



Cultivating Leaders Who Transform Business

MBA with Management Concentration [HRM emphasis]

The Human Resources Management emphasis is designed to help students develop skills for employment in functional HR positions. As department managers are increasingly relied upon to implement HR activities, this emphasis is also an excellent choice for students pursuing managerial positions. The concentration prepares students to contribute to organizational goals, employee performance and employee satisfaction through expertise in:

- HR related legal and ethical principles
- Employee hiring and retention
- Worker Compensation
- Employee training and development
- Employee relations and conflict resolution

Core: 7 required courses

MBA 761 – Accounting for Managers [F, S]	MBA 769 – Applied Economic Analysis [F, S]
MBA 763 – Leadership, Teams & Individuals [F, S]	MBA 775 – Data Modeling and Analysis [F, S]
MBA 765 – Financial Decision Making [F, S]	MBA 787 – [Capstone] Strategic Management [F, S]
MBA 767 – Market Opportunity Analysis [F, S]	

All core courses are offered every semester, both Fall [F] and Spring [S].
Summer sections will be offered occasionally.

Electives: 3 courses from the following list

MBA 773 – Managing Information [F]	MKT 720 – International Marketing Research [F]
MBA 779 – Managing Global Supply Chains [S]	MKT 737 – New Service and Product Development [Su]
MBA 785 – Global Business [F]	MKT 757 – Strategic Database Marketing [F]
MGT 709 – New Venture Feasibility [F]	MKT 777 – Services Marketing [S]
MGT 710 – New Venture Creation [S]	IB/MKT 725 – Global Consumer Behavior [Su]
FIN 708 – Advanced Corporate Finance [F]	IB/MKT 747 – Global Digital Marketing Strategies [S]
FIN 709 – Applied Topics in Finance [S, odd year]	FIN 712 – Financial Markets and Institutions [F, even year]
FIN 710 – Investment Management [S]	FIN 750 – International Financial Management [F, odd year]
FIN 715 – Portfolio Management [S, even year]	Any LBS 600 or 700–Level course. Limit 2 - 600 level.
IB 787 – International Seminar [Su]	

All electives are offered once per year, Fall [F], Spring [S], or Summer [Su].

Concentration: 4 courses at MGT 700-level

MBA 771 – Law and Ethics [S]	MGT 712 – Change Management [S]
MGT 711 – Seminar in Negotiation [F]	MGT 740 – Foundations of Human Resources [Su]

All concentration courses are offered once per year.



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MBA PROGRAMS

