

ALTAFF Best Friends Awards for 2011

1. Applicant group must have an ALTAFF Friends group membership valid through June 2012. Please contact ALTAFF to verify your eligibility prior to preparing your entry.
2. ALTAFF staff, board members, and their Friends groups are not eligible.
3. You may submit up to two (2) items per category except print newsletters, for which (1) entry may be submitted. Materials must have been produced and/or in use during 2011.
4. For each entry include the following:
 - ◆ Five (5) printed originals.
 - ◆ The official entry form.
 - ◆ The official release form.
 - ◆ A digital copy in PDF or JPEG format submitted by email or on a CD included with your application.
5. ALTAFF will judge all entries submitted and select winners who will be notified by phone. The awards do not evaluate the type or scope of Friends programs, rather the printed materials that promote programs and special projects coordinated by the Friends. The following criteria will be evaluated:
 - ◆ Creativity
 - ◆ Visual Appeal
 - ◆ Effectiveness of Communication
 - ◆ Visibility of Friends Group
6. All entries and enclosures may be used by ALTAFF in exhibits, and may be published in *The Voice*, on the ALTAFF website, or in other ALTAFF publications. Originals cannot be returned.
7. Selected winners will receive a certificate of recognition, be featured on the ALTAFF website and in *The Voice*.

Name of Friends Group _____

President of Friends Group _____

Address of President _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

Name of Library _____

Name of Library Director _____

Address of Library _____

City _____ State _____ Zip Code _____

Telephone _____ Email _____

Award Categories

Check the appropriate category for this entry. You may submit up to two (2) items per category with the exception of print newsletters. For print newsletters you may submit one (1) entry for each. Each item must be accompanied by a separate entry form and release form and must include a digital (PDF or JPEG) version of your entry submitted by email to altaff@ala.org or on a CD included with your entry.

_____ Print Newsletters
_____ Membership
_____ Digital Publicity

_____ Program or Special Project Publicity
_____ Fundraisers/Book Sales

Type of Friends Group (Please Check One)

_____ Public Library Friends Group with assistance from paid staff (employed by the library or Friends group)
_____ Public Library Friends Group without paid staff
_____ Academic Friends Group; School Library, Media Center, or Special Library Friends Group; or State Friends Group

Mail your entry postmarked by June 15, 2012 to:

ALTAFF
Attn: Best Friends Awards
109 S. 13th Street, Suite 117B
Philadelphia, PA 19107