



Celebrity Cruises' Cash Gift Certificates

One great gift: The experience of a lifetime.

- Flexible array of certificates meet a variety of recognition and promotion needs
- Fit any budget with a range of available denominations from US \$25, \$50, \$100, \$250, \$500 and \$1,000
- May be used toward the purchase of any Celebrity cruise, anywhere in the world
- Ability to add any custom logo to the certificate layout
- Delivery is free for all orders over \$500
- Expedited delivery available free for all orders greater than \$1,000

- No expiration date never feel rushed to redeem
- · Drop shipping option is considered
- Valid for US and Canada
- You reward the certificate, and Celebrity's reservations specialists will book their cruise
- Certificate can be enveloped in a stunning package with an embossed silver seal
- Certificate has a high quality, silver foil embossed professional look - see sample below
- Flexibility in minimum order size

Why Celebrity Cruises?

Celebrity Cruises' iconic "X" is the mark of the world's top-rated premium cruise line, with spacious, stylish interiors; dining experiences elevated to an art form; personalized service, with a guest-to-staff ratio of nearly 2:1; unexpected, trendsetting onboard activities, all designed to provide an unmatchable experience for vacationers' precious time. Celebrity sails to Alaska, Asia, Australia/New Zealand, Bermuda, California, Canada/New England, the Caribbean, Europe, Hawaii, the Pacific Coast, Panama Canal, South America, and year-round in the Galapagos Islands. Celebrity also offers immersive cruisetour experiences in Alaska, Asia, Australia/New Zealand, Canada, Europe and South America. One of the fastest-growing major cruise lines, Celebrity's fleet currently consists of 11 ships, with one additional Solstice Class ship scheduled to join the fleet: Celebrity Reflection in Fall 2012.

Call the Celebrity Cruises' Corporate Sales Team at **800-644-6312** or contact your Travel Partner for more information. To order now, please call **(888) 837-5676**

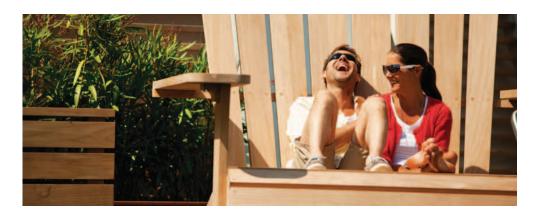


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Page 1 of 2

Cruise Gift Certificate				100.00
	To use this Gift Certificate: — Call only our redemption services desk at (888) 837-5676 — On this certificate, fill in the needed information below — Tear off the certificate, mail to address noted on the back — Complete terms/conditions on back of certificate — Cannot be redeemed through a travel agent			Celebrity Cruises®
Guest Information	Address:	City:	Phone:	
	Email:	Zip Code.	Booking#:	Serial #: D123456 12341234567





Why Celebrity Cruises Is the Right Choice

It's no surprise that Celebrity guests and the travel press, including *Condé Nast Traveler*, consistently rate Celebrity Cruises as one of the world's finest cruise lines. Our exceptional level of personal service, award-winning cuisine, world-famous amenities and accommodations, not only promise an unforgettable cruise experience, but forge a lasting relationship between ourselves and our guests.

A Higher Standard of Service

Celebrity's personal service anticipates a guest's every need. In your stateroom, outside by the pool, in the AquaSpa®, anywhere at all, at any time, our onboard family goes the extra mile to ensure every aspect of your cruise is just the way you want it. A sampling of our offerings include: welcome aboard sparkling wine, chilled towels delivered to your deck chair, and poolside massages.

A Taste of Celebrity

Celebrity will tantalize your palate with our award-winning cuisine. Prepared by James Beard nominated chefs, our culinary delights are made from scratch using only the finest fresh ingredients. From casual eateries serving light, healthful fare to specialty restaurants where meals are prepared tableside to complimentary 24-hour room service – there are choices to please those with even the most discerning tastes.

Top Rated Ships

As one of the youngest fleets sailing today, Celebrity ships consistently rank among the best in the world. Considered the standard by which others are judged, our fleet combines modern-day technology with timeless elegance, gourmet cuisine, exclusive entertainment, spacious accommodations and the signature service for which Celebrity is known. Our ships include state-of-the-art fitness equipment, a spa product and service line specifically for men, incredible shore excursions, luxurious bedding, expanded gift shops, wireless internet access and a tremendous variety of onboard entertainment.

Entertainment for Every Mood

Aboard Celebrity, you will find unlimited opportunities to indulge your interests. Whether you choose to attend an informative lecture or an auction, watch our lavish Vegas-style spectaculars or try your luck in the exhilarating casino, our array of entertainment options will assure a most delightful and distinctive cruise experience for everyone. A sampling of our guests' choices include "Spotlight Shows" in intimate secondary venues with multiple showtimes, Atmospheric Entertainment (i.e. Caricaturists, Close-Up Magic, Fortune Tellers, A Cappella singers, dance quartets), destination focused local entertainment, TV sports events available for viewing and a new jazz trio to name a few. These choices vary across the fleet.

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Page 2 of 2

The following explains Celebrity Cruises Inc.'s policies regarding the purchase and use of this gift certificate (the "Certificate"). By purchasing, redeeming or otherwise using the Certificate, you hereby agree to accept and comply with these terms and conditions.

- This Certificate is valid only for Celebrity Cruise sailings and can ONLY be used for new bookings. The
 applicable cruise must be booked at least ten (10) business days prior to the sail date. Celebrity will apply the
 face value (in US dollars) of this Certificate against the cruise fare including taxes and fees (but excluding gratuities) for the qualifying booking.
- 2. Certificates are not redeemable for cash and cannot be returned for a cash refund, except to the extent required by law. Gift certificate cash value is 1/10 of one cent. This Certificate cannot be used to settle any ship board charges, including but not limited to gift shop purchases, casino debts, shore excursions or gratuities. This Certificate is not valid on any other cruise line, including any affiliate or subsidiary of Celebrity Cruises Inc.
- 3. You may pay Qualifying Charges using one or more Certificates. You may supplement payments made using a Certificate with other acceptable forms of payment. The value of the Certificate will be applied towards the cost of the Cruise prior to the application of any other payment method accepted by Celebrity. Should the value of the certificate exceed the eligible costs towards which the Certificate may be applied, Celebrity will provide the excess to the holder of the Certificate in the form of an onboard credit the unused balance of which shall expire at the end of the cruise.
- 4. Any guest booked on a Celebrity Cruise must satisfy all applicable requirements including but not limited to any applicable minimum age requirements. All guests must sign the applicable passenger ticket contract prior to boarding the vessel.
- 5. To redeem this Certificate call (888) 837-5676. The original of this Certificate must arrive at least seven (7) days prior to the sail date. To complete the redemption of this Certificate, the original must be mailed to: CRUISE CASH GIFT CERTIFICATE REDEMPTION CELEBRITY CRUISES, INC., 4729 S PALISADE ST, WI-CHITA, KS 67217-4925. Certificates should only be mailed by certified mail. Celebrity Cruises Inc. is not responsible for lost certificates. CERTIFICATES CANNOT BE REDEEMED AT OR BY ANY TRAVEL AGENCY.

- Changes to the reservation may be permitted, subject to availability and any other restrictions and any applicable cancellation charges. No refunds after booking is made and paid in full.
- . This Certificate is nonrefundable and is not replaceable whether lost or stolen. Certificates that have been altered, photocopies of Certificates or other reproductions are void. This Certificate is void if sold for cash or other consideration. This Certificate is transferable only when gifted.
- 8. Celebrity Cruises Inc. will not under any circumstances pay a commission on amounts paid through the redemption and/or utilization of this Certificate.
- This Certificate cannot be used and is not applicable for charters and may not be used for customized group programs (i.e. value add groups).
- Any tax liability, including disclosure, connected with the receipt or use of this Certificate is the Holder's sole responsibility and liability.
- This Certificate is only valid to legal residents of Canada and the United States only (excluding Puerto Rico).

 This Certificate can only be purchased by and mailed to Canadian and U.S. residents.
- 12. This Certificate shall be void where prohibited or restricted by law.
- 13. This Certificate shall have no expiration date.
- 14. The provisions of Celebrity Cruises' Cruise Ticket Contract (copies of which are available online at www.celebrity.com) are hereby incorporated by reference. IMPORTANT NOTICE: THE CRUISE TICKET CONTRACT CONTAINS IMPORTANT LIMITATIONS ON THE RIGHTS OF PASSENGERS. Among other things, any disputes between you and Celebrity Cruises Inc., must take place in Miami/Dade County, Florida and must be filled within a certain period of time. By purchasing/redeeming this certificate, the purchaser/holder agrees to be bound by all such terms and conditions.