



**ALCORN STATE UNIVERSITY**  
**Position Description Form**

School/Division	School of Business
Department	
Position Title	Assistant/associate professor of Marketing
Reports to	Dean/Associate dean
Salary Range	75,000.00 – 85,000.00

Position Type:	FLSA Status	Job Status:	Position Work Schedule:
<input checked="" type="checkbox"/> Faculty	<input checked="" type="checkbox"/> Exempt	<input checked="" type="checkbox"/> Full-time	<input type="checkbox"/> 12-Month
<input type="checkbox"/> Staff	<input type="checkbox"/> Nonexempt	<input type="checkbox"/> Part-time	<input checked="" type="checkbox"/> 9-Month
<input type="checkbox"/> Bi-Weekly		<input type="checkbox"/> Retiree	<input type="checkbox"/> Less Than 4½ Months
		<input type="checkbox"/> Intern	

**CONTACTS**

Faculty report directly to the associate dean and indirectly to the dean.

**GENERAL DESCRIPTION**

The successful candidate will be expected to teach at the undergraduate and Master's Level. The desired Marketing specialty is consumer behavior/marketing management but others will be considered. The School of Business is pursuing AACSB accreditation and will be engaged in that activity. The school offers undergraduate BS degrees in Business Administration and Accounting in addition to a MBA degree. The standard teaching load is 9 to 12 hours per semester with loads being reduced for faculty with an active research agenda.

**WORK EXPERIENCE REQUIREMENTS**

Faculty are expected to teach, publish in referred journals and provide service to the University and community. Publications in refereed journals and teaching experience are required for advanced ranks.

**EDUCATION REQUIREMENTS**

PH.D or DBA in marketing from an AACSB accredited school, ABD candidates near completion will also be considered for an assistant professor position.

**PHYSICAL REQUIREMENTS/ DEMANDS**

Must be able to meet any university level physical requirements/demands for a classroom instructor.

**RESPONSIBILITIES**

The faculty person will be expected to teach the assigned courses within their sphere of expertise and for which they have achieved and established academic qualifications. Participation in faculty activities in preparation for AACSB accreditation and general support of the University and school assignments and functions.

**KNOWLEDGE/ ABILITIES/ SKILL REQUIREMENTS**

Academic preparation and credentials to support the academic qualifications for teaching, research and publication in their area of expertise.

**Approvals:**

\_\_\_\_\_  
Vice President for the Unit

\_\_\_\_\_  
Date

\_\_\_\_\_  
Dean, School of Business

\_\_\_\_\_  
Date

\_\_\_\_\_  
Director of Human Resources

\_\_\_\_\_  
Date