

TV Spot Calendar By Station

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Market: NORFOLK-PORTSMTH-NEWPT NW

Client: AskHRGreen.org

Brand: FY 2016-17

Product: AskHRGreen.org (1891)

Campaign: Spring 2017 Television

Flight Dates: Jan 30, 2017 - May 14, 2017

Survey: Share Oct 16 -> HUT/PUT Apr 16, Mar 16, Feb 16

Buyer: Vicki Townsend

Rate Tier: Net Percent

Station(s): WVEC, COXHR, WAVY

Date: 12/7/2016 2:49:18 PM

Weekly Distribution

Station	Day(s)	Time	Len	Program	Feb 13	Feb 20	Mar 13	Mar 20	May 08	Spots
WVEC										
LF	MTWTF--	12:30 am - 01:00 am 30		ABC NIGHTLINE	0	0	0	0	3	3
LF	MTWTF--	12:30 am - 01:00 am 30		ABC NIGHTLINE	3	3	3	3	0	12
RT	MTWTFSS	04:00 am - 04:00 am 30		4a - 4a Rotato	0	0	0	0	5	5
EM	MTWTFSS	04:00 am - 04:00 am 30		4a - 4a Rotato	5	5	5	5	0	20
EM	MTWTF--	04:30 am - 04:59 am 30		13 NEWS DAYBRE	3	3	3	3	0	12
EM	MTWTF--	04:30 am - 04:59 am 30		13 NEWS DAYBRE	0	0	0	0	5	5
EM	MTWTF--	05:00 am - 06:00 am 30		13 NEWS DAYBRE	4	4	4	4	0	16
EM	MTWTF--	05:00 am - 06:00 am 30		13 NEWS DAYBRE	0	0	0	0	4	4
EM	----S-	06:00 am - 08:00 am 30		13 NEWS WEEKEN	0	0	0	0	1	1
EM	MTWTF--	06:00 am - 07:00 am 30		13 NEWS DAYBRE	4	4	4	4	0	16
EM	MTWTF--	06:00 am - 07:00 am 30		13 NEWS DAYBRE	0	0	0	0	4	4
EM	----S-	06:00 am - 08:00 am 30		13 NEWS WEEKEN	1	1	1	1	0	4
EN	MTWTF--	04:00 pm - 05:00 pm 30		NEWS AT 4P	0	0	0	0	4	4
EN	MTWTF--	04:00 pm - 05:00 pm 30		NEWS AT 4P	4	4	4	4	0	16
EN	MTWTF--	05:00 pm - 06:30 pm 30		5-630P EN ROTA	0	0	0	0	3	3
EN	MTWTF--	05:00 pm - 06:30 pm 30		5-630P EN ROTA	3	3	3	3	0	12
EN	----S-	06:00 pm - 06:30 pm 30		SA EARLY NEWS	1	1	1	1	0	4
EN	----S-	06:00 pm - 06:30 pm 30		SA EARLY NEWS	0	0	0	0	1	1
PA	----S-	07:00 pm - 08:00 pm 30		WHEEL/JEOPARDY	1	1	1	1	0	4
PA	MTWTF--	07:00 pm - 08:00 pm 30		ACCESS ROTATOR	0	0	0	0	2	2
PA	MTWTF--	07:30 pm - 08:00 pm 30		JEOPARDY	2	2	2	2	0	8
LN	----SS	11:00 pm - 11:35 pm 30		13 NEWS WEEKEN	0	0	0	0	2	2
LN	----SS	11:00 pm - 11:35 pm 30		13 NEWS WEEKEN	2	2	2	2	0	8
LF	----S-	11:30 pm - 12:30 am 30		SCANDAL	1	1	1	1	0	4
LF	----S-	11:30 pm - 12:30 am 30		CASTLE	1	1	1	1	0	4
LF	----S-	11:30 pm - 12:30 am 30		SCANDAL	0	0	0	0	1	1
WVEC Spot Total					35	35	35	35	35	175
COXHR/All Zones										
EM/ANP	MTWTFSS	05:00 am - 12:00 am 30		VARIOUS	10	10	10	10	10	50
	FREE TAGS									
PA/ANP	MTWTF--	04:00 pm - 07:00 pm 30		TREEHOUSE MAST	5	5	5	5	5	25
PA/ANP	MTWTFSS-	07:00 pm - 12:00 am 30		RIVER MONSTERS	8	8	8	8	8	40
EM/CC	MTWTFSS	05:00 am - 12:00 am 30		VARIOUS	10	10	10	10	10	50
	FREE TAGS									
PA/CC	MTWTFSS	04:00 pm - 12:00 am 30		GOOD EATS,BEST	8	8	8	8	8	40
PA/CNB	MTWTF--	08:00 pm - 11:00 pm 30		SHARK TANK,UND	5	5	5	5	5	25
EM/DIY	MTWTFSS	05:00 am - 06:00 pm 30		VARIOUS	10	10	10	10	10	50
	FREE TAGS									
PA/DIY	MTWTFSS	06:00 pm - 12:00 am 30		BARNWOOD BUILD	10	10	10	10	10	50
EM/ESP	MTWTF--	06:00 am - 09:00 am 30		SPORTSCENTER	5	5	5	5	5	25
PA/FOO	MTWTFSS	07:00 pm - 12:00 am 30		CHOPPED,BOBBY	5	5	5	5	5	25
PA/HGT	MTWTF--	04:00 pm - 07:00 pm 30		HOUSE H,LOVE I	0	0	0	0	4	4
PA/HGT	MTWTF--	08:00 pm - 11:00 pm 30		HOUSE H,PROPER	4	4	4	4	0	16
PA/LMN	MTWTF--	04:00 pm - 07:00 pm 30		VARIOUS MOVIES	3	3	3	3	3	15
PA/LMN	MTWTFSS	08:00 pm - 11:00 pm 30		VARIOUS MOVIES	5	5	5	5	5	25
EM/NGC	MTWTFSS	05:00 am - 12:00 am 30		VARIOUS	7	7	7	7	7	35
	FREE TAGS									
PA/NGC	MTWTFSS	07:00 pm - 12:00 am 30		EXPLORER,WICKE	5	5	5	5	5	25
EM/TWC	MTWTF--	06:00 am - 09:00 am 30		AMHQ	5	5	5	5	5	25

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Date: 12/7/2016 2:49:19 PM

Weekly Distribution							Feb	Feb	Mar	Mar	May	Spots
Station	Day(s)	Time	Len	Program	13	20	13	20	08			
PA/TWC	MTWTF--	04:00 pm - 07:00 pm	30	WEATHER CENTEF	5	5	5	5	5	25		
COXHR/All Zones	Spot Total				110	110	110	110	110	550		
WAVY												
EM	MTWTF--	04:30 am - 05:00 am	30	WAVY News 10 @	4	4	4	4	4	20		
EM	MTWTF--	05:00 am - 06:00 am	30	WAVY News 10 @	3	3	3	3	3	15		
EM	----S-	06:00 am - 07:00 am	30	WAVY 10 Sat @	1	1	1	1	0	4		
EM	MTWTF--	06:00 am - 07:00 am	30	WAVY News 10 @	2	2	2	2	1	9		
EM	-----S	08:00 am - 09:00 am	30	Sunday Today	1	1	1	1	0	4		
EM	----S-	08:00 am - 10:00 am	30	Saturday Today	0	0	0	0	2	2		
DT	MTWTF--	09:00 am - 12:00 pm	30	DAYTIME ROTATO	5	5	5	5	5	25		
EN	MTWTF--	04:00 pm - 05:00 pm	30	WAVY News 10 a	2	2	2	2	2	10		
EN	MTWTF--	05:00 pm - 06:00 pm	30	WAVY News 10 @	3	3	3	3	3	15		
EN	MTWTF--	06:00 pm - 06:30 pm	30	WAVY News 10 @	0	0	0	0	1	1		
WAVY Spot Total					21	21	21	21	21	105		
Weekly Schedule					166	166	166	166	166	830		