

Align your
investments
with your
principles

Impact Investing. Invest in Women.

Why Invest with Impact?

Actively participate in driving social change while also seeking financial returns

Impact investing allows you to:

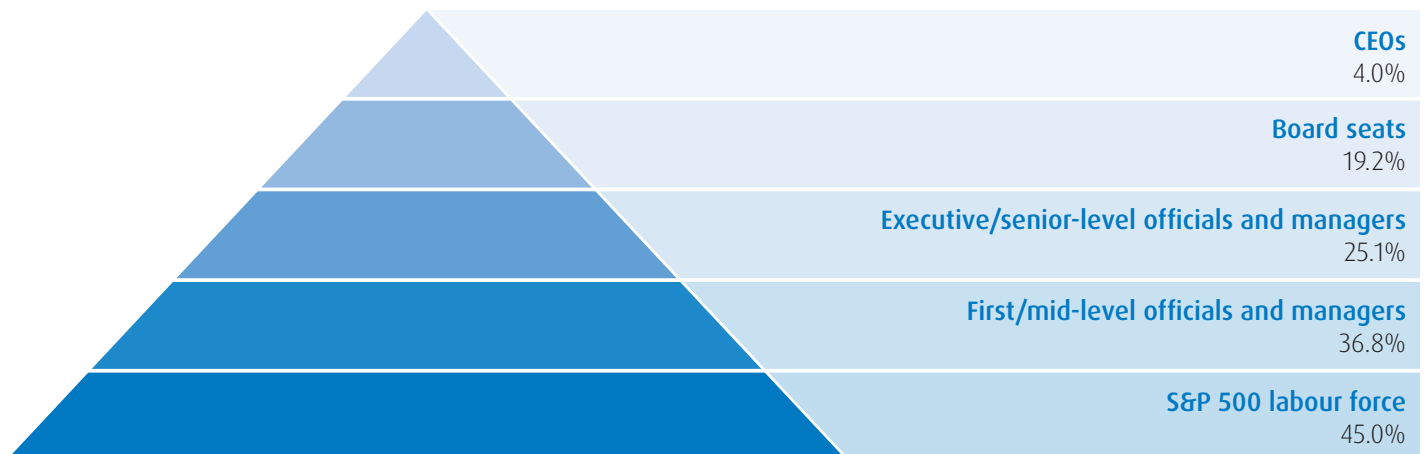
- Align your investments with your principles
- Produce an impact on organizations' values and/or address a social challenge
- Focus your investments on companies that fit with your values

"Women are the biggest emerging market in the history of the planet."

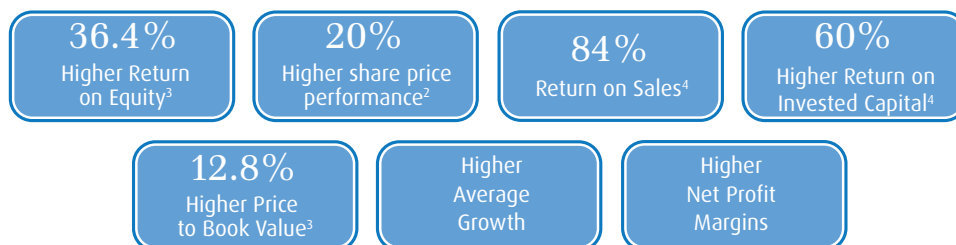
– Newsweek

Why Invest in Women?

Women are **significantly** under-represented at the upper tiers of leadership.¹



However, growing research shows that companies with a higher representation of women in executive leadership tend to outperform in terms of competitiveness and financial performance, including:



By investing in companies with higher representation of women you not only **actively participate in driving social change** by rewarding these gender-diverse companies, but also participate in their success.

¹ Catalyst. Pyramid: Women in S&P 500 Companies. New York: Catalyst, February 3, 2016.

² Credit Suisse, The CS Gender 3000: Women in Senior Management. September 2014

³ MSCI, Women on Boards: Global Trends in Gender Diversity on Corporate Boards, November 2015.

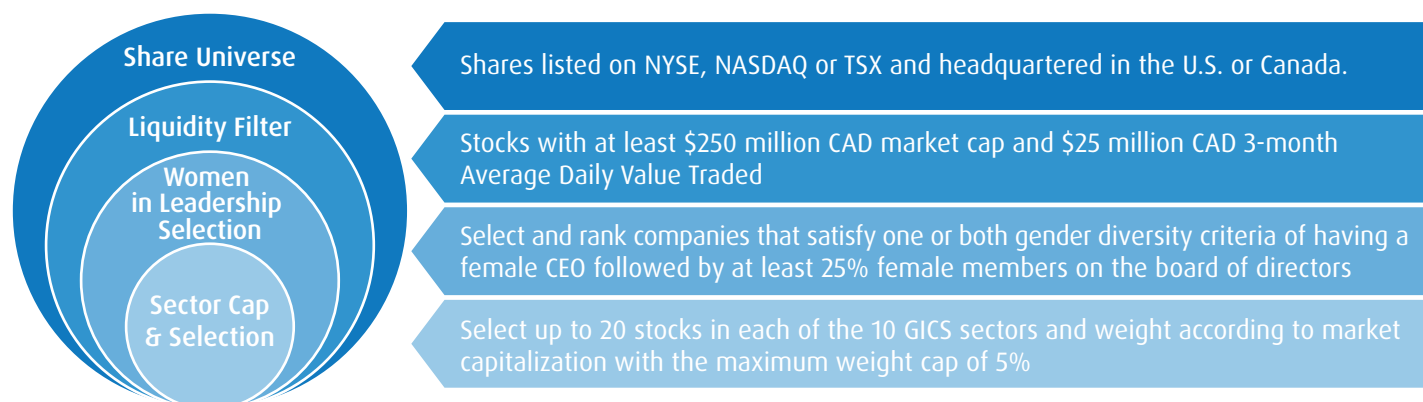
⁴ Catalyst, Lois Joy et al, The Bottom Line: Corporate Performance and Women's Representation on Boards 2004-2008, 2011.

Exposure to
North American
companies with
**gender-diverse
leadership**

A rules-based index for a portfolio of highly liquid companies committed to gender diversity

Investment process

Aims to replicate the Barclays Women in Leadership North American Total Return CAD Index, with a current 90%/10% split between U.S. and Canadian companies



Portfolio of highly recognizable names with gender-diverse leadership

Representative Portfolio using the above rules-based investment process.*

Top 10 Holdings	Sector	# Firms	Firms with Female CEOs	Avg. % Female Directors on Board	Sector Weight
Johnson & Johnson	Consumer Discretionary	20	13	36.0%	3.2%
Microsoft Corporation	Consumer Staples	20	6	34.8%	19.5%
Wells Fargo & Company	Energy	11	1	26.4%	6.4%
AT&T Inc.	Financials	20	2	38.0%	15.2%
The Procter & Gamble Company	Health Care	20	5	31.5%	11.2%
Alphabet Inc.	Industrials	20	3	30.3%	5.8%
Verizon Communications Inc.	Information Technology	20	7	31.6%	20.9%
Oracle Corporation	Materials	17	1	27.7%	3.5%
PepsiCo. Inc	Telecommunications	6	0	32.3%	9.3%
Visa Inc.	Utilities	17	5	29.5%	5.0%

*Representative portfolio subject to change without notice

Series	Estimated MER*	Sales Charge	Low Load
A Series	1.74%	GGF70757	-
Advisor Series	1.74%	GGF99757	GGF98757
F Series	0.62%	GGF95757	-
D Series	0.90%	GGF31757	-

*As the fund is less than one year old, the actual Management Expense Ratio (MER) will not be known until the fund financial statements for the current fiscal year are published. The estimated MER is an estimate only of expected fund costs until the completion of a full fiscal year, and is not guaranteed.

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