



2010-2011 Annual Fund Drive

Faculty and Staff Campaign

A Message from the President



August 5, 2010

Dear SSU Faculty and Staff:

As summer draws to a close, students will soon converge on the Savannah State University campus to start a new academic year. And what an exciting year this promises to be:

- Another record-breaking fall enrollment is projected,
- Five new academic programs are being finalized,
- Construction will begin on a new student center,
- The Tiger Express Diner will open,
- Renovations are underway on Camilla-Hubert and Wiley-Wilcox annex,
- Our curb appeal will get a major boost with the upcoming facelift to T.A. Wright Stadium, and
- The new Advancement Call Center will provide student workers with valuable employment experience and philanthropic training while expanding awareness of and financial support for SSU.

Although we have much about which to be proud, we are not without our challenges. State funding continues to shrink and now accounts for less than half of our operating budget. Yet, while public funding of higher education continues to decline, the demand for a college education remains on the rise. Adding to this tight spot is the fact that over 95% of our students require financial assistance to matriculate. Consequently, increasing private funding for SSU is imperative to ensure fulfillment of our mission.

As a Savannah State employee, your investment of time and talent provide the underpinnings of university and student success. To maximize your investment in the university, I urge you to make a charitable gift to the SSU 2010-2011 Annual Fund Drive. Gifts to the Annual Fund generate vital revenue for every aspect of the SSU educational experience including scholarships, faculty development, community outreach, athletics, and student travel. The fund is also viewed as an indicator of the state of the university: Many funders consider the size of the annual fund and the percentage of faculty/staff and alumni participation as a means of measuring a university's stability.

Please give whatever you can to the SSU 2010-2011 Annual Fund Drive. To make your tax-deductible gift, complete the payroll deduction authorization on the back of this message and return it to the Division of University Advancement in Gardner Hall at your earliest convenience. Or, for more information, call them at 358-3059.

I thank you for your dedication, hard work, and generosity. Best wishes for an outstanding academic year!

Sincerely,

Earl G. Yarbrough, Sr., PhD
President



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Contribution Form



Installments (9/30/10—5/30/11) to fulfill Annual Donation			Giving Level	Club Name	Club Benefits
			\$1-\$18.89	<u>E</u> very <u>D</u> ollar <u>C</u> ounts Club	Acknowledgement letter
			\$18.90-\$189	1890's Club	SSU Lapel Pin
			\$190-\$499	Blue & Orange Club	Tiger t-shirt
			\$500-\$999	Tigers Pride Club	Engraved club nametag, 1 ticket to home football games on 11/13 & 11/20 (Homecoming).
			\$1,000-\$2,499	President's Club	SSU Polo shirt, 1 basketball season ticket, 1 preferred parking pass @ home games, VIP seating @ home games, invitation to VIP & pre-game events
			\$2,500-\$4,999	Leadership Club	1 additional football & basketball ticket and preferred parking pass @ home games (2 total), 1/2 page ad in Athletics media guides
			\$5,000-\$9,999	Sustainers Club	Additional 1/2 page ad in Athletics media guides (full page total)
			\$10,000-\$24,999	Pacesetters Club	Public acknowledgement during select home games and Athletics banquet..
			\$25,000 ↑	Legacy Club	Named Scholarship

Annual Donation	Monthly	Bi-wkly
\$2,500	\$277.78	\$138.88
\$1,000	\$111.12	\$55.56
\$750	\$83.34	\$41.67
\$500	\$55.56	\$27.78
\$400	\$44.45	\$22.23
\$300	\$33.34	\$16.67
\$250	\$27.78	\$13.89
\$200	\$22.23	\$11.12
\$150	\$16.67	\$8.34
\$100	\$11.12	\$5.56

I pledge
\$ _____
to the 2010-2011
SSU Annual Campaign.

Savannah State University has established giving clubs to honor donors to the Annual Fund or Tiger Athletics Club. Membership is based on giving level during the fiscal year, July 1–June 30th. Donors receive benefits associated with giving level plus benefits below giving level. Tiger Athletics Club donors also receive the SSU Sports Information newsletter.

SELECT FUND:

- Annual Fund** - Gifts to the Annual Fund enhance every aspect of the SSU educational experience including scholarships, student travel, faculty development and community outreach. These vital unrestricted dollars are available for immediate use in the University's areas of greatest need and help ease the impact of shrinking public funding. Donors receive benefits associated with giving level.
- Tiger Athletics Club** - Gifts to the Tiger Athletics Club provide immediate use monies to support prevailing Athletics' needs including travel, scholarships, and equipment. MEAC membership requires increased financial support of SSU Athletics. Donors receive benefits associated with giving level.
- T.I.G.E.R. Scholarship Fund** - Targeted Individual Giving for Educational Resources - A general scholarship, launched in 1998 and funded solely through employee contributions.

CHOOSE PAYMENT OPTION:

- I authorize payroll deduction of \$ _____ per pay period beginning on September 30, 2010 until:
Check one: ____/____/20 **OR** written notification to conclude deduction is provided.
- Enclosed is my check in the amount of \$ _____ made payable to Savannah State University.
- Charge \$ _____ to my () Visa () MasterCard () American Express () Discover
Card # _____ Name as on card _____

Name _____ Department _____

Address _____

City _____ State _____ Zip _____

Please return your completed form to the Division of University Advancement, Gardner Hall, Box 20439, Savannah, GA 31404. Should you have any questions, contact Marcia Cainion, Stewardship Coordinator, at 358-3047 or by email to cainionm@savannahstate.edu.

Thank you for your support!