

MONTHLY RETAIL TRADE -- DATA AVAILABLE FOR PURCHASE

Effective June 18, 2001 with the release of the monthly retail trade estimates for April 2001, we began using the North American Industry Classification System (NAICS) in place of the Standard Industrial Classification (SIC) system. In addition, we restated the unadjusted and adjusted data series on a NAICS basis beginning with January 1992 through December 2000. These data series will also be revised based on the results of the 2005 Annual Retail Trade Survey. These were conducted on a NAICS basis, and will be released in March, 2007. For further information on NAICS, see our web site at

<http://www.census.gov/mrts/www/mrts.html>

I. 2006 Unpublished U. S. Data By NAICS Codes (paper form) -- issued each month

Restated unadjusted unpublished United States data series on a NAICS basis beginning with January 1992 through December 2006 may be purchased. The layout for these data series are described on page 2 and issued with one year of data per page. These tables, in MicroSoft Excel format, can be sent to you electronically if you provide your e-mail address on the order form on page 5. *To order this data, use Item "A" on page 5 and enter \$30.00 on the corresponding amount line.*

You may purchase in advance the unpublished United States estimates for the coming months of 2007. Each month, we will send you the data as described on page 2, as they become available. *To order this data for January 2007 through December 2007 as issued, use Item "B" on page 5 and enter \$30.00 on the corresponding amount line.*

II. Published and Unpublished Data By SIC codes

These files contain **published** and **unpublished** U.S. estimates of monthly retail sales (January 1967 - December 2000), end-of-month inventories (December 1980 - December 2000), and data for geographic areas (January 1978 - December 1996), as shown on page 3, for the kinds of business listed on page 4. *To order this data on diskettes, use Item "C" on page 5 and enter \$35.00 on the corresponding amount line. To order this data on CD-ROM, use Item "D" on page 5 and enter \$35.00 on the corresponding amount line.*

UNPUBLISHED SALES ESTIMATES OF SPECIFIED RETAIL BUSINESSES FOR THE UNITED STATES
(MILLIONS OF DOLLARS) NOT ADJUSTED FOR SEASONAL VARIATIONS, HOLIDAY, OR TRADING-DAY DIFFERENCES

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
441222	Boat Dealers												
442210	Floor Covering Stores												
442299	All Other Home Furnishings Stores ¹												
444120	Paint and Wallpaper Stores ¹												
445110	Supermarkets and Other Grocery Stores (except convenience stores) ¹												
445230	Fruit and Vegetable Markets												
446130	Optical Goods Stores												
448130	Children's & Infants' Clothing Stores												
448190	Other Clothing Stores ¹												
448320	Luggage and Leather Goods Stores												
451120	Hobby, Toy, and Game Stores												
451130	Sewing, Needlework and Piece Goods Stores												
451220	Prerecorded Tapes, Compact Disc and Record Stores ²												
453110	Florists												
453210	Office Supply and Stationery Stores												
453220	Gift, Novelty and Souvenir Stores												
453310	Used Merchandise Stores												
453910	Pet and Pet Supplies Stores ¹												
453930	Manufactured (Mobile) Home Dealers												
453991	Tobacco Stores												
454210	Vending Machine Operators												
454311	Heating Oil Dealers												
454312	Liquified Petroleum Gas Dealers (Bottled Gas)												
454390	Other Direct Selling Establishments												

SOURCE: MONTHLY RETAIL TRADE SURVEY
SERVICE SECTOR STATISTICS DIVISION
BUREAU OF THE CENSUS
WASHINGTON, DC 20233

p = PRELIMINARY

NOTE: These are not "official data" from the Census Bureau, since they do not meet the Census Bureau's quality standards. These data should be used with extreme caution, realizing the severe quality limitations that may exist.

¹ Data prior to January 2001 are not available.

² Data prior to January 1997 are not available.

**AREAS FOR WHICH UNPUBLISHED RETAIL SALES ESTIMATES ARE AVAILABLE FROM 1978-1996
BY MAJOR KIND OF BUSINESS ON DISKETTES**

<u>DIVISIONS</u>	<u>STATES</u>	<u>CMSA's</u>
New England	+ Arizona	Massachusetts
Middle Atlantic	California	Michigan
East North Central	+ Colorado	Minnesota
West North Central	+ Connecticut	Missouri
South Atlantic	+ Delaware	New Jersey
East South Central	+ District	New York
West South Central	of Columbia	North Carolina
Mountain	Florida	Ohio
Pacific	+ Georgia	Pennsylvania
	Illinois	Tennessee
	Indiana	Texas
	+ Kansas	Virginia
	+ Kentucky	+ Washington
	Louisiana	Wisconsin
	Maryland	
		Chicago-Gary-Lake County
		+ Cincinnati-Hamilton
		Cleveland-Akron-Lorain
		Dallas-Fort Worth
		+ Denver-Boulder
		Detroit-Ann Arbor
		Houston-Galveston-Brazoria
		Los Angeles-Anaheim-Riverside
		Miami-Fort Lauderdale
		Milwaukee-Racine
		New York-Northern New Jersey- Long Island
		Philadelphia-Wilmington
		Pittsburgh-Beaver Valley
		San Francisco-Oakland-San Jose
		+ Seattle-Tacoma

NECMA

Boston

MSA's

Atlanta
 Baltimore
 Kansas City
 Minneapolis - St. Paul
 + Phoenix
 St. Louis
 San Diego
 + Tampa-St. Petersburg
 Washington, D.C.

PMSA's

Anaheim - Santa Ana
 Chicago
 Cleveland
 Detroit
 Houston
 Los Angeles - Long Beach
 Miami - Hialeah
 Milwaukee
 Nassau - Suffolk
 New York
 Newark
 + Oakland
 Philadelphia
 Pittsburgh
 San Francisco

CITIES

Chicago
 Detroit
 Los Angeles
 New York
 Philadelphia

+ Data prior to January 1987 are not available.

A. KINDS OF BUSINESS FOR WHICH UNPUBLISHED RETAIL SALES ESTIMATES AT THE UNITED STATES LEVEL ARE AVAILABLE

5211	Lumber Yards	5945	+ Hobby, Toys & Games
5231	Paint, Glass, Wallpaper	5946	Cameras and Photo
5261	+ Nurseries, Lawn and Garden	5947	+ Gift, Novelty & Souvenir
5271	+ Mobile Home Dealers	5948	+ Luggage & Leather Goods
541110	# Grocery Stores, Excl. Conv. & Deli.	5949	Sewing & Needlework
5431	Fruit and Vegetables	5962	+ Automatic Vending Mach. Operators
5441	Candy, Nut & Confections	5963	+ Direct Sellers
5551	+ Boat Dealers	5983	Fuel Oil Dealers
5632	+ Women's Clothing	5984	+ Liquid Petroleum Dealers
5641	+ Children's & Infants	5989	+ Fuel Dealers, N.E.C.
5699	+ Misc. Apparel N.E.C.	5992	Florist
5714	+ Drapery, Curtain & Upholstery	5993	+ Tobacco Stores & Stands
5719	+ Misc. Home Furnishings	5994	+ Newstand Operators
57356	Music Stores	5995	Optical Goods Stores
5932	+ Used Merchandise Stores		Total "Other" Durable Goods
5943	Stationery Stores		Total "Other" Nondurable goods
			Other Nondurable Goods w/o nonstores

B. MAJOR KINDS OF BUSINESS FOR WHICH UNPUBLISHED RETAIL SALES ESTIMATES BY GEOGRAPHIC AREAS ARE AVAILABLE
Tables on Diskettes

	+ Total Nondurable Goods Stores		+ "Other" Nondurable Goods Stores
5300	+ General Merchandise Stores		+ Total Durable Goods Stores
5400	+ Food Stores	5200	+ Building Materials Stores
5411	+ Grocery Stores	5500	+ Automotive Dealers
5541	+ Gasoline Service Stations	5700	+ Furniture & Appliance Stores
5600	+ Apparel Stores		+ "Other" Durable Goods Stores
5800	+ Eating and Drinking Places		+ G A F
5912	+ Drug & Proprietary Stores		

+ Data prior to January 1978 are not available.

Data prior to January 1992 are not available.

Bureau of the Census
 Service Sector Statistics Division
 Retail Indicators Branch
 Attn: Jan Lattimore
 FOB 3 - Room 2626
 Washington, D.C. 20233

Census Use Only

Retail Order Number _____
 Division 65 Project 9055 - Preapproved _____
 Finance Division Case # _____
 Date: _____

ORDER

- A. Data for January 1992-December 2006, by NAICS codes..... @\$30 \$ _____
 B. Data for 2007, as issued, by NAICS codes on paper
 Unpublished U.S. data@\$30 \$ _____
 C. Published & Unpublished data, on diskettes, by SIC codes,
 years 1967-2000.....@\$35 \$ _____
 D. Published & Unpublished data, on CD-ROM, by SIC codes,
 years 1967-2000.....@\$35 \$ _____

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