



**CREATIVE**DIMENSIONS



**WE BELIEVE**

*Work* is the wrong word  
to describe what we do



# WE BELIEVE IN A PARTNERSHIP

A true partnership, where there are no walls, no secret agendas and ideas can come from anywhere and anyone. It's simple math, really. Two are more likely to push open the door of opportunity than one.

## OUR SIDE OF THE PARTNERSHIP

We provide big agency talent, experience and service, without the big agency attitude, layers and exorbitant fees. We have practical marketing experience that is broad and deep, as in years in the trenches helping our partners not only meet, but exceed their goals. We are firm believers in complete transparency and zero pretense.

## YOUR SIDE OF THE PARTNERSHIP

Communicate. Share your insights and intuition. Give us your goals, and let's make a strategic plan to reach them. If you're not sure what's attainable, let's work together to figure it out. Neither of us can make effective advertising alone. As a team, though, we can more than move the needle – we can move your consumer...*and* move mountains.



**WE BELIEVE**

A great idea can  
come from anyone



# OUR SERVICES

## STRATEGIC PLANNING

- Market Research & Analysis
- Brand Strategy Development
- Business Strategy Development
- Facilitation

## ADVERTISING

- Television
- Radio
- Out-of-Home
- Print
- Direct Mail Marketing
- In-Store Marketing

## DESIGN & BRANDING

- Brand and Corporate Identity
- Corporate Collateral and Annual Reports
- Logo Development
- Tagline Development
- Naming
- Jingle Writing and Production

## DIGITAL MARKETING

- Website Design & Development
- Search Engine Optimization (SEO)
- Banner Ads (Local, Regional and National)
- Email Marketing
- Social Media Strategy & Development
- Social Media/Blog Content Maintenance

## MEDIA PLANNING & BUYING

- Media Consulting
- Qualitative & Quantitative Media Analysis
- Media Planning – Strategy/Tactic Development & Comprehensive Flowcharts
- Media Buying – Rate Negotiation & Placement Strategy
- Value-Added and Promotion Negotiation & Management
- Co-op Reimbursement Package Facilitation

**WE BELIEVE**

*Anything* can be a brand expression – from a tv spot to a chat in an elevator





# BRAND EXPERIENCE



As you'll see from the logos represented here, our brand experience is wide and varied. We've worked our marketing magic for huge blue-chip accounts, and for smaller quirky clients. We've built brands from the ground up, and taken established brands to the next level. And we can do the same for you. Give us a call—we would love the opportunity to show you what we can do. To view samples and see what our marketing partners have to say about working with us, please visit [www.creativedimensions.com](http://www.creativedimensions.com).



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