

**Speech 102**  
**Persuasive Speech Evaluation Form**

**1.) Delivery**

1. Visual Elements (**20 points**)
  - Dress appropriately
  - Eye Contact with audience
  - Posture, movement, gestures
  
2. Verbal Elements (**20 Points**)
  - Correct Grammar
  - Use of language (is it appropriate for audience?)
  - Specific word usage (is it too wordy or rambling?)
  - Verbal Fillers (uhs, ums, you knows, like, etc.)
  
3. Vocal Elements (**20 Points**)
  - Enthusiasm/sincerity
  - Volume
  - Articulation
  - Fluency

**2.) Evidence (20 Points)**

Examples, stories, statistics, comparisons, **CITATION OF ALL REQUIRED SIX SOURCES (MUST INCLUDE ONE JOURNAL/ PERI ODICAL, ONE WEBSI TE AND ONE BOOK)**

Visual Aid (optional)

**Development of Argument (mandatory)**

**3.) Organization (20 points)**

**Introduction**

Attention getter

Introduction of topic

Preview of Main points

**Clear Transitions**

**Conclusion**

Summarize main points

Reference to attention getter