



Your 90 Day Plan To More Online Leads As A Real Estate Investor Getting Your Next 100 Cash Buyers + Your Next 30 Seller Leads

This checklist lays out the exact plan the nation's top real estate investors take to generate consistent leads and ramp up their lead flow for their business.

Phase 1: Personalize Your Site + Go Live! (0 - 30 days)

- Upload a logo or use our simple logo builder, then choose your colors and we'll do the rest!
- Add Social Links - Have a company Facebook, LinkedIn, Twitter, or Google+ profile page you want to attach for credibility? It only takes a few seconds.
- Tweak A Bit Of Your Content - Let's start with your About page by telling your visitors who you are and how you can help them.
- Add Your First Testimonial - Building trust and credibility is perhaps the most powerful thing you can do to stand out in your market, upload your first
- Announce Site On Social Media! - Great! Now let's get your site indexed on Google! One of the best ways is to share it on social media.

Phase 2: Get Your First Leads! (30 - 60 days)

- Pick Your Traffic Plan - Your strategy is what will make or break your marketing. Choose the path that fits you the best
- Localize Your Home Page - Make sure your main city keyword is on the home page. Update the "Hero Image" to better visually match your market.
- Update Your Email Signature - Add your website to your email signature with a tracking link.
- Post Your First Craigslist Ads - Post these sample ads today to get the ball rolling! oncarrot.com/craigslist-ads/
- Write Content For Your Blog - Google loves fresh content and so do your website visitors. It builds trust and credibility.

Phase 3: Continue To Build Your Website's Foundation! (60 - 90 days)

- Set Up SMS Alerts - It is important you respond to a lead right away. It shows you are a legit business and are willing to help. Get notified when a lead opts in
- Set Up Tracking Links - It is important to test and measure your marketing. Start tracking which links are bringing the most clicks and visits.
- Integrate Your CRM - Now that you have leads flowing in, you better get them into a CRM, Carrot makes it easy to pass lead data to your CRM.
- Track Your SEO Rankings - Find which keywords are ranking for your target market. Create more content around those keywords and link to more pages on
- Consider Adding Video - Find ways to answer more questions that leads might have. Shoot a video & upload it to YouTube.

Streamline Your Online Lead Generation With InvestorCarrot

InvestorCarrot members collectively pull in over **16,000** opt in leads per month and hold more page 1 Google rankings for phrases that matter.

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