

# High School Media Day @ USI

*Sponsored by The University of Southern Indiana Department of Communications,  
Scripps Howard Center for Media Studies, The Evansville Courier & Press and Young Reader Services*

## YEARBOOK CONTEST RULES

1. Entries from official high school yearbooks delivered (published) between Jan. 1, 2012 and Dec. 31, 2012 are eligible.
2. **ONE** submission may be made per school. There is a \$25 judging fee that must be enclosed with the entry.
3. Each yearbook will be considered for all pertinent categories, including
  - a. Best Yearbook Photo
  - b. Best Yearbook Coverage
  - c. Best Theme Development
  - d. Best Page Design
  - e. Best Academic Life Section
  - f. Best Student Life Section
  - g. Best Album & Portraits Section
  - h. Best Sports Section
  - i. Best Organizations Section
  - j. Best Community Section
  - k. Best Advertising Section
  - l. Best Overall Yearbook
4. Writing will be judged on clarity, accuracy, grammar, originality of story ideas and overall quality.
5. Photos will be judged on composition, technical merit, originality of vision and overall impact.
6. Page Design will be judged on readability, creativity, and appropriateness for purpose.
7. Entries in the Best Advertising category must be original to be considered and will not be considered in determining the Best Overall Yearbook. .
8. Best Overall Yearbook category will be judged on quality of writing, coverage of school community, use of graphics, quality of photography and overall presentation.
9. Entries will not be accepted from schools not registering or planning to attend High School Media Day.
10. Send entries to Dr. Gael L. Cooper, Scripps Howard Center for Media Studies, University of Southern Indiana, Evansville, IN 47712. Entries should be postmarked no later than Feb. 8, 2013, and arrive no later than Feb. 13, 2013. Questions may be directed to Dr. Cooper at (812) 465-7136 or emailed to [gcooper@usi.edu](mailto:gcooper@usi.edu).
11. Submissions to the Yearbook Contest will be available for return at the awards ceremony. All entries and yearbooks not picked up at the ceremony become the property of the University of Southern Indiana.
12. Checks should be made payable to the University of Southern Indiana.
13. Judging will be done by communications professionals from the University of Southern Indiana. The decisions of the judges are final.
1. Plaques and certificates will be presented to the winners at the awards luncheon during High School Media Day held March 1, 2013, at the University of Southern Indiana.

# High School Media Day @ USI

*Sponsored by The University of Southern Indiana Department of Communications,  
Scripps Howard Center for Media Studies, The Evansville Courier & Press and Young Reader Services*  
**High School Media Day Yearbook Awards Entry Form**

School \_\_\_\_\_

Yearbook Name \_\_\_\_\_

Adviser Name \_\_\_\_\_

Date of Publication \_\_\_\_\_

School Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

ADVISER AUTHORIZATION: I hereby certify that this entry is student work that has been published between Jan. 1, 2012 and Dec. 31, 2012.

(Adviser Signature) \_\_\_\_\_ Date \_\_\_\_\_

**This form and judging fee must accompany yearbook submission.**