

|                                   |  |  |           |
|-----------------------------------|--|--|-----------|
| <b>THEMATIC CORE COURSES (42)</b> |  |  | <b>33</b> |
| ___                               | 1. Explore the World - Choice 1        |  | 3         |
| ___                               | 2. Explore the World - Choice 2        |  | 3         |
| ___                               | 3. Investigate Science                 |  | 3         |
| ___                               | 4. Investigate Mathematics             |  | 3         |
| ___                               | 5. Become a Storyteller                |  | 3         |
| ___                               | 6. Understand People - Choice 1        |  | 3         |
| ___                               | 7. Understand People - Choice 2        |  | 3         |
| ___                               | 8. Succeed in Business                 |  | 3         |
| ___                               | 9. Appreciate & Apply the Arts         |  | 3         |
| ___                               | 10. Discover Technology                |  | 3         |
| ___                               | 11. Capstone                           |  | 3         |
| <b>CORE</b>                       |  |  | <b>9</b>  |
| ___                               | COMM 101 Oral Communication & Present. |  | 3         |
| ___                               | ENGL 101 College Composition           |  | 3         |
| ___                               | UNIV 101 City-University Life          |  | 3         |

\*Math course level dependent on results of placement exam.

\*\*One Writing Intensive course in addition to ENGL 101 is required for graduation

## DEPARTMENT GENERAL REQUIREMENTS 12

### Humanities/Human Science (3)

\_\_\_ (200+ Elective) 3

### Natural Science (3)

\_\_\_ MATH 175 Elementary Statistics 3

### Social Sciences (6)

\_\_\_ ECON 201 Prin. of Macroeconomics 3

\_\_\_ ECON 202 Prin. of Microeconomics 3

## DEPARTMENT MAJOR REQUIREMENTS 45

\_\_\_ ACCT 101 Introductory Accounting I 3

\_\_\_ ACCT 102 Introductory Accounting II 3

\_\_\_ ACCT 203 Managerial Accounting 3

\_\_\_ BMGT 101 Introduction to Business 3

\_\_\_ BMGT 201 Business Law I 3

\_\_\_ BMGT 202 Business Law II 3

\_\_\_ BMGT 205 Principles of Marketing 3

\_\_\_ BMGT 207 Human Resource Management 3

\_\_\_ BMGT 208 Principles of Management 3

\_\_\_ BMGT 221 Bus. Comm. And Research 3

\_\_\_ BMGT 300 Corporate Finance 3

\_\_\_ BMGT 310 Management Science 3

\_\_\_ BMGT 417 Strategic Planning 3

\_\_\_ CMPS 116 MicroComputing I 3

\_\_\_ CMPS 330 Electronic Commerce I 3

\*Note: Students MUST take at least one of the World Lit courses. They can either take both World Lit courses or one of the World Lit courses and one of the Philosophy courses. If they choose to take both World Lit courses, then a Philosophy course is not needed.

## BACHELOR OF SCIENCE

### BUSINESS MANAGEMENT

#### FIRST TIME/FULL TIME FRESHMEN

2014-2015

Student's Name: \_\_\_\_\_

Entrance Date: \_\_\_\_\_

Select a Concentration:

#### 1. INTERNATIONAL BUSINESS MANAGEMENT (18)

\_\_\_ BMGT 303 International Business 3

\_\_\_ BMGT 304 International Marketing 3

\_\_\_ BMGT 441 Cross-Cultural Bus. Mgt 3

\_\_\_ ECON 421 International Economics 3

\_\_\_ \_\_\_\_\_ 3

\_\_\_ \_\_\_\_\_ 3

(Elecs: ACCT, BMGT, CMPS, ECON)

#### 2. MARKETING (18)

\_\_\_ BMGT 204 Salesmanship 3

\_\_\_ BMGT 303 International Business 3

\_\_\_ BMGT 304 International Marketing 3

\_\_\_ BMGT 311 Marketing Research 3

\_\_\_ BMGT 411 Adv. Marketing Management 3

\_\_\_ \_\_\_\_\_ 3

(Elecs: ACCT, BMGT, CMPS, ECON)

#### 3. E-BUSINESS (18)

\_\_\_ CMPS 115 Website Building with HTML 3

\_\_\_ CMPS 216 MicroComputing II 3

\_\_\_ CMPS 318 Object Orient. Sys. & Design 3

\_\_\_ CMPS 430 Electronic Commerce II 3

\_\_\_ CMPS 452 Intro to Network Design 3

\_\_\_ \_\_\_\_\_ 3

(Elecs: ACCT, BMGT, CMPS, ECON)

#### 4. GENERAL MANAGEMENT (18)

\_\_\_ BMGT 316 Labor/Management Relations 3

\_\_\_ BMGT 406 Oper/Prod/Quality Management 3

\_\_\_ BMGT 411 Adv Marketing Management 3

\_\_\_ \_\_\_\_\_ 3

\_\_\_ \_\_\_\_\_ 3

\_\_\_ \_\_\_\_\_ 3

(Elecs: ACCT, BMGT, CMPS, ECON, PADM)

#### 5. ENTREPRENEURSHIP (18)

\_\_\_ BMGT 332 Introduction to Entrepreneurship 3

\_\_\_ BMGT 336 Entrepreneurial to Regulation 3

\_\_\_ BMGT 452 Global Aspects of Entrepreneurship 3

\_\_\_ BMGT 454 Adv. Entrepreneurial Applications 3

\_\_\_ CMPS 300 Information Technology for Mgrs. 3

\_\_\_ \_\_\_\_\_ 3

(Elecs: ACCT, BMGT, ECON, PADM)

## GENERAL ELECTIVES 6

\_\_\_ \_\_\_\_\_ 3

\_\_\_ \_\_\_\_\_ 3

# Program Objectives

## B.S. In Business Management

### Upon successful completion of this program, a student will be able to:

1. Work well with others and with a demonstrated appreciation of individual differences and a sensitivity to diversity. (Teamwork)
  - a. Develop and demonstrate team building skills
  - b. Use social network skills to cultivate and build relationships with class members.
  - c. Manage a team to analyze a problem and achieve a goal.
  - d. Develop ability to give and receive feedback and constructive criticism
  - e. Develop ability to participate effectively and cooperatively as a team member
  - f. Develop teamwork skills needed to function proper in a work environment.
2. Clearly communicate thoughts and ideas both verbally and in writing. (Communication)
  - a. Demonstrate ability to present and evaluate ideas clearly in both written and oral form
  - b. Demonstrate ability to adjunct communication style to communication media or technology.
  - c. Demonstrate ability to adjust communication style to the recipients/audience
  - d. Demonstrate proficiency in various methods of Business communications, including formal/informal, informative/persuasive, etc.
  - e. Develop skills required to accomplish the business objectives of communication.
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)
  - a. Develop and demonstrate a basic knowledge and understanding of information technology and basic computer concepts.
  - b. Demonstrate ability to utilize software that is commonly used in industry.
  - c. Use various research sources including online and library databases to do in-depth research and to keep abreast of current events (library literacy).
4. Analyze, integrate and communicate complex information to facilitate management decision-making. (Decision Making/Problem Solving/ Critical Thinking)
  - a. Collect, organize, and use data to meet organizational needs.
  - b. Select appropriate topics for projects that reflect knowledge of the field of study and the appropriate audiences.
  - c. Utilize knowledge base from course work to analyze complex situations and problems.
  - d. Demonstrate ability to think clearly, analyze facts to draw conclusions, to support decision making.
5. Apply theory and practice into solving organizational problems. (Theory and Practice)
  - a. Demonstrate comprehensive knowledge of terminology, theories, and practices in the major subject areas of Business, including Accounting, Law, Marketing, Human Resources Management, Finance, Operations, Information Technology, Communications, Quantitative and Management.
  - b. Demonstrate ability to translate knowledge to complex business environments.
  - c. Demonstrate ability to transition from planning to implementation.