

Jessica Longo
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EDUCATION

Fashion Institute of Technology New York, NY August 2014-present
AAS Fashion Design in Womenswear May 2016
BFA Fabric Styling August 2016- present

FASHION INDUSTRY EXPERIENCE

Michael Fisher New York, NY June 2016-September 2016

Summer Intern

- Assisted styling team in pick-up and drop off of high end garments
- Developed organization system to ensure all items were safely and efficiently transported to and from locations.
- Assisted designers, photographers, and stylists in preparation and on set for Perry Ellis Men's Fashion week 2017

RETAIL EXPERIENCE

Fabricland North Plainfield, NJ Summer 2013-2015

Sales associate

- Assisted buyers and suppliers regarding sources of fabrics, trims, and notions
- Provided excellent customer service for shoppers and interior designers
- Maintained a clean and organized shopping environment
- Entered retail records of sales and transactions using online business management software
- Executed inventory initiatives to ensure accurate sales and reporting while arranging orders and deliveries.

White House Black Market Bridgewater, NJ Summer 2015

Stylist and Sales Associate

- Styled one-on-one clients by creating an overall vision for their work, daytime, or evening look
- Maintained a clean and organized environment for all shoppers
- Utilized garment construction knowledge to assist in development of store windows
- Maintained constant contact with other White House Black Market teams to develop organizational systems to optimize function in the store

SKILLS

- Proficient in Adobe Photoshop/Illustrator, Microsoft Word, Excel, Powerpoint