

Energy To-Do List

Of one thing we can be sure: energy will be more challenging and more important in the future. Will you, and your business, be ready?

What Executives, Senior Managers, and Board Members Can Do:

► **Manage energy actively from your position.**

- ☐ Empower energy staff to fulfill the fundamentals.
- ☐ Push for strong energy efficiency from all parts of the business.
- ☐ Enable energy investments by valuing them differently from other projects.
- ☐ Educate customers on the value of energy performance in products.
- ☐ Involve yourself.

► **Make strategic energy management a Board-level issue.**

- ☐ Are you a member of the Board of another corporation?
- ☐ Can you influence the corporation to examine its energy and climate strategy?
- ☐ Is the corporation practicing strategic energy management?

► **Influence your industry.**

- ☐ Do you participate in industry associations?
- ☐ Can you initiate and lead discussions among your industry counterparts on why strategic energy management is important?

► **Use scenario thinking in your ongoing strategic discussions.**

- ☐ Wind-tunnel your current energy and climate strategy in these scenarios.
- ☐ Connect energy and climate strategy with broader company programs, goals, and strategies.

For more information, please contact:

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