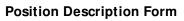
ALCORN STATE UNI VERSITY





School/Division	School of	Business				
Department						
Position Title	Assistant/associate professor of Marketing					
Reports to	Dean/Associate dean					
Salary Range	75,000.00 – 85,000.00					
Position Type:	FI SA Status	Joh Status	Position Work Schedule:			
X Faculty						
	_					
☐ Staff						
☐ Bi-Weekly			Less man 4/2 Worths			
CONTACTS						
Faculty report dir	ectly to the asso	ciate dean and indirectly to the dean.				
GENERAL DES	Assistant/associate professor of Marketing rits to Dean/Associate dean y Range 75,000.00 – 85,000.00 on Type: RLSA Status Job Status: Position Work Schedule: utity X Exempt X Full-time 12-Month aff Nonexempt Part-time X 9-Month Retiree Less Than 4½ Months TACTS ty report directly to the associate dean and indirectly to the dean. ERAL DESCRIPTION uuccessful candidate will be expected to teach at the undergraduate and Master's Level. The desired Marketing specialty is consumer viotr/marketing management but others will be considered. The School of Business is pursuing AACSB accreditation and will be ped in that activity. The school offers undergraduate Bd degrees in Business Administration and Accounting in addition to a MBA ie. The standard teaching load is 9 to 12 hours per semester with loads being reduced for faculty with an active research agenda. RK EXPERI ENCE REQUI REMENTS by are expected to teach, publish in referred journals and provide service to the University and community. Publications in refereed als and teaching experience are required for advanced ranks. CATI ON REQUI REMENTS or DBA in marketing from an AACSB accredited school, ABD candidates near completion will also be considered for an assistant ssor position.					
The successful candidate will be expected to teach at the undergraduate and Master's Level. The desired Marketing specialty is consumer behavior/marketing management but others will be considered. The School of Business is pursuing AACSB accreditation and will be engaged in that activity. The school offers undergraduate BS degrees in Business Administration and Accounting in addition to a MBA degree. The standard teaching load is 9 to 12 hours per semester with loads being reduced for faculty with an active research agenda.						
WORK EXPERIENCE REQUIREMENTS						
WORK EXPERIENCE REQUIREMENTS Faculty are expected to teach, publish in referred journals and provide service to the University and community. Publications in refereed journals and teaching experience are required for advanced ranks.						
EDUCATION REQUIREMENTS						
EDUCATION REQUIREMENTS PH.D or DBA in marketing from an AACSB accredited school, ABD candidates near completion will also be considered for an assistant professor position.						
PHYSI CAL RE	PH.D or DBA in marketing from an AACSB accredited school, ABD candidates near completion will also be considered for an assistant					
Must be able to meet any university level physical requirements/demands for a classroom instructor.						

RESPONSI BI LI TI ES			
The faculty person will be expected to teach established academic qualifications. Participal University and school assignments and function	ation in faculty activities in prepa	ir sphere of expertise and for which they have aration for AACSB accreditation and general su	achieved and
KNOWLEDGE/ ABI LI I TI ES/ SKI LL R			
Academic preparation and credentials to expertise.	o support the academic qualifica	tions for teaching, research and publication in	their area of
rovals:			
e President for the Unit	Date	Dean, School of Business	Date
Director of Human Resources	 Date		