

Pharmacy Database Attributes	Counts*	Use Cases
Title	Pharmacy Locations: 82,000	For Direct Sales & Marketing solutions to Pharmacists and Pharmacy decision makers
First Name	Providers/Pharmacist: 193,000	For Med Device, Pharma and other Suppliers that need comprehensive facility coverage
Middle Name	Administrative Contacts: 19,000	For specific data elements such as owner, pharmacy type and location setting
LastName	*Counts vary according to attributes requested.	Organizational matching using government identifiers
Suffix		
Address		
Mailing Address		
Phone		
Fax		
Unique ID, ID at a Location		
Type of Pharmacy/Retail		
Specialty		
Year of Birth		
Gender		
Identifiers (NPI,SL,DEA,UPIN)		
DEA for Site		
Email		
Practice Name		
Pharmacy Type/COT		
Pharmacy Ownership		
NABP/NCPDP		
Site Specialty		
FIPS		
MSA/CBSA		
Latitude		
Longitude		
Dept Code (Position held or Contacts/Decision Makers)		
Size: Prescription volume per month		
Open 24 hours		
Home Healthcare: Durable Medical supplies		
Chain Pharmacy Name		
Clinic Name if health clinic inside pharmacy		
Pharmacy Environment		
Pharmacy Sub Specialties		
Pharmacy Ownership Type: representing the kind of ownership		
Pharmacy location example setting: drugstore, hospital, or grocery store		
Type of Hospital Pharmacy inpatient/outpatient		
Pharmacy Wholesaler		
GPO Membership		
Insurance Accepted		
Time Zone		
County Name		
Parent Relation Type: Own, managed, leased		
Parent COT (Class of trade)		
Metro Name		
Geo Market Type		
Organizational Identifiers (TAXID, HIN, GLN,DEA)		
Website/Domain		

