



FREE FILE SOCIAL MEDIA CALENDAR

Incorporate these social media posts into your social media channels, like Facebook and Twitter, as you engage with the public before and during this tax season.

EVERGREEN/PRIOR TO JANUARY 16, 2015

Already thinking about your tax refund? Remember, you can do your federal taxes for free at **IRS.gov/freefile**.

Doing your taxes doesn't have to be taxing! Explore **IRS.gov/freefile** for free and easy federal tax prep.

Looking to save money this year? Start by filing your taxes for free. Go to **IRS.gov/freefile** to learn more.

Go to **IRS.gov/freefile** to find out how you can file your taxes for free. It's fast, it's safe, it's free. **#IRSFreeFile**

New to filing taxes? With **#IRSfreefile** you can file for free. Visit **IRS.gov/freefile** to learn more.

Do your federal taxes with IRS Free File: Free Brand-name software plus secure e-filing. Explore your options at **IRS.gov/freefile**.

Looking for tax prep options? Check out **#IRSFreeFile**. It's fast, it's safe, it's free. **IRS.gov/freefile**.
(image of Free File logo)

Did you know using **#IRSFreeFile** costs less than this? Go to **IRS.gov/freefile** to learn more.
(image of lollipop)

BEGINNING IN JANUARY 2015

Join the over 43 million who already filed their taxes for free. Get started at **IRS.gov/freefile** to learn about your options.

If you make \$60k or less, **#IRSFreeFile** connects you with secure, brand-name tax filing software. Get started at **IRS.gov/freefile**.

Looking for a way to file your taxes on your own, but need a little help? Visit a **#freetaxprep** site near you. **<http://www.irs.gov/Individuals/Free-Tax-Return-Preparation-for-You-by-Volunteers>**
(NOTE: This link will shorten itself on Twitter)



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FEBRUARY 2015 CONTENT

(use on February 14, 15, 16) Free time this weekend? File your federal taxes and save money using **#IRSFreeFile**. Get started at **IRS.gov/freefile**.

E-file with **#IRSFreeFile** and choose direct deposit to get your refund faster. **IRS.gov/FreeFile**

Why wait to do your federal taxes? **#IRSFreeFile** is available 24/7 from the comfort of your own home. Get started now at **IRS.gov/FreeFile**.

Having trouble filing your taxes? Visit **<http://www.irs.gov/Individuals/Free-Tax-Return-Preparation-for-You-by-Volunteers>** to find free taxing filing help near you.

MARCH 2015 CONTENT

Don't forget to file your taxes! And remember, you can do it for free! Get started at **IRS.gov/freefile**.

(use on March 15) Tax day is in one month — have you filed? Get started at **IRS.gov/freefile** to learn how you can file your federal taxes for free.

Use **#IRSFreeFile** to find secure, brand-name software to file your taxes. Get started at **IRS.gov/freefile**.

APRIL 1-15 CONTENT

Can't file your taxes before April 15? Use **IRS.gov/freefile** to file for an extension for free.

The clock is ticking down to April 15. Prepare and file your taxes for free with **#IRSFreeFile**. Get started at **IRS.gov/freefile**.

Need more time to finish your taxes? File for an extension using Form 4868 through Free File. Go to **IRS.gov/freefile** for more info.

April 15 is Tax Day. Prepare and file your tax return with **#IRSFreeFile** now! It's fast, safe and free. **IRS.gov/freefile**.

For people who file for time extensions

AFTER APRIL 15 CONTENT

Filed an extension? Prepare your tax return and e-file with **#IRSFreeFile**. It's fast, safe, free and available 24/7. **IRS.gov/freefile**.

You got an extension to file your tax return. Now what? Prepare and e-file your return for free with **#IRSFreeFile**. **IRS.gov/freefile**.

IRS.gov/freefile

freefile
IT'S FAST. IT'S SAFE. IT'S FREE.