

I hope this letter finds you well! I just wanted to write and say hello, and share my big news with you!

I've just started a business with the creators of Proactiv. They are now doing for aging what they did for acne. Their new company is called Rodan + Fields, and was first launched into high end retail stores, where it became a top selling clinical skincare brand in stores like Nordstroms. In an effort to reach more people, they decided to successfully leave retail and go into direct sales. I have joined them.

We are now launching in your area and I'm looking for leaders to partner with to help us meet the demand. We are looking for dynamic, driven people who want capitalize on joining us in the beginning! Who do you know? I'm looking for referrals!

Here are a few factors that make this such a powerful opportunity right now:

**1) You can be in at the beginning!**

The company just launched into the United States a few years ago - and we are now launching your area! We have plans to go international! We are looking for leaders we can train to the top to grow their local market, and spring board from there!

**2) Residual income available!**

I'm sure you're aware how important it is to have residual income. With our program, we have results oriented skincare- as people continue to use it (some have used Proactiv for decades) this gives us a great base. We also get paid 3 ways, most of them being residual: Customer sales, team volume, and bonuses. Our plan is said to be the most lucrative in the industry.

**3) The products fill a huge market demand- everyone with skin!**

Our Drs are practicing physicians with award winning anti-aging practices in the Bay Area of California. They carry our products in their practices- and these products have gotten more unpaid for media coverage (readers and editors choice awards) than any skincare company, and all of the direct selling companies combined!!!!

Our target market is everyone, with skin! We're all aging all the time....that's actually good news for us! Everyone is looking for a solution- and we have it! We received major media coverage each month with our new Amp MD Anti-Aging System! The month it launched, we were on the cover of Allure Magazine, then we were on the Today Show, and we are now up for nomination for the "Best of Beauty Award" in Allure Magazine! That's like the Oscars for skincare!

Because of the demand, this ensures you have a stable business and income for years to come!

**I will follow up with you in a few days to see what your thoughts are,** and if you know anyone who is looking for a change- and wants chat and hear about the opportunity in a positive, professional way....OR if there is anyone you know with a skincare challenge- the Drs can offer them the best skin of their life, and they back it with a 60 day empty bottle guarantee!

Thanks so much for your support! I build my business on referrals, and would appreciate yours! I'm excited to chat and catch up! Here's a quick 5 minute video you can watch before we chat:

<http://youtu.be/s27SL3xug6w>