



Racing for the Racer...
www.midwestsprint.com

Jan. 1, 2012

Dear Potential Series Sponsor,

The WKA Midwest Sprint Series is looking for class, special award and event sponsors for the 2012 racing season. MWSS has a history of great success covering the past 18 years and looks forward to many more seasons of competitive racing throughout each class that often mirrors the same level of competition seen at the national level. The key to the success of this series is multi-fold and spans the spirit of friendly competition of our members, the dedication and pure intent of our hard working personnel and volunteers, and of course the loyal support of our sponsors.

The Midwest Sprint Series is a non-profit, six-race campaign that features 2 cycle WKA classes, 4 cycle classes, and local option classes. This is a WKA sanctioned divisional series; therefore, Manufacturer's Cup points can be earned.

The 2012 dates are below:

May 12-13	Concept Haulers Speedway, Norway, IL
June 16-17	Stockholm Motorsports Park, Cokato, MN
July 14-15	Badger Raceway, Dousman, WI
August 25-26	Midwest Karting Assoc., Eau Claire, WI

An event sponsorship will cost \$400.00 and you will receive the following:

- High traffic space to set up a display booth for sales or information
- Time during the drivers meeting to introduce your company and product(s)
- A reserved pit spot at each race
- Advertising on the Series banner, displayed at each event
- Advertising on the Series web site, www.midwestsprint.com, and a link to your site, if applicable
- Repeated exposure at the event via the announcer over the PA system
- One admission to the year end banquet

A class sponsorship will cost \$300.00 and you will receive the following:

- A reserved pit spot at each race
- Advertising on the Series banner, displayed at each event
- Advertising on the Series web site, www.midwestsprint.com, and a link to your site, if applicable
- Your name on year end awards
- Repeated exposure at each event via the announcer over the PA system
- Preference to sponsored class, first come, first serve
- One admission to the year end banquet

A special awards sponsorship will cost \$200.00 and you will receive the following:

- Advertising on the Series banner, displayed at each event
- Advertising on the Series web site, www.midwestsprint.com, and a possible link to your site
- Your name on year end special awards
- Repeated exposure at each event via the announcer over the PA system
- One admission to the year end banquet

We appreciate any form of support you can offer. If you are interested, please complete the enclosed form and send it with your check, payable to Midwest Sprint Series, to Midwest Sprint Series, 720 Oneida Ct., Sun Prairie, WI 53590. If you have any questions, please contact Tim Koyen at 608-235-4761 or tim@kartlift.com or Rick Jump at 815-827-3832 or jumperstart1022@msn.com.

Thank you for your support!
Midwest Sprint Series

MWSS...National Level Racing, in Your Own Backyard.



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Sponsor Information (Required):

Contact Person _____ Phone # _____

Name, as it should appear on awards _____

Address _____

City _____ State _____ Zip Code _____

Web Site Address _____ Email Address _____

Name of Adult using pit space _____

Trailer Size _____ (include tongue length) MotorHome: Yes ____ Length _____

Will you purchase extra pit spaces in addition to your complimentary sponsor space? _____

Side by Side spots _____ End to End spots _____

First preference will go to the sponsor who had the event/class in 2011 – if committed prior to February 1.

Saturday Classes (\$300)

- ☐ Yamaha Jr. Lite
- ☐ Animal Sr. 1
- ☐ Animal Jr. 1
- ☐ Komet Jr. Heavy
- ☐ Animal Sportsman 1
- ☐ Yamaha Rookie
- ☐ Yamaha Sports Heavy
- ☐ Tag /2 Cycle Senior
- ☐ Comer Kidkart

Sunday Classes (\$300)

- ☐ Yamaha Sports Lite
- ☐ Yamaha Jr. Heavy
- ☐ Komet Sports Heavy
- ☐ Yamaha Rookie
- ☐ Komet Jr. Lite
- ☐ Leopard / 2 Cycle Sr.
- ☐ Comer Kid Kart
- ☐ Animal Jr. 2
- ☐ Animal Sr. 2
- ☐ Animal Sportsman 2

Events (\$400)

- ☐ Event #1 – Norway, IL
- ☐ Event #2 – Cokato, MN
- ☐ Event #3 – Dousman, WI
- ☐ Event #4 – Eau Claire, WI

1st, 2nd, and 3rd choice of class or event to sponsor:

1. _____ 2. _____ 3. _____

Please return this form with your check payable to the Midwest Sprint Series, Inc. to:

Midwest Sprint Series
720 Oneida Ct.
Sun Prairie, WI 53590

Note: Please e-mail a copy of your company logo in .eps or .ai format to info@midwestsprint.com. Questions, please contact Tim Koyen at tim@kartlift.com or 608.235.4761.