- 1. Duplicate the title, "Amazon Listing Novel Project". Beneath the title, include your full name and title of "Marketing Expert".
- 2. Use Google Slides or Power Point to create this document and manipulate the text boxes. Text fonts can vary in size to fit the template! Use borders and boxes.
- 3. Sections that require an illustration, leave an empty box and draw a colorful picture in each box required.
- 4. The "Summary" is 2-3 complete paragraphs, that's it!
- 5. The "Editorial Review" is one paragraph.
- 6. Research your novel to compete the "Product Details" section.
- 7. Have a printed, hard copy, of your completed report turned in no later than 9/23.

# Amazon Listing Novel Project

Marketing Expert. That is your new job title! Every book on Amazon.com has a listing that informs buyers about the book. Your job is to create a paper version for the novel you have read. Follow the format below.

## **NEW BOOK COVER**

Create a new book cover for the novel and draw it here

Draw an important scene from your book here. Draw another important scene from your book here.

### PRODUCT DETAILS

Include the following: Age Range Grade Level Pages Publisher

#### RANK OR RECOMMEND

Choose one of the following options for this section:

- Rank this book against 4 other books you have read recently
  - Recommend other books people may like if they are interested in this book.

# **BOOK TITLE**

**AUTHOR** 

Write a one to two sentence preview summary that will capture a potential reader and make them want to buy this book!

## SUMMARY

Write a complete summary of the book here.

# QUOTE ME

Select 3-5 quotes from the book to display here. Choose quotes that are meaningful and represent the story well.

#### EDITORIAL REVIEW

Write a review of the book.

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