

ANNOUNCING...

SPECIAL SPOTLIGHT PAGES



Many Contestants have asked to purchase special advertising pages in our Official State Program Book. So we are making up to 10 program book pages available per Contestant -- JUST FOR YOU! That's as many as 10 full-page ads or 20 half-page ads or any combination of the two. This is a great way for you as a Contestant to gain added recognition and exposure by "spotlighting" your photo more than once in our book.

As a Contestant, your photo is automatically included in our regular pageant lineup. The *Spotlight Pages* are something extra. Many times, your family members, friends, and other supporters want to give you added visibility.

HERE'S HOW:

The *Spotlight Pages* are \$250.00 for a full-page ad and \$175.00 for a half-page ad. Look inside for examples of how your *Spotlight Pages* could appear.

DO NOT CONFUSE SPOTLIGHT ADS AND SPONSORSHIP FEES

Sponsorship Fees are required. Spotlight Advertising is not.

Sponsors are listed in a special location in the program book.

Spotlight advertisers and supporters will appear in your Spotlight Ads.

MISS USA STATE PAGEANT SYSTEM
MISS TEEN USA STATE PAGEANT SYSTEM

Official preliminaries to the MISS USA® Pageant and the MISS TEEN USA® Pageant

Independently Produced by Sanders & Associates, Inc., PO Box 240, Brownsville, PA 15417-0240

Phone 724/785-4648

Fax 724/785-4654

E-mail mail@pageantassociates.com



Sample

Your Name Here

**SPONSOR
INFORMATION
HERE**

Good
Luck
Sample



Your Name Here

Your Sponsor's Information Here

YOU MAY PAY FOR YOUR SPOTLIGHT ADS
BY CHECK, MONEY ORDER, OR CREDIT CARD
SANDERS & ASSOCIATES, INC.
CREDIT CARD FORM

CIRCLE ONE: VISA MASTERCARD DISCOVER AMERICAN EXPRESS

NAME OF CARD HOLDER: _____ PHONE: (____) _____

ADDRESS OF CARD HOLDER: _____
(Street No. or PO Box) (Street) (City) (State) (Zip)

CARD NUMBER: _____

EXPIRATION DATE: _____ AMOUNT: _____

SIGNATURE OF CARD HOLDER: _____

CONTESTANT'S NAME: _____ PHONE: (____) _____

PAYMENT WILL SHOW ON YOUR CREDIT CARD STATEMENT AS BEING MADE TO PAGEANT ASSOCIATES.

YOU MAY DUPLICATE THIS FORM

SPECIAL SPOTLIGHT PAGES

FULL PAGE	7-1/2" x 10"	\$250.00
HALF PAGE	5" x 7-1/2"	\$175.00

You may send camera-ready copy or you may send a rough sketch to us showing how you want your *Spotlight Page(s)* arranged. If you send a sketch, it is best if you obtain a business logo or letterhead from your advertiser(s) so that our printer can reproduce your *Spotlight Page(s)* clearly. If you do not send camera-ready copy, the printer will use his own discretion in arranging ad copy and cannot be held responsible for mistakes.

(Please enclose your Spotlight photos with your advertising payment and "ad copy.")

Remember, you can reserve up to a total of 10 pages in the program book. That could be 10 full-page ads, 20 half-page ads, or any combination of the two!

Your advertisers and supporters may pay for *Spotlight Pages* by check, money order, or credit card. (SEE CREDIT CARD FORM INSIDE.) PLEASE NOTE: All credit card statements will show payments made to PAGEANT ASSOCIATES.

PLEASE MAKE ALL CHECKS PAYABLE TO:

MAIL DIRECTLY TO: PAGEANT HEADQUARTERS
240 DRIFTWOOD ROAD
BROWNSVILLE, PA 15417-9014

DEADLINE FOR ALL ADVERTISING IS:

ALL ADVERTISING IS DUE 24 DAYS BEFORE YOUR PAGEANT

We reserve the right to refuse any advertisement that does not meet with our approval or standards.

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