

**Full Grant Proposal  
Library Services and Technology Act FFY 2015**

This form is available for download in Microsoft Word on our web site via:  
<http://www.oregon.gov/osl/LD/Pages/LSTAcomp.aspx>. Proposals not meeting the following conditions will be returned. Use 12 point Times New Roman with one-inch margins. Hard copy must be **single-sided**. Do not change the words on this form. The deadline for receipt of the full proposal is **5:00 pm on Friday August 15, 2014**.

**Part I: General Information**

1. Project title: Project Ready 2 Learn
2. Applicant: The Ready 2 Learn Coalition (Pendleton Public Library; Hermiston Public Library; La Grande Public Library; Baker Public Library; Enterprise Public Library; Grant County Library, EOU, Pierce Library, the Oregon College Savings Plan and the InterMountain Education Service District).
3. Mailing Address: InterMountain ESD, 2001 SW Nye Ave, Pendleton, OR 97801
4. Contact person: Brenna Dunlap, 541-910-3767, [bhines@eou.edu](mailto:bhines@eou.edu)  
Mary Apple, 541-966-3129, [Mary.Apple@imesd.k12.or.us](mailto:Mary.Apple@imesd.k12.or.us)
5. Fiscal agent (if different than applicant): InterMountain ESD
6. Project URL (if any): [www.facebook.com/readytolearnoregon](http://www.facebook.com/readytolearnoregon) ,  
[www.ready2learnoregon.org](http://www.ready2learnoregon.org)
7. U.S. Congressional District: District 2
8. DUNS number: 622716173
9. List geographic target area to be served by the project: Umatilla County, Union County, Baker County, Wallowa County, Grant County.
10. Estimated number of persons benefiting from the project: Approximately 10,550 children reside in the service area and are under the age of six. Year Three Program goal is to have reached 55% of the eligible population (2,695 cards issued) and to have one parent or guardian participating with each child.
11. Description of persons benefiting from the project: Children birth through age five and their families.
12. List partnering organizations. All partnering organizations must also sign section IV.1. See instructions for guidance on partners versus participants.  
Pendleton Public Library  
Hermiston Public Library

Baker Public Library  
Cook Memorial Public Library (La Grande)  
Enterprise Public Library  
InterMountain Education Service District (IMESD)  
Oregon College Savings Plan, Oregon Treasury (OCSP)  
Eastern Oregon Coordinated Care Organization (EOCCO)  
Greater Oregon Behavioral Health, Inc. (GOBHI) (Same signature as EOCCO)

13. Project abstract (one paragraph): The objective of the Ready 2 Learn project is to address Oregon's 40/20/20 Vision by addressing the pre-kindergarten education: where the highest return on investment takes place. Year Two of Project Ready 2 Learn is currently underway and being managed by a Program Coordinator, two Outreach Staff Workers and a coalition of public libraries and partners in Union, Umatilla, Grant, Baker and Wallowa Counties. Ready 2 Learn Cards have been issued and are available to ALL families of children birth through age five. Each time a book is checked out or a library program is attended children accrue a minimum of \$.02 per activity. In addition to incentivizing library use, monthly newsletters and early learning objectives are the focus of programs with quarterly parent trainings provided. The accumulated credits are being deposited into an Oregon College Savings Plan Account, connecting early learning and kindergarten readiness with college attendance as an end goal. Kindergarten Readiness Assessment scores will be compared with non-Ready 2 Learn participants upon completion of the program.
14. Provide the text of the single most relevant goal from the *Five-Year State Plan 2013-2017* that will be addressed by the grant project.  
Goal #1: Provide access to information resources and library services
15. Briefly describe how the LSTA project will continue after the grant ends, especially noting local support.

The targeted outcome of Project Ready 2 Learn is to increase kindergarten readiness, literacy and desire to learn. The primary costs of this program are coordination, evaluation, facilitating relationships between partners, coordinating and maintaining alignment of learning objectives into already existing programs and incentive funding. Currently coordination of the program is funded through LSTA, in kind support assists in program delivery within existing library systems, and local and state organizations have provided incentive funding. If program evaluation shows an improvement in kindergarten readiness this project will be considered for expansion and or replication in other parts of the state and nation. Possible support could come from local charitable organizations, corporate sponsorship, continued local support and public funding. Recommendations will be included in the final report.

16. List letters of support for the project (name, affiliation) that are attached to this application. Do not include letters from project partners listed in #11.

Maria Weer, Building Health Families  
Heidi Anderson, Children's Museum of Eastern Oregon



Dionne Bronson, Ca-Uma-Wa Head Start  
 Darcy Kilsdonk, Umatilla-Morrow Head Start  
 Jean Johnson, Childcare Resource and Referral  
 Ami Muilenburg, Principal, Ferndale Elementary School  
 Teresa Aasness, Families First  
 Michael Parker, Oregon College Savings Plan (Financial Support)  
 Kevin Campbell, GOBHI (Financial Support)

PLEASE FILL IN THE FOLLOWING INFORMATION ABOUT THE ANTICIPATED LENGTH OF YOUR GRANT PROJECT:

(Check applicable boxes)

THIS IS THE  1<sup>st</sup> YEAR OF A  ONE YEAR GRANT PROJECT  
 2<sup>nd</sup> YEAR  TWO YEAR  
 3<sup>rd</sup> YEAR  THREE YEAR

For projects that are multi-year be sure to include an estimate of the funds anticipated to be needed for the future years in the budget discussion.

THIS IS PRIORITY 1 OF THIS ORGANIZATION’S PROPOSALS

**Part II: Project Budget**

Proposed project budget (use this format only – do not alter):

*(Double click on the table to enter data. Before closing the table, be sure to scroll to the top of it)*

Item	Local Cash	Local In-Kind	LSTA	TOTAL
Personnel		\$36,840		\$36,840
Benefits		\$27,632		\$27,632
Travel		\$4,359	Included in Contr	\$4,359
Equipment				\$0
Supplies	\$65,000	\$5,000	\$17,000	\$87,000
Contractual		\$2,200	\$166,836	\$169,036
Library Materials				\$0
Total Direct Charges	\$65,000	\$76,031	\$183,836	\$324,867
Indirect Charges**				\$0
<b>Total Budget</b>	<b>\$65,000</b>	<b>\$76,031</b>	<b>\$183,836</b>	<b>\$324,867</b>

*\*\* If requesting indirect charges, you MUST attach the relevant portion of a current federally-approved indirect cost plan.*

Awarded second year LSTA amount: \$168,669 Proposed third year LSTA amount: \$183,836

**Part III: Project Narrative**

*A. Background of Applicant (describe the agency's ability to undertake this project)*

Brenna Dunlap, Project Coordinator, holds a Masters of Education from Eastern Oregon University and worked as a classroom teacher. She continues to hold a valid teaching license and substitutes. In addition to her work as a teacher, Brenna served as the Education Coordinator and

then Associate Director at Northeast Oregon AHEC in La Grande. She has eight years experience coordinating, funding and evaluating educational programs statewide.

Michelle Munro, Outreach Coordinator is currently attending BMCC to earn a degree in Early Childhood Education. Michelle worked at the Hermiston Public Library from 2004-2013. While working at the Hermiston Public Library Michelle worked as part of a children's team developing programs for children birth to fifth grade. Michelle is a trainer of trainers for the Reading for Healthy Families program and continues to train library staff and parents using these program guidelines.

Megan Brandsma, Outreach Coordinator has a Bachelor's Degree from University of Oregon with a major in Anthropology and Sociology. She has eight years experience working for childcare resource and referral, which includes Storytime Express early literacy program delivery to childcare providers and preschools. She has been an advisory board and foundation member for the Grant County Public Library for sixteen years and is currently in the process of working to build a new library for the county. She has also served on the Libraries of Eastern Oregon board for 13 years. Other volunteer work includes: Chari of Grant County ESD, President of 4-H Leader's Association and a club leader, volunteer with Girl Scouts, Boy Scouts, and Grant County Food Bank.

Directors of the five, rural public libraries represented in this application have committed time and staff necessary to fulfill the objectives of the project. Library service is deeply ingrained in all of the communities with five of the six libraries serving their community for a minimum of 100 years. The combined service area represents approximately 100,000 people.

Hermiston Public Library Director Marie Baldo has managed three LSTA grant projects during her tenure. Ms. Baldo attended California State University Northridge and University of Southern California where she received a Master's in Library Science. She has served as Director of the Umatilla Public Library and Director for the Hermiston Public Library. As the Hermiston Director, she was awarded the honor of Oregon Librarian of the Year in 2006 by members of the Oregon Library Association.

The Cook Memorial Library (La Grande) Director, Terri Washburn, holds Master's degrees in Library and Information Science and Public Administration and Policy Analysis from the University of Missouri-Columbia and Southern Illinois University-Edwardsville respectively. She has 23 years of library experience at all levels with 13 of those years as Director. She received \$750,000 in LSTA funds to study the creation of a two-county library district in Clatsop and Columbia Counties.

Jennifer Furuyama has been the Pendleton Public Library Youth Services Librarian since November, 2012 and currently serves as the Interim Assistant Director. Jennifer received her Bachelor's Degree in English/Creative Writing from Minnesota State University Moorhead and her Master's in Library and Information Science from Emporia State University. In addition to working at the Pendleton Public Library, Jennifer is a regular book, audio and video reviewer for School Library Journal.



The Enterprise Public Library provides service throughout Wallowa County. Director Denine Rautenstrauch worked at the Ackerman School Library while finishing her degree at Eastern Oregon University and has since worked supporting rural public libraries for 25 years.

The Grant County Library is the youngest in the project area having served the county for 55 years. Vicki Waters, with degrees in Art and Accounting, has worked at the Grant County Library for 18 years, most recently as Director.

Baker County Library District Director Perry Stokes holds a Master's Degree in Library and Information Science from the University of Washington. Mr. Stokes worked in the King County Library System prior to becoming Director for Baker County Library District in 2007. He helped craft Oregon Library Association's Vision 2020 strategic plan and the 2013 Standards for Oregon Public Libraries. He has served as Chair of the Sage Library System and Eastern Oregon Library Association, Vice-chair of Oregon State Library's LSTA Advisory Council, and is a board member of Libraries of Eastern Oregon, Oregon Digital Library Consortium, and Baker County Community Literacy Coalition. In 2010 Baker County Library District won a prestigious finalist prize from Library Journal for Best Small Library in America.

Additional library personnel working on this project include eight children's services specialists who have completed the Reading for Healthy Families training and one Reading for Healthy Families trainer. Several have also completed Focus on Children and Young Adults Institute retreats sponsored by the Oregon State Library.

InterMountain Education Service District will serve as fiscal agent. IMESD is the result of a merger between the Umatilla-Morrow and Union-Baker ESDs, completed on May 31, 2011. The resulting IMESD has served the children of Eastern Oregon since 1863. The IMESD has approximately 235 employees who serve nearly 23,000 students in 19 school districts throughout a four-county service area -- Umatilla, Morrow, Union and Baker counties. IMESD personnel include:

Dr. Mark Mulvihill, Superintendent of IMESD since 2008, was appointed by Gov. John Kitzhaber to serve on the Oregon Education Investment Board, which serves to create a streamlined P-20 education system in Oregon. Having earned his Master of Teacher Education from Eastern Oregon State College and a Doctorate of Education from Lewis and Clark College, he has served as the President of the Oregon Association of ESDs and is a member of the Confederation of School Administrators Policy and Vision Task Force. His in-depth involvement with the current state-wide priority to create a seamless educational experience for children from birth to age 20 has enabled the Ready to Learn project to develop with an exceptional level of focus and applicability.

The Steering Committee for this project will be comprised of the directors from Pendleton, Hermiston and Baker libraries, Early Education professionals at InterMountain Education Service District (IMESD) plus key staff members from the Oregon College Growth Savings Plan, the Sage ILS (EOU) and the Oregon State Library.

Elizabeth Longwell, received a Bachelor's Degree in Computer Science from Millersville State College (Pennsylvania) and has provided technology support for Eastern Oregon University since 1995. She was involved in crafting the initial partnership between EOU and nearby public



libraries that has since grown to be the Sage System. Since its inception, she has served as Systems Administrator for Sage (formerly Pioneer), now a consortium of 77 member libraries in fifteen counties of eastern and central Oregon.

Oregon State Library Youth Services Consultant, Katie Anderson, will serve as project advisor and liaison between the project and OSL. She has a Bachelor's degree in elementary education from Gustavus Adolphus College and a Master's degree in library and information science from Emporia State University. Since she began working at the State Library (2006-present) she co-managed Reading for Healthy Families, the statewide early literacy training initiative Project Ready to Learn will build on, with the Oregon Commission on Children and Families. Reading for Healthy Families provided training in the *Every Child Ready to Read @ your library* early literacy curriculum to children's librarians and Healthy Start/Healthy Families Oregon home visitors, 23 of whom were from Umatilla, Grant, Baker, Union, and Wallowa counties.

### *B. Detailed statement of problem*

According to HB 4165/ Early Learning Fact Sheet, "Oregon has more than 108,000 at-risk children under the age of six, and fewer than half of them get the nutrition, health care, or preschool services they need to ensure they are ready for kindergarten. Further, early childhood programs often lack coordination and accountability, and are not integrated with the K-12 system."

Studies in the field of neurology (some of which became the basis for the acclaimed PLA program: Every Child Ready to Learn@ the Library) have shown that the brain of a child raised in an environment rich in language and learning opportunities will develop a more complex structure of neural pathways, laying the foundation for later educational success. The impact of early learning experiences is stronger in children of preschool age from homes affected by poverty, where opportunities for varied enrichment activities may be limited. In children younger than two, the impact of exposure to such activities shows positive outcomes across the economic spectrum. (Tucker-Drob, Psychological Science. 03-16-2012).

While the Early Learning Council has been created to "streamline and strengthen... programs for children from birth to age five and help more at-risk youth arrive in kindergarten with the skills and support they need to succeed in school." While these publically funded early learning programs exist within the state they only address a percentage of the preschoolers. There is need for a coordinated program addressing the needs of kindergarten readiness while holding parents and caregivers responsible for such.

Public libraries in Oregon have been serving families of all backgrounds and children of all ages for over 100 years. There are public libraries in almost every community in the state. Access to library resources and services are available without consideration of income or any other limiting factor. *Universal access to early learning programs through public libraries removes the barrier of needing to self-identify as disadvantaged.* Libraries know how to reach and work with parents and young children to foster a love of language and reading and to build early learning and social skills. Public libraries are experienced providers of outreach services – key for reaching children in informal daycare and privately run care centers or preschools. Yet for all the wonderful early education work being done, children are still reaching kindergarten without many of the basic



skills needed to be successful as they begin their public school experience. While libraries work hard to ensure all children and their families have access to high-quality, language rich learning experiences, we have yet to directly connect library early learning services to kindergarten readiness and measure the outcome of our efforts.

Around the state, teams of early learning educators have been working to design a universal tool for assessing kindergarten readiness. The Early Childhood Working Group, facilitated by Early Childhood/ Early Childhood Special Education Evaluation professionals at InterMountain ESD has been at the forefront of leading a collaborative effort that includes libraries, kindergarten teachers, preschools and childcare providers in developing a kindergarten assessment based on “common core” learning components. Their resulting Kindergarten Readiness Assessment, released in May 2012 has been accepted as part of the state-wide kindergarten assessment tool development project.

- C. Describe the proposed solution that the project will implement. Indicate the project goal, and the quantified objectives that will be used to measure whether the goal is accomplished. Describe the activities that will be undertaken to meet each objective. (include timeline)*

Project Ready 2 Learn addresses the issues of “coordination, accountability and integration with the K-12 system” referenced in the Early Learning Fact Sheet. Ready 2 Learn cards are being issued at libraries combining the equal access early learning and literacy programs with the current efforts addressing kindergarten readiness. As an incentive families earn credits based on participation, which at program graduation or following the child’s sixth birthday are then deposited into an Oregon College Savings Plan account linking kindergarten readiness and early learning with college entry as an end goal.

On July 1<sup>st</sup>, 2013 the first Ready 2 Learn cards were available. Within the first year over 964 were issued and close to 35,000 credits were accumulated. Learning outcomes and objectives have been established with different topics the focus of each month. Objectives include: Print Motivation, Vocabulary, Print Awareness, Narrative Skills, Phonological Awareness, Letter Knowledge, Sequencing/Patterns, Geometry and Spatial Sense, Expressive Language, Receptive Language, Gross Motor Skills and Reasoning and Problem Solving.

Not only are these objectives the focus of weekly story hours and reading programs, but also are explained in a monthly newsletter that focuses on developmental and educational activities for early talkers, talkers and early readers that can be done at home. The Ready 2 Learn Newsletter is distributed monthly electronically and in libraries. All print materials including newsletters are available in English and Spanish. Quarterly parent trainings are offered to parents of children enrolled in Ready 2 Learn and focus on quarterly learning objectives and serve as a resource for parent education on kindergarten readiness and the importance of engaging with your child in a learning environment. Within Year One 774 Ready 2 Learn events had been held within five counties with nearly 25,000 attendees.

A Ready 2 Learn Facebook page ([www.facebook.com/readytolearnoregon](http://www.facebook.com/readytolearnoregon) with nearly 500 “likes” to date), as well as a webpage ([www.readytolearnoregon.org](http://www.readytolearnoregon.org)) are available to participants and non-participants alike and include additional learning resources. Both serve as an



informational resource and marketing tool for the program highlighting participation and incentives.

Ultimately the data collected by checkout software will be used to determine whether regular library use and Ready 2 Learn participation results in children entering kindergarten at a higher level of readiness than their peers who did not participate in Ready 2 Learn.

As this is a Year Three Application, ways to sustain the program are being considered. One of the primary objectives of Year Two Funding is to solicit local community and business partners. It is expected that by the end of Year Two, two additional community and business partners will be incentivizing program use in each location. Our current program partners, GOBHI and OCSF are invested in seeing Ready 2 Learn succeed and are committed to continued support. Every member of the Ready 2 Learn Committee is committed to seeing this program grow to a statewide or national level. Soliciting of continued funds and presentation of data will be a necessary and is expected as part of the Year Three work.

**GOAL: To provide measurable data on the impact of incentivized, cohesive, library-based early learning skills on the target outcome of improved kindergarten readiness.**

Prior to the start of the project, *using in-kind contributions of time and local cash*, the Project Team (comprised of library, EOU, IMESD and Oregon Savings Account staff), completed the following tasks:

- Established an application process and procedure for issuing the Ready 2 Learn Card, specifically focusing on a) an easy experience for the public and library staff; b) security and accuracy for all information collected. c) plans for adequate training
- Reviewed technical issues relating to the capture and analysis of data obtained from the project (Include Sage System, Oregon College Savings Plan and Intermountain ESD technical personnel)
- Obtained funds to initiate recruitment process (cost of postings/ advertisements) for contract positions; begin search process.
- Designed the “branding” for the Ready to Learn project including cards, applications, information sheets, posters, postcards and other materials needed to promote the program.
- Created content for informational brochures.
- Prepare and issued a request for proposals for the selection of a qualified project coordinator and field staff.

### **Year One**

**OBJECTIVE:** By January 2014, 35% of eligible children will participate in the Ready to Learn program, or have declined participation.

At the conclusion of Year One staff have been hired, program has been started and promotion has taken place in five counties. By June 30<sup>th</sup>, 2014, a year after first cards were available, 964 Ready 2 Learn cards had been issued. Thirty-five percent of the population under six years of age totaled 1714 children across five counties. While our smaller libraries were quick to reach their 35% goal, our larger libraries have had a harder time meeting the required numbers. It was decided that word-of-mouth plays a substantial role in program enrollment. While Year One numbers did not meet our original objective, 50% of children enrolled were enrolled in the final



quarter, leading the committee to believe that the trend will continue and as more people become aware of the program we will continue to see steadily growing enrollment numbers.

In addition, the program has established a marketing campaign and budget, which were not originally included. Billboards will feature the Ready 2 Learn program in participating communities, advertising has been placed in local movie theaters and radio ads will be created.

Other changes were made to the original program proposal. While a \$25 initial deposit is required to open an Oregon College Savings Plan account, not all families could afford to do so. The program will offer necessary scholarship funds, provided by Eastern Oregon Coordinated Care Organization, to eligible families who have not accumulated the initial \$25 deposit by program graduation.

Originally the program was to be evaluated using Kindergarten Readiness Assessment (KRA) Data from the state. Ready 2 Learn will not be able to use this data, as results will not be reported on an individual basis. For this reason Ready 2 Learn is proctoring KRA's in all participating communities (both in local preschools and at participating libraries) and comparing the scores of R2L participants to those who have not participated. Data collection began May of 2014.

### **Year Two**

**OBJECTIVE:** By June 2015, 45% of eligible children will participate in the program, or have declined participation. In addition to ongoing activities:

- (1) By September 2014, the Ready to Learn Card experience will include a minimum of two additional incentives from community business partners and a marketing plan will be established and in progress.
- (2) By May 2015, kindergarten assessments of second year participants will be completed and compared to non-participants. [Note: Data is currently being collected and a new evaluation plan has been established. The number of program participants entering kindergarten is too small, and time of program participation too short to provide any conclusive data at this time].
- (3) By June 2015, an evaluation of the first 24 months of registration will be completed.

### **Year Three**

**OBJECTIVE:** By January 2016, 55% of eligible children will participate in the program, or have declined participation. In addition to ongoing activities and marketing:

- (1) By July 2015, an analytical report based on the initial 18 months of registration will be circulated to library and education peers for comment.
- (2) By May 2015, kindergarten assessments of three-year participants will be completed.
- (3) By January 2016, an evaluation of three years of registration will be completed.

- (4) By January 2016, funding will be identified for completing an additional two years of the project so as to evaluate a full “age 0-5 cohort”.
- (5) By March 2016, transition to the second stage of funding will begin.
- (6) By January 2016, a written analysis of participation and results-to-date will be prepared.

*D. Budget narrative*

**Personnel:**

In-kind For existing staff to continue training; present Ready to Learn programs; project coordination = **\$36,840**

Details:

- Six libraries will have 19 persons trained in Ready to Learn card and account details.  $19 \times 2\text{hrs} \times \$15/\text{hr} = \$570$
- Six libraries will have 14 persons trained in Ready to Learn, Common Core alignment details.  $14 \times 3\text{hrs} \times \$20/\text{hr} = \$840$
- Six libraries will have staff available to present or assist at weekly children’s programs.  $6 \times 52 \text{ wks} \times 2 \text{ hours} \times \$20/\text{hr} = \$12,480$
- Six libraries will present two parenting classes each year.  $6 \times 12 \times \$20/\text{hr} = \$1,440$
- Eight Project Team members comprised of, our six participating libraries, and a representative from IMESD and GOBHI, will attend 28 meetings during the continuation of the project.  $8 \times 28 \times 3\text{hrs} \times \$30/\text{hr} = \$20,160$
- Two professors will consult with project team during project.  $2 \times 9\text{hrs} \times \$75/\text{hr} = \$1,350$

**Benefits:**

In-kind Average rate  $0.75 \times \$36,840 =$  **\$27,632**

**Travel:**

In-kind The combined distance for Project Team members to travel to meetings is 556 miles. If half of the 28 meetings are conducted remotely,  $14 \times 556 = 7,784$  miles  $\times \$0.56$  per mile = **\$4,359**

LSTA

- Note: Travel is included under contractual component of the budget as it is paid directly to contractors as part of their service.

**Supplies:**

Local Cash Registration giveaways (books, information) = **\$15,000**  
 Contributions to Oregon College Savings Plan = **\$50,000** (year 2).

In-kind Paper and printing= **\$5,000**

LSTA Printing = **\$2,500**



Postage and phone app use= **\$4,500**  
Billboard and radio advertising= **\$10,000**

**Contractual:**

In-kind Design, preparation and production work for cards, promotional materials, and customizable flyers for library use. (IMESD): **\$2,200**

LSTA Project Manager, 1 FTE. Select and oversee field staff; staff to Project Team; Supplemental grant writing; Grant reports; Develop marketing campaign, maintain social networking materials, webpage, press releases and related materials. Oversee prep of newsletter content. Promote program to community organizations, parent groups. Work with private and government sources to plan for sustaining the project. = **\$66,000**

Field Staff: 1.5 FTE. \$18.00/hr. Visit public libraries as needed to conduct story programs, parent education sessions and assist libraries aligning story programs. Site visits to childcare providers to present Ready to Learn programs for children or caregivers. = **\$77,148**

Tech Support= **\$7,000**

Professional translation services = **\$2,000**

Evaluation process design and review = **\$3,000** (for year three results)  
KRA Administration of tests= **\$4000** (year three administration)

Fiscal Administration Services. Fiscal services to include accounts payable, financial reporting, tracking and managing fund transfers for Oregon College Savings Plan and office support. = **\$7,688**

**Indirect Charges:** -0-

*E. Evaluation method*

The goal of this project is to provide measurable data on the impact of incentivized, cohesive, library-based early learning skills on the target outcome of improved kindergarten readiness. To achieve this goal, data will be collected on the number and age of registered Ready 2 Learn project participants and the amount of “exposure” to the program components measured by uses of the Ready 2 Learn Card and total time enrolled in the program. Registration information shared with our education partner, the InterMountain ESD, will allow us to correlate this information with participant results on the Kindergarten Readiness Assessment compared to non-participants. Ready 2 Learn will provide Kindergarten Readiness Assessments at local preschools and in participating libraries annually.

In addition to the evaluating the project outcome, statistics will be recorded for all output measures including the number of participant contacts (newsletter distribution), attendance at programs and “success stories” from each library.

Eastern Oregon University's Pierce Library is a partner in this proposal. Colleen Johnson, MLS, PhD, Professor of Economics and Carol Lauritzen, PhD, Professor of Education will continue to provide oversight and guidance to the Project Coordinator in structuring the data analysis and preparing the reports. They have ensured that numerical facts collected will allow a statistical analysis that addresses the specific outcome stated in the project goal. They continue to consult with the Project Coordinator and review results periodically throughout the year. The first-year progress report was prepared the Project Coordinator with oversight from the Ready 2 Learn Committee.



**Part IV: Certification of Application**

1. Documentation of project support. Partners listed in Part I, number 12 must sign. The grant applicant signs IV.3.d. If the fiscal agent is different than the applicant, they sign IV.3.e.

I HAVE READ THE PROPOSAL PRESENTED ON THE PRECEDING PAGES. I AM AWARE OF THE OBLIGATIONS THAT PARTNERSHIP IN THE PROPOSED PROJECT WOULD ENTAIL. BY MY SIGNATURE I CERTIFY MY ORGANIZATION'S COMMITMENT TO SUPPORT THE PROPOSED PROJECT AS DESCRIBED IN THE PRECEDING PAGES.

Name	Library/Organization	Signature	Date
TERESA L WASHBURN	COOK MEMORIAL	Teresa L Washburn	7/30/14
Denine Rautenstrauch	Enterprise Public	Denine Rautenstrauch	7/31/14
MARIE L. BALDU	HERMISTON PL.	Marie Baldu	8/10/14
Jennifer Kuvuyama	Pendleton	JF	8/14/14

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*Name*                      *Library/Organization*                      *Signature*                      *Date*

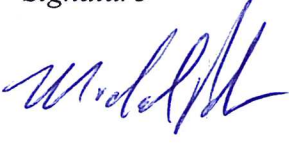
CHRISTINE OSTBERG	Grant County Library	Christine Ostberg	7-31-14
Perry Stokes	Baker County Library	Perry Stokes	8/1/14



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<i>Name</i>	<i>Library/Organization</i>	<i>Signature</i>	<i>Date</i>
Michael Parker	Oregon College Savings Plan		8/5/14

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<i>Name</i>	<i>Library/Organization</i>	<i>Signature</i>	<i>Date</i>
<b>Kevin Campbell, CEO</b>	<b>Greater Oregon Behavior Health, Inc.</b>		<b>7/31/14</b>



2. Certification for Children’s Internet Protection Act

Public and public school library applicants, and consortia with public or school members **must** check one of the options below (a, b, or c).

a.	The applicant public or public school library has complied with the requirements of Section 9134(f)(1) of the Library Services and Technology Act. Every computer connecting to the Internet, public and staff, is filtered. The filter can be disabled upon request of adults.
b.	<b><i>(for consortia only)</i></b> Prior to using any LSTA funds to purchase computers used to access the Internet or to pay for direct costs associated with accessing the Internet for a public library or a public school library, the applicant consortium or group will collect and retain a duly completed Internet Safety Certification from every constituent public library or public school library in accordance with requirements of Section 9134(f) of the Library Services and Technology Act. Every computer connecting to the Internet, public and staff, is filtered. The filter can be disabled upon request of adults.
c.	The requirements of Section 9134(f) of the Library Services and Technology Act do not apply to the applicant library because no funds made available under the LSTA program will be used to purchase computers used to access the Internet or to pay for direct costs associated with accessing the Internet for a public library or public school library that does not receive discounted E-Rate services under the Communications Act of 1934, as amended.

3. Certification of the grant applicant and/or fiscal agent (if different than applicant)

- a. I affirm that the jurisdiction or organization (henceforth, ORGANIZATION) is the designated fiscal agent for the project described in this application and is empowered to receive and expend funds for the conduct of the proposed grant project.
- b. I affirm that the information contained in this application is true and correct and that the ORGANIZATION for which I am an official has authorized me to submit this application for LSTA grant funds.

Appendix E – Full Application

c. I affirm that if this application were to result in the ORGANIZATION being awarded grant funds to carry out the project described in this application, that the ORGANIZATION would comply with all of the federal and state requirements for the administration of LSTA grants, including part IV.2 above and allowable costs described in Appendix B of the General Information and Grant Application Guidelines, Library Services and Technology Act.

d. Signature of grant applicant

Brenna Dunlap

Name of official authorized to enter into contractual agreements for the ORGANIZATION

Project Coordinator

Title

Signature \_\_\_\_\_ Date \_\_\_\_\_

bhines@eou.edu

Email

541-910-3767

Phone number

e. Signature of fiscal agent (if different than applicant or if applicant is not a 501(c)3 or legally established entity or if applicant does not have contract authority for the ORGANIZATION)

Dr. Mark Mulvihill

Name of official authorized to enter into contractual agreements for the ORGANIZATION

Superintendent

Title

Signature \_\_\_\_\_ Date \_\_\_\_\_

Mark.Mulvihill@imesd.k12.or.us Email

541-966-3102

Phone number



**This form must be received at the State Library no later than 5:00 p.m. on Friday, August 15, 2014.**

Email a Word or PDF of your proposal to [ann.reed@state.or.us](mailto:ann.reed@state.or.us). It is fine if you are not able to include letters of recommendation or appendices in the electronic copy. The electronic copy does not substitute for the hard copy original. Hard copy must be **single-sided**. The hard copy original of this form with signature must be received at the State Library no later than **5:00 pm on Friday, August 15, 2014. Faxed copies will not be accepted.** There are no exceptions. If requesting indirect costs, attach appropriate sections of a federally- approved indirect cost plan.

Mail or deliver **one copy** of your application to:

Library Development Services  
Oregon State Library  
250 Winter St., NE  
Salem, OR 97301-3950



# Building Healthy Families

207 NE Park Street Enterprise, Oregon 97828 Phone 541-426-9411 Fax 541-426-3414 [www.oregonbhf.org](http://www.oregonbhf.org)

August 1, 2014

To Whom it May Concern,

I am writing in support of the Ready2Learn program. As a service provider in an extremely rural community, I am always thrilled when innovative and educational opportunities are made available to our children and families. Through the Ready2Learn program, our children have been able to access high-quality early literacy programming, enroll in the State College Savings Plan and attend out of the box educational opportunities such as the Dragon Theater Puppet Show.

Specifically, Building Healthy Families has been able to collaborate with the Ready2Learn program by housing story times, having a representative attend parenting classes to enroll children in the program, and including Ready2Learn program on our annual calendar of Summer Activities for children and families.

Finally, in addition to my role as a community partner, I am a mother of 2 small children. Over the course of the past 6 months we have been able to attend multiple Ready2Learn events that have all been well-organized, engaging and educational. They have been enjoyable for all members of my family and the families in our community.

I hope that the Ready2Learn program can continue to operate in Wallowa County and serve our children and families.

Thank you,

Maria Weer  
Executive Director  
Building Healthy Families

*Building Healthy Families strengthens families through proven family education and support programs and helps create family environments that assure children's school readiness, success and life skills.*





400 South Main Street • Pendleton Oregon 97801 • 541-276-1066 • [www.cmeo.org](http://www.cmeo.org)

July 30, 2014

Library Services and Technology Act

To Whom It May Concern,

It is my pleasure to write a letter in support of the proposal being submitted to the Library Services and Technology Act for the Ready 2 Learn project.

The Children's Museum of Eastern Oregon (CMEO) and the Ready 2 Learn program have worked together recently through different facets. Ready 2 Learn provides story time at CMEO every 1<sup>st</sup> and 3<sup>rd</sup> Tuesday of the month during our Terrifically Free Tuesdays. Story time has soon become a favorite of the visitors of CMEO. This has provided a great outlet to reach families in the region who may not already have a connection with the library and Ready 2 Learn.

During CMEO's Wiener Dog Race Fundraiser Ready 2 Learn had a booth set up to reach even more families. With attendee's coming from around the state it was great to see such an interest in the Ready 2 Learn project and the excitement on the children's faces when the parent's tell them they are going to the library.

In conclusion, CMEO fully supports the efforts of Ready 2 Learn as they seek funding to support their project. We are excited to be a part of such a great program that gets the families in our region excited about reading, utilizing the library, and providing a strong foundation for children to learn. I have seen their work first hand and every time we are fortunate enough to work together I know we have made a difference that day.

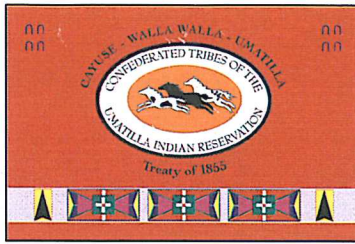
Please feel free to contact me with any questions 541-276-1066.

A handwritten signature in blue ink, appearing to read 'Heidi Anderson', is written over a white background.

Heidi Anderson  
Executive Director

**Confederated Tribes *of the*  
Umatilla Indian Reservation**

**Education Department**



46411 Timine Way  
Pendleton, OR 97801

www.ctuir.org  
Phone 541-429-7820

email: [info@ctuir.org](mailto:info@ctuir.org)  
Fax: 541-276-6543

July 29, 2014,

To Whom It May Concern,

Cay-Uma-Wa Head Start is a proud supporter of the Ready2Learn Program. Cay-Uma-Wa Head Start is a Tribal preschool program which provides early childhood services to forty preschool aged children on the Umatilla Indian Reservation. Ready2Learn is a program partner which attended the program's Ready for Kindergarten night during Week of the Young Child. Ready2Learn provided our families with literacy activities, informational materials as well as an opportunity to receive library cards. The program has also collaborated to provide weekly story times in the local Park and Tribal Early Learning Center over the summer months.

We look forward to continued collaboration during the 2014-2015 school year. We will provide the opportunity for Ready 2 Learn to participate in at least one of our monthly PAWSitives assemblies. The assemblies recognize 85% and above attendance, monthly reading in the home, parent participation as well as highlight four students for their accomplishments in the classroom. Ready 2 Learn will also have the opportunity to attend our Read Across the Rez and Dr. Seuss Reading nights, that occur in January and March. Additionally, we would like to continue the presentation at the Week of the Young Child Ready for Kindergarten Night and the summer reading in the park.

Cay-Uma-Wa Head Start appreciates the services Ready 2 Learn has provided to the children of the Umatilla Indian Reservation. Ready 2 Learn is a program that is needed in this community as we strive to support literacy in the home and ignite the love for reading at an early age.

Cay-Uma-WA Head Start is a proud supporter of Ready 2 Learn and recommends continued funding for this program.

Respectfully,

Dionne Bronson  
Cay-Uma-Wa Head Start  
Program Manager  
46411 Timine Way  
Pendleton, Oregon  
(541) 429-7828





# Umatilla-Morrow Head Start, Inc.

110 N.E. 4<sup>th</sup> Street  
Hermiston, OR 97838  
(541) 564-6878 ~ Fax (541) 564-6879  
1-800-559-5878

A HEAD START,  
EARLY HEAD  
START

AND  
OREGON PRE-  
KINDERGARTEN  
PROGRAM  
SERVING...

Umatilla  
Morrow  
Grant  
Wallowa  
Sherman  
Wheeler  
And Gilliam  
Counties

A WIC  
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Umatilla  
and  
Morrow  
Counties

A HEALTHY  
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PROGRAM  
SERVING...

Umatilla & Union  
Counties

A CAR SEAT  
PROGRAM  
SERVING...

Umatilla  
and  
Morrow  
Counties

A CHILD CARE  
RESOURCE  
REFERRAL  
PROGRAM  
SERVING...

Umatilla  
And  
Morrow  
Counties

A CASA  
PROGRAM  
SERVING...  
Umatilla County

July 23, 2014

To Whom It May Concern:

I am pleased to offer this letter of support for the Ready2Learn program. Our agency has partnered with Ready2 Learn in a variety of ways over the past year. As a program serving low-income and at-risk children and families in rural eastern Oregon; we appreciate the opportunity to better serve our communities through our partnership with Ready2 Learn.

Some ways in which this partnership has enhanced our services include Parent Sessions where we were able to provide the Spanish translator to allow better access for our Spanish-speaking parent population. In addition, we've been able to handout Ready2Learn flyers at our open house events, parent education opportunities and parent center meetings. We've also invited the Ready2Learn representatives to meet Head Start families at parent nights and sign children up for library cards.

Ready2Learn is an important program promoting literacy and lifetime learning that our agency fully supports.

With high regards,

Darcee Kilsdonk  
Head Start/Early Head Start Director  
Healthy Families Program Manager



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## Child Care Resource & Referral

PO Box 2979, La Grande, OR 97850  
Telephone: 541/963-7942, ext. 7 or 1-800-956-0324, ext. 7  
Fax: 541/963-8458 email: ccrassist@tecteam.org

### Ready 2 Learn Letter of Support

To Whom It May Concern:

Child Care Resource & Referral serves Baker, Grant, Harney, Malheur, Union, and Wallowa Counties in eastern Oregon. We promote early literacy through Story Time Express that visits child care programs and preschools, as well as other community collaboration activities.

The Ready 2 Learn Program is a valuable addition to the Early Learning communities in Eastern Oregon. All communities are focusing on early literacy through local Early Learning Hub strategies. Early Learning Hubs include local agencies and organizations serving families or teaching children. Any literacy grants are designed to complement and cooperate with existing early literacy projects and efforts.

Ready 2 Learn provides early literacy opportunities for children who are not in child care or preschool through the programs in the library. Ready 2 Learn connects children at a young age to the library and creates a love of books and learning. Promoting higher education through the connection with the Oregon College Savings Plan is a wonderful opportunity to plant the idea that college is possible for anyone interested.

Intentional planning to include Ready 2 Learn happened recently when a workshop to help parents prepare their children for kindergarten was developed and scheduled through an Innovation for Kindergarten Readiness grant. The first two sessions occur in a school-based location. The concluding session will take place at the library so children can get a library card and enroll in the Oregon College Savings Plan. These types of integration will continue.

Child Care Resource & Referral fully supports the Ready 2 Learn program and its goals. We are strong advocates to engage children and families with the Ready 2 Learn program.

Thank you for this opportunity to express our support for Ready 2 Learn.

Jean Johnson  
Team Leader of Child Care Resource & Referral  
PO Box 2979, La Grande, OR 97850  
541-963-7942, ext. 7 email: johnj@tecteam.org

---

*Ruai Gregory, Baker Co. Early Childhood Specialist*

*Megan Brandsma, Grant Co. Child Care Specialist*

*Deanna Humphry, Union Co. Early Childhood Specialist*

*Jan Alberts, Early Literacy Specialist*

*Danielle Phillips, Malheur Co. Multicultural Early Learning Specialist*

*Shirley McLin, Baker Co. Clerical Assistant*

*Shella Angell, Harney Co. Early Childhood Specialist*

*Kathy Wadsworth, Wallowa Co. Child Care Specialist*

*Jean Johnson, Inclusive Child Care & Team Leader*

*Danielle Phillips, Malheur Co. Multicultural Early Learning Specialist*



Ami Mullenburg, Principal  
Caryn Houchin, Secretary  
Dr. Rob Clark, Superintendent



53445 West Ferndale Road  
Milton-Freewater, OR 97862  
Phone: (541) 938-5412  
Fax: (541) 938-0503

## Ferndale Elementary School

August 4, 2014

Dear LSTA Grant Committee-

It is my pleasure to write this letter of support for the Ready 2 Learn Project .

The R2L project targets families during a time it is crucial to lay the foundation for life- long learning. Not only does R2L tap into the critical window for maximum brain development of a child, it also gives parents, who may not other- wise think about, long term goals of higher education for their child.

As the principal of Ferndale Elementary School, I look forward to teaming with the Ready 2 Learn Project to engage families with pre-school aged children in early learning activities that we will be hosting in our school. As we beginning the process of bridging the early learning to K-12 gap program s such as this will be imperative to this process. Having children ready for kindergarten is essential in closing the achievement gap. It is projects, such as R2L, that will minimize the gap from developing. I encourage you to strongly consider continued funding for Ready 2 Learn.

The excitement this program has sparked throughout Eastern Oregon is impressive. It is with admiration that I have watched the Ready 2 Learn staff make this vision, a reality. I truly believe the momentum has just begun and the outcomes for children, families, communities, and the State of Oregon will be nothing but positive. Ready 2 Learn unites communities because the need for strong foundations and early learning experiences does not discriminate- all children deserve a strong start and Ready2Learn facilitates access to all.

Sincerely,

Ami Mullenburg  
Principal  
Ferndale Elementary School

# Families First

PARENT RESOURCE CENTER

**OFFICERS & EXECUTIVE  
COMMITTEE**

**PRESIDENT**

Chris Northway, BS  
QMHA, Juniper Ridge Acute Care

**VICE-PRESIDENT**

Russ Comer, CPS  
Safe Communities Coalition

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Insurance & Benefits

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Eloise Boren, BA Art  
ER Printing & Graphics

Ethan Haney, Mgr.  
Sterling Savings Bank

**EXECUTIVE DIRECTOR**

Teresa Aasness, BS  
Certified Parent  
Educator

July 31, 2014

To Whom it May Concern,

Families First Parent Resource Center is a private nonprofit agency that provides education and social supports that foster successful parenting in Grant County. We offer Healthy Families and Parent As Teachers home visitation programs, parent education series, monthly parent cafes and/or parent child interaction workshops and a varied menu of additional parenting education and support opportunities. We are also a lead agency working with the Frontier Hub which is a Harney – Grant County partnership.

One of the primary outcomes and metrics for programs and partnerships we implement are to increase kindergarten readiness for the children we serve. Early Literacy activities play a very large role in helping us to accomplish these goals. Ready 2 Learn is a great resource for the families we serve.

Families First supports and promotes the Ready 2 Learn program by sharing information with all families we serve and encourage them to participate in the program.

We strongly urge you to continue to support this valuable program in Grant County.

Sincerely,



Teresa Aasness  
Executive Director

*Creating Great Beginnings • Inspiring Possibilities • Ensuring Bright Futures*



August 5, 2014

LST Advisory Council  
Oregon State Library  
250 Winter Street NE  
Salem, OR 97301-3950

Council Members:

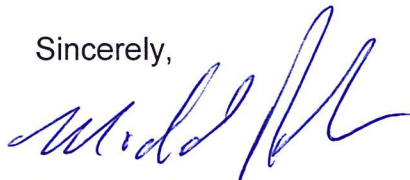
This letter is in enthusiastic support of Project Ready to Learn. The Oregon College Savings Plan supports programs and projects that strive to enhance the educational experience of Oregon's youth, so we are proud to be a part of Project Ready to Learn.

This project is important because it will not only enhance early childhood education and prepare kids for school, but it will also connect pre-kindergarten readiness to entry into college.

The Oregon College Savings Plan is committing \$25,000 to this project.

Please feel free to contact me if you have any questions or need additional information.

Sincerely,



Michael Parker





Project Ready to Learn

July 31, 2014

LSTA Advisory Council  
Oregon State Library  
Salem, Oregon

To Council Members:

As CEO of Greater Oregon Behavioral Health, Inc. (GOBHI), I am eager to submit this letter of commitment to the Ready to Learn project in Eastern Oregon. GOBHI is a mental health managed care organization that manages the mental health benefit for OHP individuals in 17 rural and frontier counties. As of, September 1, 2012, GOBHI became a partner with MODA Health in the Eastern Oregon Coordinated Care Organization (EOCCO). This organization is managing mental and physical health benefits for OHP individual in the following Eastern Oregon counties: Baker, Gilliam, Grant, Harney, Lake, Malheur, Morrow, Sherman, Umatilla, Union, Wallowa, and Wheeler.

Early learning educators around the state have worked to design a universal tool for assessing kindergarten readiness. The Early Childhood/Early Childhood Special Education Evaluation professionals at InterMountain ESD have been at the forefront of leading a collaborative effort in developing a kindergarten assessment based on "common core" learning components.

We are proud to support the continued efforts of Project Ready to Learn as the program is engaging families and community-based organizations in aligning early-learning activities to the goal of kindergarten readiness, offering incentive choices such as the use of the Ready 2 Learn Library Card which deposits a cumulated amount of money into a participating child's Oregon College Savings Plan account, will lead to raising children in a language and learning-rich environment, and increasing the numbers of students ready to learn for kindergarten and entering college directly after graduation. Of particular interests to GOBHI is that this project provides universal access to early learning programs through all families of children 0-5 in the targeted area; thus eliminating the need to self-identify disadvantaged. We believe that the higher number of children that enter kindergarten ready to learn, the better outcome for every student in the classroom. Also of interest is the incentive of partnering with local agencies and businesses by offering added discounts and/or benefits. We agree that this will increase community awareness and investment in our youngest members and their families.

Through participation with The Child Trauma Academy and other early brain development projects, GOBHI supports the research that indicates the majority of brain growth and development that occurs after birth is within the first five years of life. GOBHI is committed to investing \$30,000 each year for the first three years of this project which began June of 2013, and will continue through June of 2016. We believe that investing into this project will create a new paradigm for understanding the link between early learning, kindergarten readiness, and college success.

GOBHI is excited to be a contributor in this pilot program. We appreciate having opportunities to work with educators and community partners that share an interest in young children and families in Eastern Oregon.

Sincerely,

Kevin Campbell, CEO