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FOR IMMEDIATE RELEASE
December 10, 2014

Calendar Item

Happy Birthday, Elvis! The Firehouse Arts Center celebrates Elvis Presley's Birthday Weekend with The Early Elvis Tribute Show featuring returning hit group Jim Anderson & The Rebels. Jim Anderson is not an 'Elvis Impersonator'. He is, however, thought by many to be the best interpreter of 'Early Elvis' around. From Heartbreak Hotel and Hound Dog to Don't be Cruel and Jailhouse Rock, these are the songs that keep the legend alive. Along with his rockin' band The Rebels, Jim Anderson recreates the sound, the songs, and the memories of Elvis Presley on this special weekend. Join the crowds in Memphis and fans all over the world to say...HAPPY BIRTHDAY ELVIS! Saturday, January 3 at 8 p.m. Reserved seating tickets \$15- \$25. Tickets available at www.firehousearts.org, 925-931-4848, or at the center Box Office, 4444 Railroad Avenue, Pleasanton.

Press Release

Firehouse Arts Center Celebrates Elvis Presley's Birthday Weekend Tribute Show Starring Jim Anderson and The Rebels Kicks Off New Year

Pleasanton, Calif. Pleasanton's Firehouse Arts Center kicks off its 2015 programming with the welcome return of Jim Anderson & The Rebels, back by popular demand with their hit "Early Elvis" Tribute Show. Celebrating Elvis Presley's 80th birthday weekend, the Firehouse presents "Happy Birthday, Elvis" on Saturday, January 3 at 8 p.m.

From "Heartbreak Hotel" and "Hound Dog", to "Don't Be Cruel" and "Jailhouse Rock," the show will be full of the songs that keep the legend alive. Along with his band The Rebels, each a talented solo musician in his own right, Jim Anderson will recreate the sound, the songs, and the

memories of Elvis Presley, and join together with the crowds in Memphis and fans all over the world to say 'Happy Birthday, Elvis!'

Vocalist Jim Anderson has made a big name for himself with his tribute to the early years (1954-1966) and early hits of Elvis Presley. Selling out most venues, including their appearances at the Firehouse in record-breaking time, the five-member group has been touted by lifelong Elvis fans as, "The most authentic tribute to early Elvis Presley to date." Jim is not an 'Elvis Impersonator'. He is, however, thought by many to be the best interpreter of Elvis' early music performing today.

According to Anderson, he began performing in 1986 while in high school after being coerced by his football buddies. After about six words of "Love Me Tender," to his surprise, he received a screaming standing ovation and could barely hear the music. The reaction was so positive that Jim was immediately booked for several small venues. The venues continued to grow larger and he became an opening act for such renowned names as: The Platters, The Coasters, The Isley Brothers, and the "Ragin' Cajun" himself, Doug Kershaw.

For those who had the opportunity to see and hear Elvis Presley in the first half of his career, this show will bring back great memories. For those who never had the opportunity to see Elvis when his brand of rock 'n' roll was considered "dangerous", this show will take you back in time and introduce the songs that changed the direction of music forever.

Reserved seating tickets are \$15 - \$25. Tickets can be purchased online at www.firehousearts.org, by calling the 925-931-4848, and in person at the Box Office, 4444 Railroad Avenue, Pleasanton. Box Office hours are Wednesday - Friday 12:00 noon-6:00pm and Saturdays 10:00am-4:00pm, and two hours prior to the performance.

The Firehouse Arts Center is dedicated to inspiring passion through the arts. The center is comprised of the 227-seat Firehouse Theater, the 2000 square foot Harrington Gallery, classrooms and rehearsal space, the grand atrium lobby, and the famous interior glass bridge. With world-class performing and visual arts, exciting interactive programs for all ages, and a state-of-the-art venue which opened in 2010, we combine the sophistication of the culturally rich Bay Area arts landscape with the hospitality and intimacy of our own home town. The Firehouse Arts Center is located at 4444 Railroad Avenue in downtown Pleasanton. Media: Jane Onojafe, jonojafe@cityofpleasantonca.gov, or 925-931-4855

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