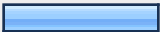



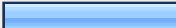














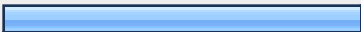
## 2008-09 Employer Follow-up Survey

1. Employer name:		
		Response Count
		34
	<i>answered question</i>	34
	<i>skipped question</i>	0

2. Organization size:			
		Response Percent	Response Count
1-99 employees		23.5%	8
100-499 employees		14.7%	5
500-999 employees		20.6%	7
1000+ employees		41.2%	14
	<i>answered question</i>		34
	<i>skipped question</i>		0

3. Industry:			
		Response Percent	Response Count
Accounting/Finance/Insurance		26.5%	9
Agricultural		0.0%	0
Art/Design		0.0%	0
Business Services/Consulting		8.8%	3
Communication/Media		5.9%	2
Computing/Information Technology		2.9%	1
Construction		0.0%	0
Education		0.0%	0
Environmental/Natural Resources		0.0%	0
Fitness/Sports/Recreation		0.0%	0
Food/Beverage		0.0%	0
Government/Public Service		5.9%	2
Healthcare/Allied Health/Medical		5.9%	2
Hospitality/Tourism		0.0%	0
Human Services/Social Services		0.0%	0
Legal/Criminal Justice		0.0%	0
Manufacturing		8.8%	3
Military/Defense		5.9%	2
Non-profit/Associations		2.9%	1
Retail/Wholesale Trade		14.7%	5
Science/Engineering		2.9%	1
Transportation/Warehousing		8.8%	3
Utilities		0.0%	0
Other (please specify)		0.0%	0

	<i>answered question</i>	34
	<i>skipped question</i>	0

4. Were any UWSP students/graduates hired by your organization this academic year for internships or career-level positions?		
		Response Count
No		14
Yes		17
	<i>answered question</i>	31
	<i>skipped question</i>	3

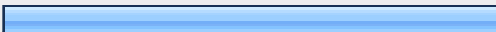
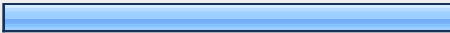

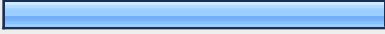



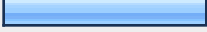
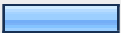
5. If yes, please provide the names, position titles, work locations, and starting salaries of those hired (salary information is kept confidential.)		
		Response Count
		17
	<i>answered question</i>	17
	<i>skipped question</i>	17

6. What resources/sources do you use to advertise your openings?		
		Response Count
		28
	<i>answered question</i>	28
	<i>skipped question</i>	6

7. Please rate the usefulness of our programs/services that you utilized this year:							
	Very useful	Useful	Minimally useful	Not useful	Didn't use	Rating Average	Response Count
Job/internship postings in CareerPoint (our online system)	22.6% (7)	<b>38.7% (12)</b>	9.7% (3)	3.2% (1)	25.8% (8)	1.91	31
Student/alumni resumes searchable in CareerPoint	20.0% (6)	26.7% (8)	13.3% (4)	6.7% (2)	<b>33.3% (10)</b>	2.10	30
Mentoring database in CareerPoint	0.0% (0)	10.0% (3)	10.0% (3)	6.7% (2)	<b>73.3% (22)</b>	2.88	30
On-campus recruiting of students/alumni	<b>30.0% (9)</b>	26.7% (8)	13.3% (4)	0.0% (0)	<b>30.0% (9)</b>	1.76	30
Central WI Collegiate Job Fair (2/24/09)	26.7% (8)	<b>30.0% (9)</b>	13.3% (4)	3.3% (1)	26.7% (8)	1.91	30
Connection to UWSP faculty and/or student organizations	10.0% (3)	<b>40.0% (12)</b>	10.0% (3)	3.3% (1)	36.7% (11)	2.11	30
Career Services Web site	16.7% (5)	<b>46.7% (14)</b>	13.3% (4)	3.3% (1)	20.0% (6)	2.04	30
Comments:							8
<b>answered question</b>							<b>31</b>
<b>skipped question</b>							<b>3</b>

8. What other programs/services would you like UWSP Career Services to offer you as a recruiter?		Response Count
		11
<b>answered question</b>		<b>11</b>
<b>skipped question</b>		<b>23</b>

**9. Please indicate in which ways you are interested in becoming involved in Career Services programming/services at UWSP:**

		<b>Response Percent</b>	<b>Response Count</b>
Posting jobs or internships		75.9%	22
Accessing resumes online		69.0%	20
<b>Attending job fairs</b>		<b>79.3%</b>	<b>23</b>
Recruiting on-campus		58.6%	17
Being a mentor for students		6.9%	2
Conducting mock interviews		20.7%	6
Offering job shadowing opportunities		24.1%	7
Hosting site tours		31.0%	9
Conducting a presentation (please specify possible topics)		17.2%	5
		<b><i>answered question</i></b>	<b>29</b>
		<b><i>skipped question</i></b>	<b>5</b>

10. If interested in being contacted by our staff regarding any of the above programs/services, please provide your contact information:

		Response Percent	Response Count
<b>Name</b>	<input type="text"/>	100.0%	16
<b>Title</b>	<input type="text"/>	100.0%	16
Mailing address	<input type="text"/>	93.8%	15
<b>City, State, Zip</b>	<input type="text"/>	100.0%	16
<b>Email address</b>	<input type="text"/>	100.0%	16
Telephone	<input type="text"/>	93.8%	15
		<i>answered question</i>	16
		<i>skipped question</i>	18

**11. Please rate the importance of the following candidate skills/qualities:**

	<b>Very important</b>	<b>Important</b>	<b>Minimally important</b>	<b>Not important</b>	<b>Rating Average</b>	<b>Response Count</b>
Oral & written communication skills	<b>61.5% (16)</b>	34.6% (9)	3.8% (1)	0.0% (0)	1.42	26
Strong work ethic	<b>80.8% (21)</b>	19.2% (5)	0.0% (0)	0.0% (0)	1.19	26
Teamwork/collaborative skills	<b>73.1% (19)</b>	26.9% (7)	0.0% (0)	0.0% (0)	1.27	26
Initiative	<b>84.6% (22)</b>	15.4% (4)	0.0% (0)	0.0% (0)	1.15	26
Analytical skills	34.6% (9)	<b>61.5% (16)</b>	3.8% (1)	0.0% (0)	1.69	26
Computer skills	26.9% (7)	<b>46.2% (12)</b>	26.9% (7)	0.0% (0)	2.00	26
Flexibility/adaptability	<b>56.0% (14)</b>	44.0% (11)	0.0% (0)	0.0% (0)	1.44	25
Interpersonal skills	<b>61.5% (16)</b>	30.8% (8)	7.7% (2)	0.0% (0)	1.46	26
Problem-solving	<b>57.7% (15)</b>	38.5% (10)	3.8% (1)	0.0% (0)	1.46	26
Technical skills	19.2% (5)	<b>61.5% (16)</b>	19.2% (5)	0.0% (0)	2.00	26
Detail orientation	38.5% (10)	<b>57.7% (15)</b>	3.8% (1)	0.0% (0)	1.65	26
Organizational skills	<b>57.7% (15)</b>	38.5% (10)	3.8% (1)	0.0% (0)	1.46	26
Self-confidence	<b>50.0% (13)</b>	46.2% (12)	3.8% (1)	0.0% (0)	1.54	26
Leadership skills	<b>50.0% (13)</b>	38.5% (10)	11.5% (3)	0.0% (0)	1.62	26
Ethics/professionalism	<b>73.1% (19)</b>	26.9% (7)	0.0% (0)	0.0% (0)	1.27	26
Creativity/innovation	30.8% (8)	<b>57.7% (15)</b>	11.5% (3)	0.0% (0)	1.81	26
Lifelong learning/self direction	34.6% (9)	<b>53.8% (14)</b>	11.5% (3)	0.0% (0)	1.77	26
Diversity sensitivity	40.0% (10)	<b>48.0% (12)</b>	12.0% (3)	0.0% (0)	1.72	25
	Other (please specify)					4
	<b><i>answered question</i></b>					<b>26</b>
	<b><i>skipped question</i></b>					<b>8</b>

**12. What are the THREE MOST IMPORTANT SKILLS/QUALITIES YOU LOOK FOR in college students/graduates who apply to your organization?**

		Response Percent	Response Count
1st		100.0%	26
2nd		96.2%	25
3rd		96.2%	25
		<i>answered question</i>	26
		<i>skipped question</i>	8

**13. What are the THREE SKILLS/QUALITIES YOU FIND MOST LACKING in college students/graduates who apply to your organization?**

		Response Percent	Response Count
1st		100.0%	23
2nd		78.3%	18
3rd		60.9%	14
		<i>answered question</i>	23
		<i>skipped question</i>	11

**14. How do UWSP students/graduates compare (positively or negatively) to students/graduates from other schools?**

		Response Count
		21
		<i>answered question</i>
		21
		<i>skipped question</i>
		13



15. What can students do to be better prepared for the work environment?		
		Response Count
		20
	<i>answered question</i>	20
	<i>skipped question</i>	14

16. What can students do to improve their success in the application process?		
		Response Count
		17
	<i>answered question</i>	17
	<i>skipped question</i>	17

17. Comments/suggestions:		
		Response Count
		5
	<i>answered question</i>	5
	<i>skipped question</i>	29