



EUROPEAN
HEMATOLOGY
ASSOCIATION

EHA-SWG SCIENTIFIC MEETING
Focus on Red Cell and iron disorders, and Myelodysplastic syndrome
March 6-8, 2015
Location – Lisbon, Portugal
Venue - Tivoli Lisboa | Tivoli Jardim Hotel

EHA and Scientific Working Groups (SWGs) are joining the forces by organizing the following scientific meeting *Focus on Red Cell and iron disorders, and Myelodysplastic syndrome* on March 6-8, 2015 in Lisbon.

The meeting is designed to create a high quality scientific program and to share in-depth scientific knowledge. In particular, this workshop will provide an innovative program format that includes e.g. discussions with patient organizations. Regulators and pharmaceutical companies might also participate. For more detailed information about the event, please have a look at the program at EHA website www.ehaweb.org.

We kindly invite you to become a sponsor of this meeting. There are a number of ways to reach scientists and gain added visibility for your organization. Please review this Sponsor prospectus where you find the options for sponsorship.

If you are interested in the different sponsor items, please contact directly Danielle Saris by email D.Saris@ehaweb.org or by telephone at +31 (0)70 3020 099.

We look forward meeting you in Lisbon!

Swee Lay Thein, Prof
Chair, SWG Red cell and iron

Carin R Smand, MSc
Managing Director
EHA Office



SPONSOR OPPORTUNITIES

Companies are invited to contribute to the sharing of science through this meeting and to meet the scientists of the discipline by choosing from the following support opportunities:

1. Unrestricted educational grants for the EHA-SWG Scientific Meeting.
2. Support for specific workshop items such as an open exhibit space, advertisements, coffee breaks, lunchboxes or dinner and others.

Please note that we highly appreciate if you support EHA participants directly by covering their hotel and travel expenses.

SPONSOR PACKAGES

We can offer you four sponsor packages.

1. Premium-Level Partner: € 25,000

- Possibility to organize hospitality suites
- Acknowledgement as a Premium-Level Partner on all printed and electronic promotional documents, on the EHA website and in Haematologica/The Hematology Journal
- Free advertisement in Haematologica/The Hematology Journal
- Prime exhibit space (open space of 8m²)
- A full advertisement page in the Program Book
- 10 complimentary full registrations*
- After the meeting, acknowledgement of your sponsorship and company logo in the EHA Newsletter and on the EHA website

2. Major-Level Partner: € 15,000

- Acknowledgement as a Major-Level Partner level sponsor on all printed and electronic promotional documents, on the EHA website and in Haematologica/The Hematology Journal
- Prime exhibit space (open space of 6m²)
- A half page advertisement in the Program Book
- 7 complimentary full registrations*
- After the meeting, acknowledgement of your sponsorship and company logo in the EHA Newsletter and on the EHA website

3. Conference Partner: € 10,000

- Acknowledgement as a Conference Partner on all printed and electronic promotional documents as well as the EHA website
- A half page advertisement in the Program Book
- Exhibit space (open space of 4m²)
- 3 complimentary full registrations*

4. Workshop Contributor: € 5,000

- Acknowledgement as a sponsor on all printed and electronic promotional documents and EHA website

*EHA advises to use the complimentary registration for independent haematologists, instead of the company staff.



ADDITIONAL SPONSORSHIP ITEMS

There are a number of ways of sponsoring the event and to support your visibility:

Exhibit Space Only:

€ 4,500

- An open space of 4m2

Advertisement space in the Program Book:

Position	Fee
Outside back cover	€ 1,000
Inside front cover	€ 750
Inside back cover	€ 750
Inside page	€ 500

Coffee breaks:

€ 2,500

- Your company logo will be placed at the coffee break buffet tables

Dinner:

€ 4,000

- Your company logo will be placed at the dinner tables for the participants

Please share with us any further ideas for sponsorship that you would like to consider.

Contact us at sponsorship@ehaweb.org.



APPLICATION FORM

The undersigned company will support the EHA-SWG Scientific Meeting:

Name of the Company* _____

Address _____

Postal code City/State Country _____

Tel _____ Fax _____

E-mail _____

Contact person _____

Signature _____ Date _____

** This name will be printed on the relevant printed matters*

Sponsorship package level *(Please tick the box)*

- | | |
|--|----------|
| <input type="checkbox"/> Premium-Level Partner: | € 25,000 |
| <input type="checkbox"/> Major-Level Partner: | € 15,000 |
| <input type="checkbox"/> Conference Partner: | € 10,000 |
| <input type="checkbox"/> Workshop Contributor: | € 5,000 |

Additional sponsorship items *(Please tick the box)*

- | | |
|---|---------|
| <input type="checkbox"/> Exhibit Space Only | € 4,500 |
| <input type="checkbox"/> Coffee breaks | € 2,500 |
| <input type="checkbox"/> Dinner | € 5,000 |

Advertisement space in the Program Book *(Please tick the box)*

- | | |
|---|---------|
| <input type="checkbox"/> Outside back cover | € 1,000 |
| <input type="checkbox"/> Inside back cover | € 750 |
| <input type="checkbox"/> Inside front cover | € 750 |
| <input type="checkbox"/> Inside page | € 500 |

Please fill in this form and return it to Danielle Saris d.saris@ehaweb.org
EHA Executive Office, Koninginnegracht 12b, 2514 AA The Hague, Netherlands