



# THE WONDROUS *Wedding Show*

AT DEER CREEK GOLF & BANQUET FACILITY • SUNDAY, JANUARY 10TH 2016 • 11AM - 4PM

ADMISSION IS FREE



Show Sponsored By

*The Wedding Opera*

Ontario's Ultimate Online Wedding  
Magazine & Blog

**REGISTER ONLINE | [dcwinterweddingshow.eventbrite.ca](http://dcwinterweddingshow.eventbrite.ca)**

2700 Audley Road North, Ajax ON L1Z 1T7 | [info@golfdeer creek.com](mailto:info@golfdeer creek.com) | (905)427-7737 ext: 300

Deer Creek Golf & Banquet Facility • Winter 2016

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# WELCOME EXHIBITORS

Deer Creek Golf & Banquet Facility is pleased to announce the 2016 Annual Wedding Show to be held in Ajax, Ontario on Sunday, January 10th 2016. This is a fabulous opportunity to connect with local Brides and Grooms as well as their families. We have a variety of events and opportunities for you as an exhibitor. The more involved you are in the show, the more likely you will be able to attract these local engaged couples to inquire about your services.

## Show Date and Hours

### Regular Show Hours

SUNDAY, JANUARY 10, 2016 | 10:00AM - 4:00PM

### Set Up Times

SATURDAY, JANUARY 9, 2016 | 10:00AM - 4:00PM

Set up schedule will be provided 2 weeks prior to event.

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# PROMOTION & MARKETING

## Promotion Plan:

- Facebook and Twitter discussions
- 1/4 Page Ads in Local Newspapers - Ajax Pickering News Advertiser & Oshawa Whitby This Week
  - 4 weeks before the event
  - 2 weeks before the event
- Internal Signage around the Deer Creek Golf & Banquet Facility building
- Digital Signage at Salem Rd. and Taunton Rd. rotating images (5 sec. intervals)
- Similar signage will be made available to each Vendor upon request for posting at their locations
- Newsletter Promotion for at least 3 Newsletters (over 9000 subscribers, through an Email Blast)
- Wedding Opera to blog and promote event through various social media channels.

**\*Admission for the Show will be Free.** We will be requesting a donation to a local food bank.

# EXHIBITOR PRICING

## 8 x 10 Booth Space, 1 Day Event

- Included white back pipe and draping
- 6 foot table with white linen and two chairs
- Logo displayed on big screen for 5 second intervals (*please provide us with a vector logo file*)

\*\*Exhibitors who have not paid for their booth space (in full) will not be permitted to set up. All exhibits must be set up no later than 4:00PM on Saturday, January 9, 2016. Tear down will begin at 4:00PM on Sunday, January 10, 2016 and all items must be removed by 6:00PM.





# EXHIBITOR AGREEMENT TO PARTICIPATE

EMAIL COMPLETED FORM TO ASHLEY HUININK ashley@golfdeercreek.com

OR JODEE SEIDEN jodee@golfdeercreek.com

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company Phone Number: \_\_\_\_\_ Company Website: \_\_\_\_\_

Company Email Address: \_\_\_\_\_

Company Address: \_\_\_\_\_

Nature of Business: \_\_\_\_\_

**STANDARD ELECTRICAL \$91.00 (INCLUSIVE) CHECK IF YOU REQUIRE.**

**REGULAR PRICE**

Booth Size 8 x 10 \$ 565.00 *(all inclusive)*

Deposit with Contract (\*\*non-refundable) \$325

Remaining Balance Due prior to December 11, 2015 \$ \_\_\_\_\_ . \_\_\_\_

**EARLY BIRD / WEDDING OPERA MEMBER**

*Sign up before November 1, 2015 for Early Bird Pricing or are an existing Wedding Opera Member.*

Booth Size 8 x 10 \$ 460.00 *(all inclusive)*

Deposit with Contract (\*\*non-refundable) \$250.00

Remaining Balance Due prior to December 11, 2015 \$ \_\_\_\_\_ . \_\_\_\_

Date Completed: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

For Office Use Only		
	Date Received	Payment Type
50% Deposit		
50% Due		
Donation		

\*\*Deer Creek Golf Clubs has planned this Wedding Show based on a minimum number of Vendors to participate. Should this minimum number not be met, your deposit will be refunded. No refunds will be made after December 11, 2015. If the entire contract amount is not paid by the set up time of the show, the vendor will forfeit any deposit and will not be permitted to participate in the Wedding Show.