

NYAMUKA ZAMBIA BUSINESS PLAN COMPETITION APPLICATION FORM

PERSONAL DETAILS

NAME: _____ GENDER: MALE ☐ FEMALE ☐

DATE OF BIRTH: _____ AGE: 18 -35 ☐ 36 -50 ☐ >50 ☐

HOME ADDRESS _____

TELEPHONE NUMBER: _____ MOBILE NUMBER: _____

EMAIL ADDRESS: _____

DO YOU HAVE A BANK ACCOUNT? YES ☐ NO ☐

OCCUPATION: _____

NAME AND ADDRESS OF EXISTING BUSINESS (If applicable): _____

DO YOU HAVE A CRIMINAL RECORD? YES ☐ NO ☐ IF YES, PLEASE STATE YOUR CONVICTION(S): _____

WHERE DID YOU HEAR ABOUT THE BUSINESS PLAN COMPETITION? _____

PROOF OF IDENTITY AND FEES

ID No.: _____ TYPE: NRC ☐ PASSPORT ☐ DRIVING LICENCE ☐

NAME CHECK ☐ (tick when completed)

PHOTO CHECK ☐ (tick when completed)

FEE RECEIVED ☐ (K150 - tick when received)

RECEIPT GIVEN ☐ (tick when completed)

REFEREE (LETTER) ☐ (tick when completed)

ATTACH
PASSPORT
SIZE PHOTO
HERE.

I AGREE THAT THE ABOVE INFORMATION IS CORRECT TO THE BEST OF MY KNOWLEDGE AND BY SIGNING THIS FORM I AGREE TO ABIDE BY THE TERMS AND CONDITIONS OF THE NYAMUKA BUSINESS PLAN COMPETITION AS NOTED OVERLEAF.

APPLICANT SIGNATURE: _____

DATE: _____

SUMMARY COMPETITION TERMS AND CONDITIONS

The Promoter of the Nyamuka Zambia Business Plan Competition is Nathan Associates London Ltd. In order to be eligible to participate in the competition each applicant must meet all of the following criteria on as of 26th April 2017 - Be 18 years of age or over; be a Zambian citizen or resident, propose a new business idea or an expansion of an existing business that has less than 50 employees and the business or idea should be based in Zambia.

- a) Ideas can be submitted by individuals or by a group as long as every member of the group meets the criteria. Only one person from the group can participate in the training sessions and events. The same person must be the one who attends the entire programme from start to finish. All group members will be required to provide proof of identification.
- b) Only one idea can be submitted per applicant or group.
- c) No employees, immediate family members, clients or consultants currently working with the Promoter or any of the sponsoring or delivery organisations associated with the competition are permitted to participate.
- d) All applications and fees must be physically submitted at one of the official competition Application Processing Centres and signed in front of an official Application Adviser by the closing date of 17:00 on 26th April 2017.
- e) It is vital that all applications keep to 2 sides of A4 in the prescribed format of the Business Concept Form, with a minimum font size of Arial 10 for electronic entries. If an applicant completes an application using their own handwriting please ensure that a black pen is used. Illegible hand written applications will be disqualified.
- f) All awards, including business support vouchers, can only be used for the winning business plan submitted.
- g) If the application is shortlisted to the next stage, failure to attend all subsequent events and training workshops may lead to disqualification. Semi-finalists & winners also agree to participate in a variety of media events without compensation. They may also be required to endorse sponsors.
- h) All Semi-Finalists agree to disclose their business idea to the public by the beginning of Phase II.
- i) The Promoter reserves the right, at its sole discretion, to disqualify any individual found giving false information or violating the competition rules.
- j) The Promoter reserves the right to review and amend the rules, regulations and timings of the competition events if deemed necessary.

The Promoter's address is 5 Katemo Road, Rhodes Park, Lusaka. A copy of the full competition Terms and Conditions can be obtained from any Nyamuka Zambia application centre or downloaded from its website at www.nyamukazambia.com

COMPETITION TIMETABLE AND JUDGING PROCESS

1. The deadline for submission of all entries, verification of identity and deposit of fees is 17:00 26th April 2017
2. The initial applications will be evaluated by an independent panel of judges to select 60 semi-finalists during May 2017. Successful semi-finalists will be informed by 6th June 2017.
3. Unsuccessful applicants will not be notified nor will they be provided with any feedback.
4. Judges will not see any personal details of applicants to ensure a fair and unbiased selection process.
5. The 60 semi-finalists will be expected to attend comprehensive business development training and mentoring in June 2017 to develop their initial submissions into draft business plans 6-8 pages long.
6. The draft business plans will be further judged on the basis of innovation, sustainability and potential for growth to select 10 finalists to go through to the final phase of the competition.
7. All finalists will be informed of their success by 16th August 2017. All semi-finalists will receive feedback on their draft business plans.
8. The 10 finalists will further develop their draft business plans into fully operational and bankable business plans from late August to early September 2017, with the support of advisors and mentors.
9. All finalists will have to personally present and pitch their business proposals to a top level panel of judges on 23rd September 2017 in a televised show called the Game Plan.
10. The top five and other winners will be announced at a grand finale awards ceremony on 12th October 2017.
11. Awards will be disbursed from October 2017 through to March 2018, subject to due diligence and based on an agreed investment plan.

I FULLY UNDERSTAND AND AGREE TO THE COMPETITION TERMS & CONDITIONS, TIMETABLE AND JUDGING PROCESS AS NOTED ABOVE.

Completed Application Forms should be submitted at an official application processing centre in Lusaka, Kitwe, Ndola or Livingstone to the Nyamuka Zambia Head Office at No. 5 Katemo Road, Rhodes Park, Lusaka.

APPLICANT SIGNATURE:

DATE:

THE BUSINESS CONCEPT FORM

1. What is your business idea?

2. Why do you think your idea will win the competition and why do you think **YOU** can make it succeed?

3. What experience and skills do you, or anyone else involved, have to help you develop this idea into a successful business?

4. Is there anyone else already providing this service or product? How will you compete with them?

THE BUSINESS CONCEPT FORM

5. How do you intend to put this idea into practice? How much time will you need?

6. Do you think there are any risks involved in developing this business? How will you find a way of avoiding or overcoming these risks?

7. How much will it cost you to put this idea into practice? Where do you propose to get the capital to start or expand your business?

8. How much money do you think you will make from this idea?