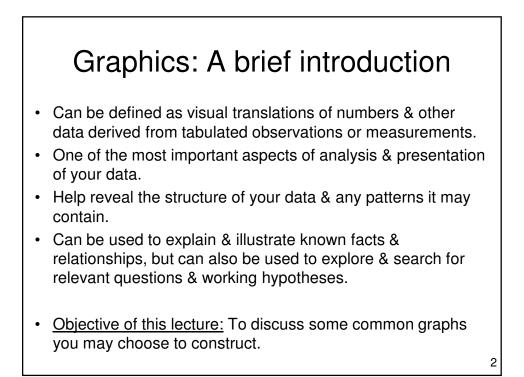
## Constructing scientific & statistical graphs

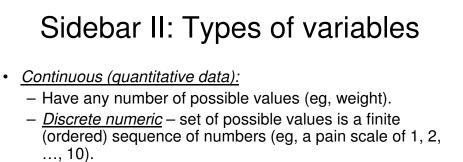
## Theresa A Scott, MS

Department of Biostatistics theresa.scott@vanderbilt.edu http://biostat.mc.vanderbilt.edu/TheresaScott



## Sidebar I: Roles of variables

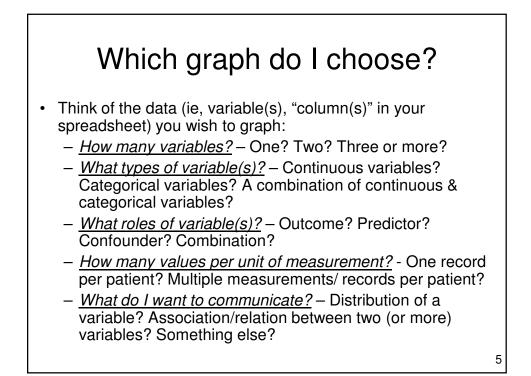
- <u>Outcome</u>: variable that is the focus of the study, whose variation or occurrence you are seeking to understand.
- <u>*Predictor:*</u> variable that may influence the size or occurrence of the outcome (aka exposure variable, risk factor).
  - In a clinical trial, includes the intervention.
- <u>Confounder</u>: variable that differs between values of the predictor variable and which also affects the outcome.
  - Needed to correctly estimate the relation between the outcome(s) and predictor(s).
- Often more than one outcome, predictor, & confounder in your data.

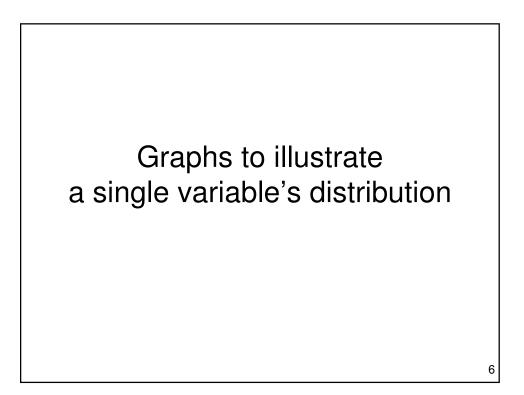


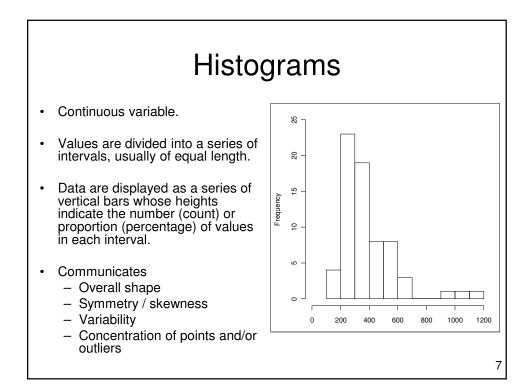
- Categorical (qualitative data):
  - Have only certain possible values (eg, race); often not numeric.
  - <u>Binary (dichotomous)</u> a categorical variable with only two possible value (eg, gender).
  - <u>Ordinal</u> a categorical variable for which there is a definite ordering of the categories (eg, severity of lower back pain as none, mild, moderate, and severe).

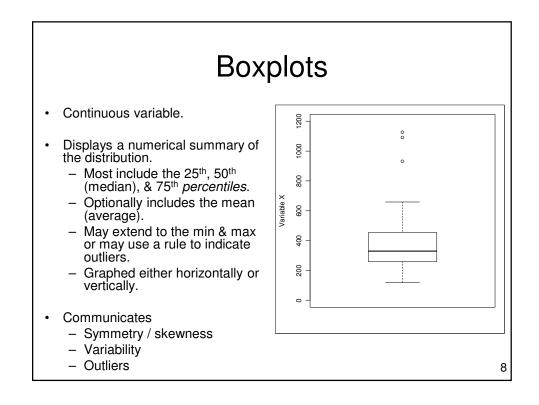
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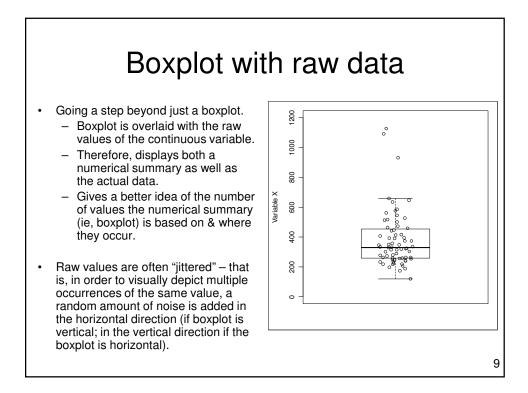
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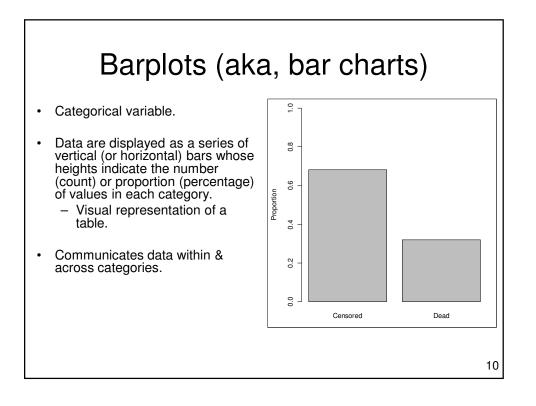


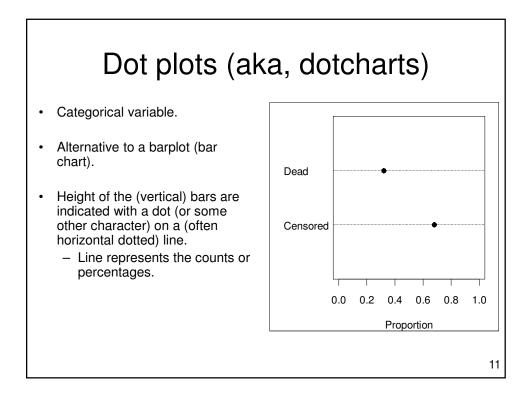


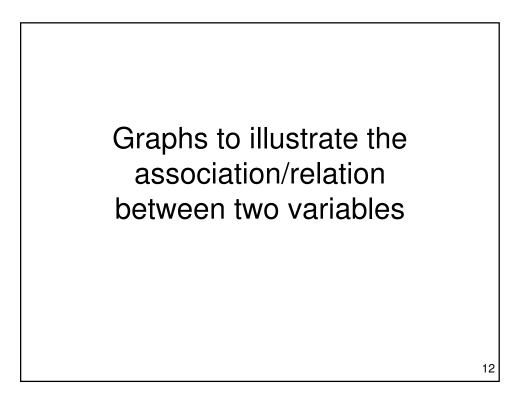


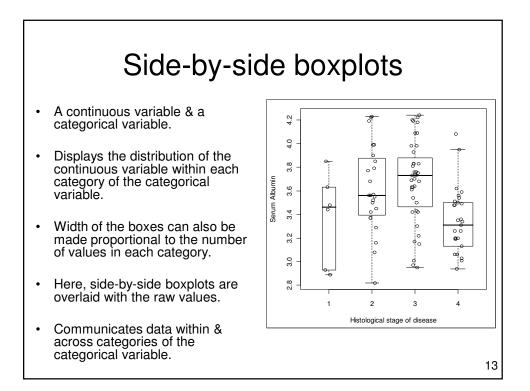


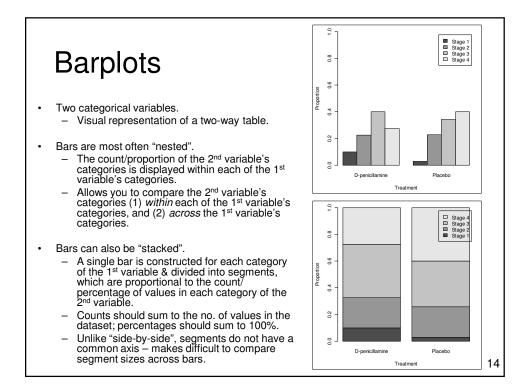


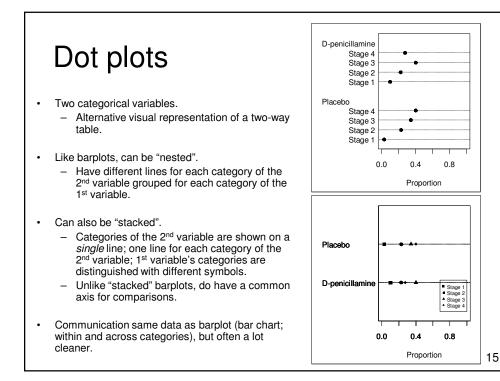


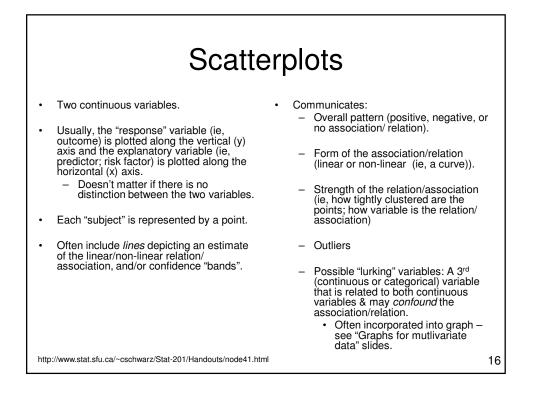


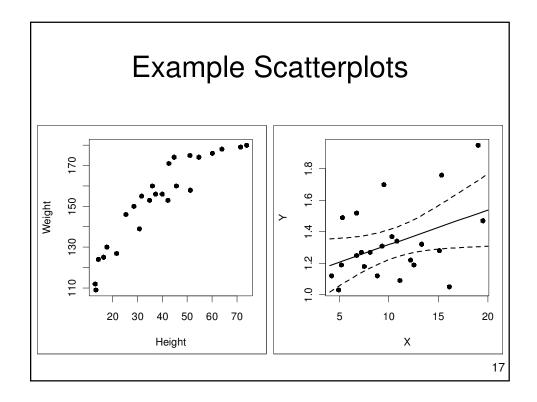


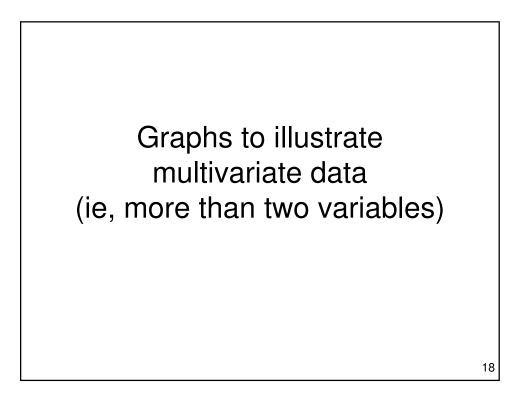


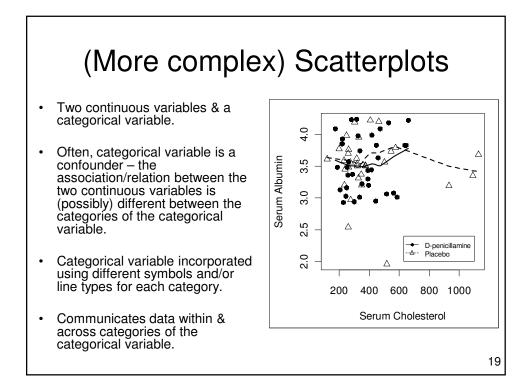


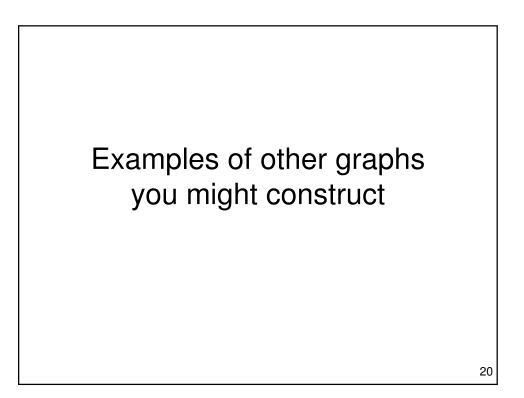


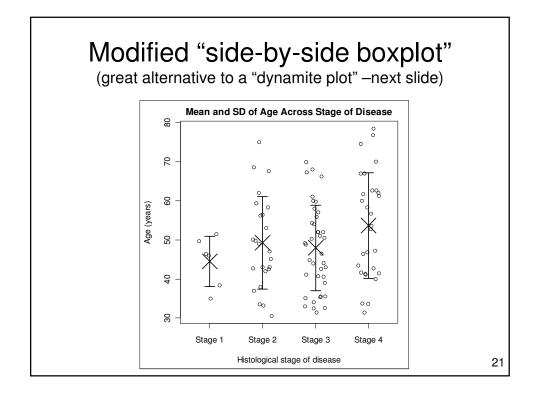


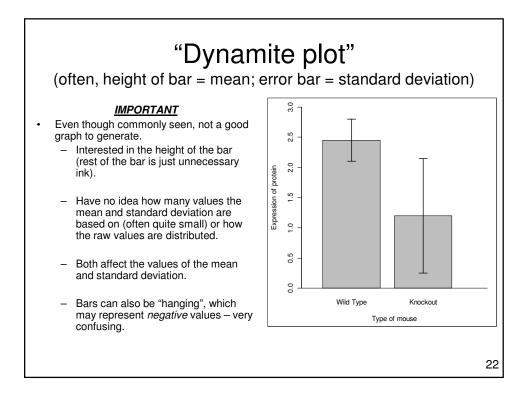


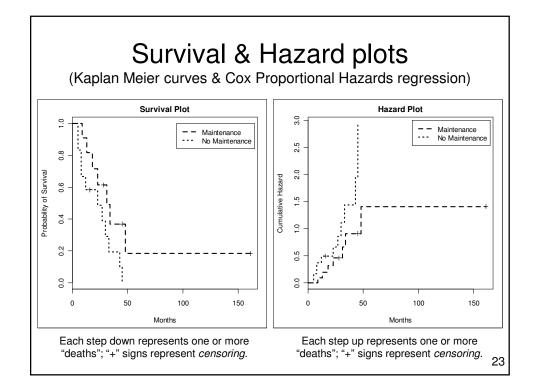


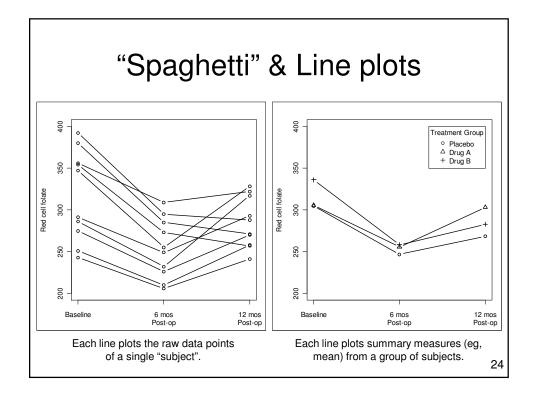


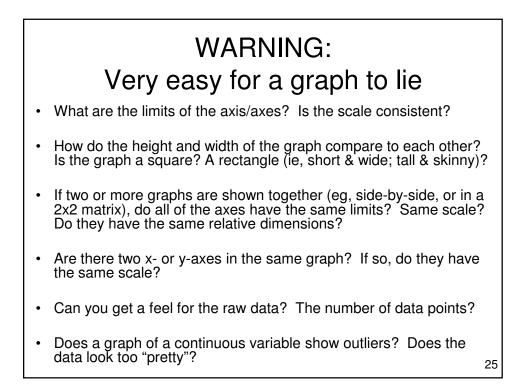












Constructing effective graphics: Graphical perception From Ross Ihaka's lecture on "Perception" from his Statistical Graphics course:1 - When we draw a graph we <u>encode</u> a numerical value as a graphical attribute. When we look at a graph the aim is to decode the graphical attributes & extract information about the numbers which were encoded. To design effective graphs we must know which graphical attributes are most easily decoded. · We need a selection of possible graphical attributes & an ordering of their ease of decoding. Most notable references regarding "graphical perception": Cleveland<sup>1</sup> & McGill - (1) "Graphical Perception: Theory, Experimentation, and Application to the Development of Graphical Methods" (Journal of the American Statistical Association, Sept 1984). - (2) "Graphical Perception and Graphical Methods for Analyzing Scientific Data" (Science, Aug 1985). 1 - http://www.stat.auckland.ac.nz/~ihaka/courses/787/ 26

## Constructing <u>effective</u> graphics: *Recommendations*

- Use the highest possible encoding on the "Cleveland-McGill scale".
  - The preferred encodings are:
    - · Position on a common scale (eg, scatter plot, dotplot).
    - Position on identical, unaligned scales (eg, a group of scatter plots).
    - · Length (eg, barplot).
- Be careful when using angles & slopes when encoding numerical values (eg, pie chart).
- Don't use area or volume to encode numerical values (eg, bubble chart).
- Don't use color to encode numerical values (eg, heatmap).
- IMPORTANT: scale isn't meant to be a definitive answer on what to use/not use.
  - Cleveland & McGill note: it presents a "framework within which to work."
  - Always remember the context, the audience, & what you're trying to accomplish.
  - ALSO REMEMBER: sometimes a table is "better".

1 – Has authored several books (eg, "The Elements of Graphic Data", 1994). E.R. Tufte is another recommended author. 27

