



Cultivating Leaders Who Transform Business

General MBA – No Concentration

The MBA program cultivates students to become leaders who succeed in today's dynamic business environment. Through its devotion to students and dedication to outstanding teaching, our AACSB-accredited MBA program enables students to develop and strengthen their leadership skills and functional knowledge necessary for career advancement. In this competitive global business environment, success requires a strategic perspective, the ability to integrate decisions and solutions across disciplines and an understanding of the global dynamics of business. The program provides the students with a diverse learning environment through the undergraduate degrees students hold, the careers they work in, and the countries and cultures that they represent. The flexibility and convenience of the program allows for integration with career and personal commitments. With courses offered through our evening MBA Program, students complete their degree at a pace that fits their schedule.

Core: 7 required courses

MBA 761 – Accounting for Managers [F, S]	MBA 769 – Applied Economic Analysis [F, S]
MBA 763 – Leadership, Teams & Individuals [F, S]	MBA 775 – Data Modeling and Analysis [F, S]
MBA 765 – Financial Decision Making [F, S]	MBA 787 – [Capstone] Strategic Management [F, S]
MBA 767 – Market Opportunity Analysis [F, S]	

All core courses are offered every semester, both Fall [F] and Spring [S].
Summer sections will be offered occasionally.

Electives: 7 courses from the following list

MBA 771 – Law and Ethics [S]	MKT 720 – Customer Satisfaction & Service Quality [F]
MBA 773 – Managing Information [F]	MKT 737 – New Service and Product Development [Su]
MBA 779 – Managing Global Supply Chains [S]	MKT 757 – Strategic Database Marketing [F]
MBA 785 – Global Business [F]	MKT 777 – Services Marketing [S]
MGT 709 – New Venture Feasibility [F]	FIN 708 – Advanced Corporate Finance [F]
MGT 710 – New Venture Creation [S]	FIN 709 – Applied Topics in Finance [S, odd year]
MGT 711 – Seminar in Negotiation [F]	FIN 710 – Investment Management [S]
MGT 712 – Change Management [S]	FIN 712 – Financial Markets and Institutions [F, even year]
MGT 740 – Foundations of Human Resources [Su]	FIN 715 – Portfolio Management [S, even year]
IB 787 – International Seminar [Su]	FIN 750 – International Financial Management [F, odd year]
IB/MKT 725 – Global Consumer Behavior [Su]	Any LBS 600 or 700–Level course. Limit 2 - 600 level.
IB/MKT 747 – Global Digital Marketing Strategies [S]	

All electives are offered once per year, Fall [F], Spring [S], or Summer [Su]