

AB-121: LIQUOR / WINE SALESPERSON'S PERMIT APPLICATION

DEPARTMENT USE ONLY

Permit Number
Period Covered
Date of Issuance

Read instructions before completing. Please include the \$20.00 BTR Fee if applicable.

Last Name (please print)	First	M.I.	Date of Birth (MM-DD-YYYY)
Home Address			Social Security Number
City or Post Office	State	Zip Code	Phone Number

1. Current Business or Occupation (*be specific*)

2. Business or Occupation for the past three years.

3. Have you individually, or have you as a Sole Proprietor, Partner(s), Limited Liability Company Member(s), or Corporate Officer(s), ever held, or now hold, a permit or certificate issued by the Wisconsin Department of Revenue? ☐ YES ☐ NO
If YES, indicate type, number, and location for which it was issued.

4. Have you, your spouse, or member of your household made, or are making, application for, or have any direct or indirect interest in, a retail liquor/wine license in Wisconsin? ☐ YES ☐ NO
If YES, indicate the date, municipality involved, and the type of liquor license.

5. Are you a member of any Wisconsin town board, village board, or common council of any municipality? ☐ YES ☐ NO
If YES, identify → ☐ Town ☐ Village ☐ City of _____
name of municipality

6. Have you ever been convicted of violating federal or state laws or local ordinances other than traffic violations? ☐ YES ☐ NO
If Yes, check type of law violated: ☐ Federal ☐ State ☐ Local Ordinances
Details of the violation, including nature of violation, date, place, court, and disposition: _____

If you have been convicted of a felony for which you received a pardon, describe the nature of the felony and date/place of the pardon.

Name of Permittee Which Applicant Will Represent	Permit #		
Address	City	State	Zip Code

I declare under penalties of law that I have examined this information and to the best of my knowledge it is true, correct, and complete.

Your Signature ►	Date
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AB-121: INSTRUCTIONS FOR LIQUOR / WINE SALESPERSON'S PERMIT

WHO NEEDS A LIQUOR / WINE SALESPERSON'S PERMIT

Any person in Wisconsin who solicits orders for or engages in the sale of liquor/wine for future delivery on behalf of the manufacturer or permittee must have a liquor / wine salesperson's permit.

TO OBTAIN A LIQUOR / WINE SALESPERSON'S PERMIT

Complete and send your application to:

Excise Tax Unit
Wisconsin Department of Revenue
PO Box 8900
Madison WI 53708-8900

BUSINESS TAX REGISTRATION (BTR) FEE

A \$20 BTR fee applies to all person's who apply for a liquor/wine salesperson's permit.

Exceptions – The \$20 BTR fee is not due with this application if:

- You held any active permit or certificate on December 31, 1995, issued by the department that is covered by the BTR provisions.
- You paid the \$20 BTR fee with a previous application for another permit or certificate.

BUSINESS TAX REGISTRATION (BTR) RENEWAL

The department will send the Business Tax Registration (BTR) renewal notice when the permits and certificates subject to BTR provisions approach their expiration date. The expiration date will vary from taxpayer to taxpayer. Normally, the expiration date is two years from the end of the month in which you applied for your permit/certificate.

ASSISTANCE

You can access the department's website 24 hours a day, 7 days a week, at revenue.wi.gov. From this website, you can:

- Access *My Tax Account* (MTA)
- Complete electronic fill-in forms
- Download forms, schedules, instructions, and publications
- View answers to common questions
- Email us for assistance

Physical Address
2135 Rimrock Road
Madison WI 53713

Mailing Address
Excise Tax Unit
Wisconsin Department of Revenue
PO Box 8900
Madison WI 53708-8900

Phone: (608) 266-6701
Fax: (608) 261-7049
Email: excise@revenue.wi.gov