



## MEMBERSHIP APPLICATION

**Please complete the form and send with check to: WCOCA, PO Box 36, Woodstock NY 12498**

**If you wish to use PayPal, please apply online at [www.woodstockchamber.com](http://www.woodstockchamber.com)**

**Annual Dues – Memberships are valid for one year from date of receipt.**

**WCOCA Preferred Membership—\$195**

**WCOCA Basic Membership and Non-Profit Membership—\$95 (\$125 as of 1/1/12)**

Date of Application: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

Owner's Name if Different: \_\_\_\_\_

Do You Prefer Renewal Billing by: ☐ Email or ☐ U.S. Postal Service ?

Business Street Address and Zip code (*for Chamber maps*):  
\_\_\_\_\_

Business Mailing Address and Zip code: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Business Category: \_\_\_\_\_

Your Business Website URL: \_\_\_\_\_

**Would you like to Volunteer?** Please describe your preferences. Someone will contact you.

\_\_\_\_\_  
\_\_\_\_\_

**Health Insurance** – If you are interested in health insurance and have not received the information from the Chamber, please call the Chamber office, (845) 679-6234, or email us at [insurance@woodstockchamber.com](mailto:insurance@woodstockchamber.com).

**Chamber Web Directory Listing.** A separate form is provided for your web listing information.

## WOODSTOCK CHAMBER OF COMMERCE AND ARTS SUBMISSION FORMAT FOR CHAMBER WEBSITE LISTING

Please complete and send via email to [woodstockchamber@gmail.com](mailto:woodstockchamber@gmail.com), or via snail mail to WCOCA, PO Box 36, Woodstock, NY 12498.

**Date:**

**Owner's Name:**

**Business Name:**

**Street Address:**

**City:**

**State:**

**Zip Code:**

**Phone Number:**

**Web Address:**

**Email Address:**

**Business Title:**

**Business Description (under 200 words—add keywords to text):**

**Image Format:**

- Files with extension .jpg or .gif *only*
- 72 dpi
- Height max: 250 pixels
- Width max: 350 pixels
- Image naming format: use lowercase letters and separate words with hyphens. Do *not* use spaces or underscores. Example: tinker-street-real-estate.jpg
- A quality image makes all the difference!



### **Benefits of Membership**

- Tell the world what you do through the Chamber:
  - **Woodstock Chamber of Commerce Visitors' Booth**—Add your brochures and flyers for tourists to pick up from the booth.
  - **Business Referrals**—The Chamber makes every attempt to refer ONLY Chamber members to the thousands of requests received each year.

Don't be left out!

○ **Heighten your Company's Visibility**—Internet Exposure. Your investment in the Chamber gives your business credibility, visibility and marketability.

- You'll receive a listing in our online Business Directory and free links from the Chamber website to your company website.
- Members are listed with contact information, photo or image and a generous 200-word description. (All listing information must be provided by member).
- Link our web site to yours.
- Our web master will work with you to provide the services you require. Fees will be quoted for services in addition to those included with your membership.

• **Group Health Insurance Options**—Many individuals and small businesses cannot readily purchase health insurance without a group option. Our Chamber is committed to monitoring choices and to offering our members the best selections we can find. For more info on health insurance contact the Chamber office at (845) 679-6234 or [info@woodstockchamber.com](mailto:info@woodstockchamber.com). *Discounted health insurance rates are only available to members whose dues are fully paid by the due date and are in good standing.*

• **Networking**—Member and Friends Mixers throughout the year that enable you to meet your next client or customer.

• **Special Programs and Committees**

- |                                   |   |
|-----------------------------------|---|
| • Business-Building Workshops     | • Woodstock Community Building Projects |
| • Membership Meetings             | • Networking Mixers                     |
| • Membership Committee            | • Finance Committee                     |
| • Cultural Tourism Committee      | • Main Street Program Committee         |
| • Concerts on the Green Committee | • Two Annual Sidewalk Sales             |
| • Halloween Townwide Event        | • Holiday Open House                    |

## Advertising with the Chamber

- Our website—[www.woodstockchamber.com](http://www.woodstockchamber.com)—is maintained with constant attention to search engine optimization. Members are offered ad banner and sponsorship rates that are much more attractive than those of non-members. Advertising on the Chamber site allows you to market your business locally, nationally and internationally.
- Our interactive online Calendar of Events accepts members' listings and is a go-to source for the Hudson Valley and beyond.
- Our website promotes local activities and attractions, including points of interest for tourists.
- For local artists, the WCOCA website provides a variety of means for promoting your website and art.
- The WCOCA organizes and sponsors select town events with advertising opportunities for members.

**Business Tax Deduction**—Your Chamber membership investment is tax deductible.

## CHAMBER MISSION STATEMENT

1. To develop, encourage, promote and protect the commercial, professional, financial, artistic, and general business interests of the Town of Woodstock, NY.
2. To promote civic interests of the community.
3. To extend and promote the trade, commerce, industry and arts of the Town of Woodstock, NY.
4. To promote laws and regulations beneficial to business and the arts in general.
5. To provide a forum for the reflection of the sentiments of business, arts, and the community, regarding matters affecting their interest.

## MEMBERSHIP CATEGORIES

- *Preferred*—\$195 per year
- *Basic and Non-Profit*—\$125

Memberships last a full 12 months from the receipt of your dues. You will be sent a renewal invoice one month prior to your dues expiration.