state officials such as California Governor Edmund G. Brown to talk about the region's economic requirements.

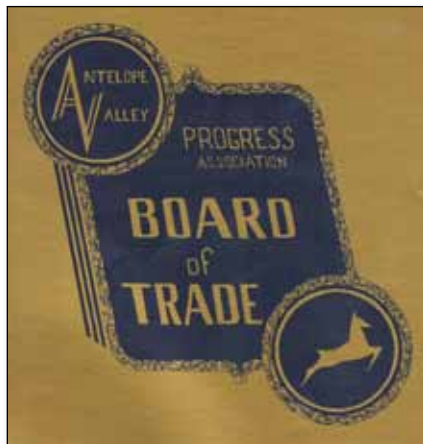
By 1962 the organization boasted a membership roster of 200 members per \$100 annual dues and a cost-of-doing business budget at \$30,000. The first recorded offices for the organization were located at the old AV Fairgrounds on East Avenue I in 1957, then the AV Inn in 1958, and the Silver Saddle Building at Sierra Highway and Avenue L in 1959. From 1961 to 1970 the Caravan Inn (later the Sand Sailor) on Sierra Highway provided a rent-free three-room suite for the organization; the directors had the convenient use of dining room, coffee shop and meeting rooms for their weekly directors' and committee meetings.

But when did the Progress Association become known as the AV Board of Trade?

Beginning in 1962, the banks and utilities complained that the Internal Revenue Service questioned business tax deductions of the Progress Association membership dues because the corporation nomenclature was uncommon in reporting tax deductibles. The officers and directors discussed the matter with the IRS and learned that the board of trade, a more commonly known non-profit organization name, would be more acceptable. The directors voted to retain the AV Progress Association as an official name but added AV Board of Trade for operational purposes, which over the years has grown to be the name everyone knows as the popular economic development leader for the region.



*Leo Seltzer, first president
AV Progress Association*



Look for us on

facebook



3rd Annual Greater ANTELOPE VALLEY

STEMposium

Science • Technology • Engineering • Mathematics

Save the Date

NOVEMBER 5, 2014

"A link to our Future"

STEM Education

Business Community

Prosperity



ANTELOPE VALLEY COLLEGE



PROGRAMS

• SAVE THE DATE •

3rd Annual Greater
ANTELOPE VALLEY

STEMposium

Wednesday, November 5, 2014
at 7:30 a.m.

Chimbole Cultural Center | Palmdale, CA

RSVP (661) 722-6300, ext. 6024 or e-mail: hsistemcoop@gmail.com

Upon request three business days before the event, reasonable accommodation will be provided to facilitate the participation of covered individuals with disabilities. Call (661) 722-6360 (voice/relay).

Business Briefing continued from page 1

Antelope Valley Mathematics Science Engineering and Technology consortium and actively participates in STEM-related community events, including support of middle and high school STEM academies. In 2008, Valiotis won the prestigious state-wide Hayward Award presented by the State Community College Board of Governors recognizing excellence in teaching and innovation.

Luncheon reservations received by the AV Board of Trade office by Monday, Sept. 22 are \$20 per person. Day-of-event tickets are \$25. For reservations call the office at 661-947-9033, or email emily@avbot.org

The September luncheon program is sponsored by The Palmdale Aerospace Academy.

Past President Ware Awarded

In late July Antelope Valley Fair officials awarded Dale Ware, former AV Board of Trade president (1992-93), and his wife Pat a Blue Ribbon for their 25 years of dedicated volunteering with the photography department at the AV Fair. But that didn't stop them from spending long hours again at the 2014 "Poultry in Motion" Fair.

Veteran photographers themselves, the couple helped in decorating and displaying photographs, assisted with take-in and pick-up days, and monitored and photographed the event.

In fact, Dale said they joined the Lancaster Photography Association back in the late 1980s and have been shutterbugs ever since. And he likes to take all types of photos especially "old stuff," he laughingly added.

For 16 years Dale and Pat co-owned and operated several radio stations in Palmdale before their retirement in 1997.

Palmdale finalist for business-friendly title

The city of Palmdale has been named as one of five finalists in the 65,000 and over population category for the annual Most Business-Friendly City Award presented annually by the Los Angeles County Economic Development Corp.

Also named as finalists in the large cities category are the cities of Santa Clarita, Glendale, Bellflower and Lakewood.

Finalists in the small cities category are Artesia, El Segundo, Glendora, Pico Rivera and Vernon.

Antelope Valley cities of Lancaster and Palmdale have won the title since the LAEDC launched the most business-friendly city awards in 2006 as a way to get cities to be more welcoming to businesses. Finalists were selected in a comparison of several factors, including taxation and fees, incentives and programs to retain, attract and expand private sector employers.

Edwards Liaison *continued from page 2*

vices for 26,000 civilian and military assigned to the base, and approximately 2,394 contractors, 18,000 dependents and more than 36,000 military retirees and their family members in a six-county area. Tinker is host to operational missions for the Air Force and Navy as well as several Department of Defense agencies. Shared location and consolidation of these defense missions with the Oklahoma City Air Logistics Complex allows maximum use of technical skills, saves money and reduces aircraft down time.

Words chanted over the course of our visit were "eliminating duplication, standardization, centralization, continuity of process, collaboration, efficiency and achieving cost-effective readiness".

Everyone, of course, is familiar with our very own Edwards Air Force Base and its mission. Most that we met have spent time here and are very familiar with our region.

Once again, we were proud of our national assets and enjoyed representing them.

Get involved, stay involved,

Vicki

Winners of the 2014-15 Most Business Friendly Cities award will be named at an event in Los Angeles on Nov. 13.

High Speed Rail extends Palmdale route comment

The California High-Speed Rail Authority has extended until Friday, Sept. 12 public comment on its July 24, 2014. Notices of Preparation and Intent for preparation of environmental documentation for the Palmdale to Burbank and Burbank to Los Angeles high-speed rail project sections.

For information on the proposals visit: http://www.hsr.ca.gov/Programs/Statewide_Rail_Modernization/Project_Sections/palmdale_burbank.html

Address comment by mail to:

Mark A. McLoughlin, Director of Environmental Services
ATTN: (Specify Project Section)
California High-Speed Rail Authority
Southern California Regional Office
700 N Alameda, Room 3-532
Los Angeles, CA 90012

Email comment:

Place name of Project Section in subject line:

Palmdale to Burbank: palmdale_burbank@hsr.ca.gov

Burbank to Los Angeles: burbank_los.angeles@hsr.ca.gov

Telephone comment:

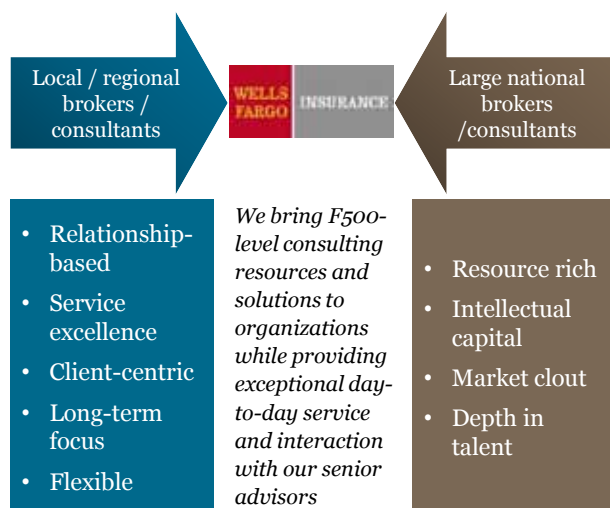
(800) 630-1039

http://www.hsr.ca.gov/Programs/Statewide_Rail_Modernization/Project_Sections/burbank_losangeles.html



CLP's within the Air Force Materiel Command on the steps near the E-3.

Wells Fargo Insurance Solutions – Employee Benefits: Local Touch – Global Strength



Why Wells Fargo Insurance?

Redefined.

We are a comprehensive, single-source solution that positions your plan for success.

Revolutionized.

Our innovative tools and services help manage costs and health care reform impact.

Renewed.

We deliver value throughout the plan year to every level of your organization.

Our employee benefits products and services offering includes access to:

- Group medical, pharmacy, dental, and vision programs
- FSA, HSA and HRA programs
- Wellness and health promotion
- Pharmacy consulting
- Short- and long-term disability
- Long term care
- Life insurance and "AD&D"
- Paid time off studies
- Voluntary benefits
- Administration and enrollment technology
- Employer-to-employee communications
- Benefits compliance services, including healthcare reform consulting
- International employee benefits
- Benefits help line
- 401(k) and other pension, profit-sharing, and retirement programs
- Actuarial services
- ACA compliance and cost-optimization consulting

How can we help?

Call today to schedule a **FREE 30 minute preliminary consultation** or visit us at wellsfargo.com/wfis

Wells Fargo Insurance Services USA, Inc.
333 South Grand Avenue
Suite 2000
Los Angeles, CA 90012

Robert W. Smith – Senior Vice President
Regional Business Development Officer
303.929.0000 | robert.w.smith@wellsfargo.com

Chris Matkin – Senior Vice President
Employee Benefits & Executive Compensation
213.253.6524 | chris.matkin@wellsfargo.com

Cynthia Marriott – Senior Vice President
Employee Benefits, Middle Market Segment Leader
310.792.8460 | cynthia.marriott@wellsfargo.com

Liliana Salazar – Senior Vice President
Nat'l ACA and Benefit Program Compliance Chair
310.792.8490 | liliana.salazar@wellsfargo.com

Products and services are offered through Wells Fargo Insurance Services USA, Inc. and Wells Fargo Insurance Services of West Virginia, Inc., non-bank insurance agency affiliates of Wells Fargo & Company.

Products and services are underwritten by unaffiliated insurance companies, except crop and flood insurance which may be underwritten by their affiliate, Rural Community Insurance Company. Some services may require additional fees and may be offered directly through third party providers. Banking and insurance decisions are made independently and do not influence each other.

©2014 Wells Fargo Insurance Services USA, Inc. All rights reserved.



THE PALMDALE AEROSPACE ACADEMY, sponsor of the Tuesday, Sept. 23 AVBOT Business Briefing luncheon program on STEM (Science, Technology, Engineering and Math) education, is unlike any other school you have encountered in the past.

The Academy is dedicated to developing young people's skills and talents so they may soar toward success in the 21st century, particularly in the fields of science, technology, engineering and mathematics.

Drawing upon the rich aviation and space exploration heritage of the Antelope Valley and the depth of knowledge found in our area's top contractors and government agencies, The Academy offers students a unique learning opportunity. Noted experts from NASA, Edwards Air Force Base, Mojave Air and Space Port, USAF Plant 42 and other leading firms complement our curriculum with guest lectures, field trips, and special assignments.

The Palmdale community has the responsibility to educate and prepare its youth for the future. This includes improving opportunities for today's youth to design, to create, and to explore new ideas. It is best satisfied by providing an institution which will hone the natural, maturing abilities of today's youth for tomorrow's future.

This premise is exactly what occurs at The Palmdale Aerospace Academy everyday.

Three years ago, The Palmdale Aerospace Academy was honored to sponsor an AVBOT luncheon highlighting charter

schools. At that time, The Academy was a little more than an idea with some momentum. Today, it is a robust, vibrant, and relevant option for community members, local parents and, of course, students.

The Palmdale Aerospace Academy was established as a collaborative initiative between The City of Palmdale, the AERO Institute, and the Palmdale School District. The focus of the initiative was, and still is, to prepare students to engage in high-tech careers and jobs of the future that will be available to them in the 21st and 22nd centuries. Through this collaboration of industry, education, and community, The Academy prepares students as life-long learners, well rounded and able to meet the challenges that will come their way. The ultimate goal of this collaboration is workforce development- that every student graduates from The Academy college and career ready. More than 920 enrolled, and every one of them in a STEM career pathway.

The Palmdale Aerospace Academy is inspiring students to do exactly what our valley is famous for: Doing what has never been done before -*Design, Create, Explore!*

Tech Trek Update by Katie Corbett

PALMDALE – Phoebe Coy, a new Lancaster High School graduate, wants to be a university mathematics professor and will be studying math at the University of California College of Creative Arts through the honors program this fall. Her inspiration and enthusiasm to pursue math came from her experiences with the American Association of University Women's Tech Trek program during the summer of 2009. At that time she had the opportunity as a seventh grader to attend a weeklong STEM (science, technology, engineering, and math science and math) camp on a university campus.

This summer the Antelope Valley branch of AAUW Women sent 32 seventh grade girls from 23 middle schools to Tech Trek camps at Whittier College, University of California Irvine, and University of California Santa Barbara.

To fund the camperships, AAUW raised \$28,800 from the Edwards Officers' Spouses Club, Northrop-Grumman Corp., Lockheed Martin Corp., JT3, Simulations Plus, Kiwanis of Palmdale West, Arts, Science, Technology Educational Corporation of Tehachapi, Teachers Association of Lancaster, South Antelope Valley Education Foundation, AAUW-AV branch and many individual donors.

After the girls were chosen, AAUW members sponsored tours for them and their families of the California Science Center and NASA Armstrong Flight Test Center at Edwards Air Force Base.

AAUW-California in 1998 created Tech Trek camps to counteract the tendency of middle school girls choosing to drop math and science because of social pressures. Tech Trek seeks to encourage young women to study math and science courses during high school, motivate them to attend college and consider STEM careers, according to Branch Tech Trek Coordinator Connie Harney.

Nominations for 2015 Tech Trekkers are due from middle school math/science teachers in December 2014.

For information about Tech Trek, call 661-943-4231 or connie.harney@verizon.net.



Antelope Valley Board of Trade MEMBERSHIP APPLICATION

This Membership supports business promotion, industrial expansion and economic development of the Antelope Valley.

PLEASE PRINT

Business Name _____ Phone: Area Code (_____) _____

Representative & Title _____ Fax: Area Code (_____) _____

Individual Membership (**NON-BUSINESS ONLY**) _____

Address _____

City _____ State _____ Zip _____

Email Address _____

Website _____

Date _____ Charge Card # _____

Signature _____ Expiration Date _____

Membership Fees

Business Memberships:

- ☐ Homebased Business \$ 200
- ☐ 10 Employees or less \$ 250
- ☐ 11 to 49 Employees \$ 350
- ☐ 50 plus Employees \$ 500

Corporations:

- ☐ 1000 plus Employees \$ 1000

Organizations:

- ☐ Civic, Nonprofit, etc. \$ 250
- ☐ Nonprofit-501(c)(3) \$ 150

Incorporated City:

- ☐ Municipalities \$ 500

Non-Business:

- ☐ Individual \$ 150

How would you like to receive AVBOT information/ monthly newsletter?

- ☐ U.S. Post Office
- ☐ Email

(please include email address above)

A Nonprofit 501(c) 6 Corporation

Business Investment — Tax Deductible

The AV Board of Trade's Mission Statement "is to engage in maintaining and promoting diverse business and industry, quality infrastructures, and a strong legislative voice for the benefit of its members and the greater Antelope Valley."

Advertising Rates

Business, Corporate,

Organization, City Members Only

Ads are printed on inside of newsletter.

- ☐ Business Card (6 months) \$150

SAVE \$25 PER YEAR

- ☐ Business Card (One Year) \$275
- ☐ Flyer: (one 8.5" x 11") \$150
- ☐ \$200 - Business Luncheon Sponsorship

Includes a 235-word article about your business and you, a photo of your business or of the owner/CEO/representative, and company logo in the Antelope Valley Business News, our monthly newsletter, on our website, and a 5-minute presentation at the Business Luncheon that you sponsor!

COMMITTEES

Please check your preference(s).

- ☐ Aerospace
- ☐ Business Outlook
- ☐ Conference
- ☐ Education
- ☐ Environmental
- ☐ Health Care
- ☐ Historical
- ☐ Joint Legislative
- ☐ Membership
- ☐ Public Relations/Marketing
- ☐ Transportation
- ☐ Technology

Thank You

Mail To:



ANTELOPE VALLEY BOARD of TRADE
41319 12th Street West, Suite 104
Palmdale, CA 93551-1414

661.947.9033

• Email: emily@avbot.org

• Website: www.avbot.org



Carmen J. Roberts

SVP Business Banking Center Manager

Tel (661) 949-9058 Fax (661) 949-9048

Email: robertsc@missionbank.com

45850 20th Street West • Lancaster, CA 93554



Billy Ward
President / Owner
Cell: 661-400-2095

1061 West Ave. K
Lancaster, CA 93534
661-948-7567

Fax: 661-948-4266
billy.ward@verizon.net

artisticcarpetonelancaster.com

MOJAVE

AIR & SPACE PORT

www.mojaveairport.com

IMAGINATION
FLIES HERE.

phone 661-824-2433
fax 661-824-2914

You're in charge
of many things.
Including your future.

You know your life and your future are really up to you. And no matter how busy you are day-to-day, you have to build your wealth, plan for your retirement and manage your investments for the future.

Nadia Dickinson

Portfolio Manager

Senior Vice President

Wealth Advisor

1137 West Ave M-14

Palmdale, CA 93551

661-202-3300

Nadia.Dickinson@

MorganStanley.com

As your Morgan Stanley Financial Advisor, I can help you keep control of your financial picture. Working together, we can evaluate your current portfolio and your goals, and adjust your investments. Meet with me to learn more. Let's keep you in charge of tomorrow.

Morgan Stanley

© 2013 Morgan Stanley Smith Barney LLC. Member SIPC.
GP11-01075P-N07/11 7177431 SEG001 10/12

Serving the Antelope Valley Since 1971

BOHN'S PRINTING

Full Service Printer Who Can Satisfy All Your Printing Needs

656 West Lancaster Blvd.

Lancaster, California 93534

E-mail: bohnspinting@printbohns.com

(661) 948-8081

Fax: (661) 949-8871

Your University in Your Community
CSUB-AV



CSU Bakersfield

ANTELOPE VALLEY

43909 30th Street West

Lancaster, California 93536

(661) 952-5000 FAX (661) 952-5126

email: csubav@csub.edu

www.csub.edu/AV



Thompson

VonTungeln

Trust & Estate Lawyers

857 West Lancaster Boulevard • Lancaster, California 93534

Tel: (661) 945-5868 • Fax (661) 723-7089

www.EstatePlanningSpecialists.com

GEORGE "Bud" REAMS

Property Manager

MONTE VISTA BUILDING SITES, INC.



(661) 942-0435

Fax: 942-7485

email: mvbsbud@verizon.net

42220 10th St. W. Ste. 101

Lancaster, CA 93534

HANFORD HOME LOANS



We Buy, Sell or Lend on Trust Deeds

Real Estate Broker

California Dept. of Real Estate

Real Estate Loans

Residential - Land - Commercial - 1st, 2nds, & 3rds

942-1153

[Http://us.worldpages.com/661/942-1153](http://us.worldpages.com/661/942-1153)

554 West Lancaster Blvd., Lancaster 93534



James W. M. Charlton
*Living Trust, Business
& Real Estate Law*

661-265-0969
800-388-9878
1031 W. Ave. M-14, Ste. A
Palmdale, CA 93551
fax 661-265-1650
James@CharltonWeeks.com

CALIFORNIA BANK TRUST

ANGELA UNDERWOOD-JACOBS
Senior Vice President

NORTHERN LOS ANGELES REGION
831 W. Lancaster Blvd. • Lancaster • California • 93534
(661) 723-8281 • angela.underwood@calbt.com

LIVE UNITED 
TO CREATE PATHWAYS OUT OF POVERTY

Susan Porter
Account Executive

United Way of Greater Los Angeles
Antelope Valley Region
42283 10th St. West, Suite 103 | Lancaster, CA 93534
tel 661.874.4288 | cell 661.609.1565 | fax 661.874.4298
sporter@unitedwayla.org | www.unitedwayla.org

Charles Hoey and Associates
Commercial / Industrial Real Estate
www.choeyre.com

Chuck Hoey
Broker (lic. 00849730)

*This months featured property: 18,100 SF Industrial
Prime Lancaster location
43141 Business Center Parkway #101*

43759 15th St. W.
Lancaster, CA 93534
661-510-3513

**LESS THAN
55¢
PER DAY** **7 Days A Week
Delivered!**

News You Can Use
Anytime. Anywhere.

Your 52-week daily subscription
includes the **EDITION** for **FREE!**

Valley Press

Call 661-273-0081 or order online at www.avpress.com

Stanley W Turner, President/CEO



T: 661.952.5945 ext 226 F: 661.942.3573 sturner@edwardsfcu.org



Johnny Zamrzla and Staff

2229 East Avenue Q • Palmdale, CA 93550
(661) 273-1336 • Fax (661) 273-8839
Website: www.westpacroof.com



Dr. Steve Gocke
Sr. Vice President
Administrative Services
42455 10th Street West, Suite 105
Lancaster, CA 93534

OFFICE:
661-952-6016

Cell:
661-816-3601

Fax:
661-945-2430

EMAIL:
steve.gocke@learn4life.org

WEBSITE:
www.learn4life.org



ANTELOPE VALLEY
HOSPITAL

A facility of Antelope Valley Healthcare District

1600 West Avenue J • Lancaster, California 93534
www.avhospital.org

BERNA MAYER, MN, FNP

BOARD OF DIRECTORS

OFFICE (661) 949-5507

MOBILE (661) 810-1032

FAX (661) 949-5510

bernalee4@yahoo.com

ANTELOPE VALLEY HOSPITAL
(661) 949-5000

Heading in the Right Direction



661.945.9445

avta.com

Calendar of Events

September 2014

September 2	11:30 AM	Antelope Valley Hispanic Chamber Luncheon, Hilton Garden Inn, Palmdale, 538-0607
	5:30 PM	California City Council, City Hall, Council Chambers, 760-373-8661
September 3	11:30 AM	Quartz Hill Chamber Luncheon, Cascades at Rancho Vista Golf Course, 722-4811
	4:00 PM	JOINT LEGISLATIVE COMMITTEE MEETING, Fire Training Facility, 947-9033
	7:00 PM	Palmdale City Council, City Hall, 267-5151
September 9	8:30 AM	HEALTHCARE COMMITTEE MEETING, Lemon Leaf, 947-9033
	3:30 PM	JOINT EDUCATION COMMITTEE/MSET CONSORTIUM MEETING, AVROP, Palmdale, 947-9033
	4:00 PM	EXECUTIVE COMMITTEE MEETING, AVBOT Office, 947-9033
	5:00 PM	Lancaster City Council, City Hall, 723-6000
September 10	11:30 AM	Lancaster Chamber Luncheon, JP Eliopoulos Hellenic Center, 948-4518
September 11	8:00 AM	TRANSPORTATION COMMITTEE MEETING, AVTA, 947-9033
	9:30 AM	AEROSPACE COMMITTEE MEETING, AVTA, 947-9033
September 12	11:30 AM	Antelope Valley African American Chamber Luncheon, Hilton Garden Inn, Palmdale, 272-5807
September 16	7:30 AM	BOARD OF DIRECTOR'S MEETING, The Palmdale Hotel, 947-9033
	12:00 PM	Tehachapi Chamber Luncheon Veteran's Hall, 822-4180
	5:30 PM	California City Council, City Hall, Council Chambers, 760-373-8661
September 17	11:30 AM	Palmdale Chamber Luncheon, Cascades at Rancho Vista Golf Course, 273-3232
September 23	11:30 AM	BUSINESS BRIEFING LUNCHEON, Hellenic Center, 947-9033
	5:00 PM	Lancaster City Council, City Hall, 723-6000
September 25	12:00 PM	Mojave Chamber Luncheon, Veteran's Memorial Hall, 824-2481
	4:00 PM	PUBLIC RELATIONS/MARKETING COMMITTEE MEETING, AVBOT Office, 947-9033
September 26	12:00 PM	MEMBERSHIP COMMITTEE MEETING, Precision Labs, 947-9033
	5:30 PM	Congressman McKeon Retirement Party, Rancho Vista Golf Club, 947-9033
September 27	10:00 AM	Town & Country - AV Areawide Plan, AVC Theater

(Area Code 661 unless otherwise noted)

Why is SoCalGas installing Advanced Meter?

THE ADVANCED METER technology upgrade is a natural step in our evolution of service, and will result in operational and environmental savings, which will be passed on to our customers over the life of the project.

California's energy policy supports development and implementation of cost-effective advanced metering systems. Advanced Meters provide customers with information and tools to make educated decisions about gas use, which can lead to increased conservation efforts and reduced greenhouse gas emissions.

Once fully installed, the advanced metering system will also enable SoCalGas to eliminate carbon-intensive business prac-

tices such as removing 1,000 service vehicles off the road each day and eliminating close to seven million miles driven each year to read meters. Both through customer conservation efforts and reduced vehicles off the road, we expect to reduce approximately 140,000 tons of CO2 emissions each year.

For more information, go to www.socalgas.com and search: Advanced meters.





ANTELOPE VALLEY BOARD OF TRADE

41319 12th Street West, Suite 104

Palmdale, CA 93551

(661) 947-9033

Email: info@avbot.org

Website: www.avbot.org



PRSRT STD
U.S. POSTAGE
PAID
EZ DIRECT

MISSION STATEMENT

The Antelope Valley Board of Trade's mission is "to engage in maintaining and promoting diverse business and industry, quality infrastructure, and a strong legislative voice for the benefit of its members and the greater Antelope Valley."

Membership Update

Welcome

new members and renewing members! Thank you for your support of the Antelope Valley Board of Trade who continues to be the Voice — *Your Voice* — of our Valley. We look forward to seeing you at the Business Luncheons held monthly on the 4th Tuesday.

NEW MEMBERS: BUSINESS

HERBERT LAW OFFICE

Marc Herbert

1672 West Avenue J, Suite 207

Lancaster, CA 93534

949-9190

www.herbertlawoffice.com

RENEWALS: BUSINESS

ANTELOPE VALLEY COLLEGE

Ed Knudson

3041 West Avenue K

Lancaster, CA 93536

722-6300

www.avc.edu

HIMLIN REALTY

Matthew Himlin

41770 12th Street West, Suite E

Palmdale, CA 93551

948-8596

www.himlinrealty.com

MOJAVE AIR & SPACE PORT

Karina Drees

1434 Flightline

Mojave, CA 93501

824-2433

www.mojaveairport.com

PROGRESS FARMS

Allison Hastings

9550 Topanga Canyon Blvd.

Chatsworth, CA 91311

818-998-3850

www.progressfarms.net

SOUTHERN CALIFORNIA GAS

Rob Duchow

3701 Pegasus Drive, Suite 114

Bakersfield, CA 93308

739-2395

www.socalgas.com

WELLS FARGO

Valerie Hoffman

42220 10th Street West, Suite 103

Lancaster, CA 93534

949-2609

www.wellsfargo.com

(Area Code 661 unless otherwise noted)

