UNIVERSITY OF WISCONSIN-STOUT

B.F.A. in Graphic Design & Interactive Media – **DESIGN CONCENTRATION**   2012-2013

GENERAL EDUCATION REQUIREMENTS   **42**
Please refer to the current UW-Stout General Education course list.

GLOBAL PERSPECTIVE REQUIREMENT:
Courses Completed: _____
_____

ETHNIC STUDIES REQUIREMENT:
Courses Completed: _____
_____

COMMUNICATIONS SKILLS **8**
ENGL-101   Freshman English - Composition   **or**
   ENGL-111   Freshman English - Honors I 3
ENGL-102   Freshman English - Reading *or*
   ENGL-112   Freshman English - Honors II   **or**
   ENGL-113   Honors Seminar I 3
SPCOM-100   Fundamentals of Speech 2

ANALYTIC REASONING..**6**
Choose 6 credits from the UW-Stout General Education course list.
_____
_____

HEALTH AND PHYSICAL EDUCATION **2**
Choose 2 credits from the UW-Stout General Education course list.
_____
_____

HUMANITIES AND THE ARTS.......................................**9**
*Choose 9 credits from **3 or more areas** from the UW-Stout General Education course list **except Art & Design Department courses** (those with an ART / ARTH / DES prefix).*

PHOTO-204, Exploring Photography (required) _____
_____
_____

SOCIAL AND BEHAVIORAL SCIENCES **9**
*Choose 9 credits from **3 or more areas** from the UW-Stout General Education course list.*

PSYC-110, General Psychology (required prerequisite for PSYC-377)
_____
_____

NATURAL SCIENCES (with lab) **4**
Choose 4 credits from the UW-Stout General Education course list.
_____
_____

TECHNOLOGY **2**
Choose 2 credits from the UW-Stout General Education course list.
_____

GENERAL EDUCATION ELECTIVES...............................**2**
*Choose 2 credits from any General Education category **except Health/Physical Education and Technology.***
_____

STUDIO AND RELATED REQUIREMENTS   **43**
ART-100   Drawing I...3
ART-101   2-Dimensional Design Foundations...........................3
ART-200   Drawing II..3
ART-103   3-Dimensional Design Foundations 3
DES-210   Letter Form Design......................................3
DES-200   Design Concepts and Problems..............................3
DES-220   Intro to 2D Digital Imaging 3
ART-217   Printmaking I - *Serigraphy*............................3
DES-205   Design Drawing and Concept Visualization 3
DES-310   Graphic Design I....................................*3
DES-360   Graphic Design II...................................*3
DES-325   Multimedia Web Design....................................3
DES-370   Interactive Design II: Principles and Methods 3
DES-480   Senior Project - Graphic Design............................*4
* Courses with an asterisk (*) are sequential and must be taken separate semesters

DESIGN STUDIO SELECTIVE REQUIREMENT   ****6***
Choose <u>one</u> of the following 2D options:
   DES-382   Information Design *3
   DES-384   Advertising Design *3
   DES-386   Publication Design *3
   DES-388   Typographic Design...*3

And <u>one</u> of the following 3D options:
   DES-380   Signage and Exhibit Design *3
   DES-389   Typography in Motion *3
   DES-410   Product and Packaging Graphics....................*3
   DES-385   Interactive Design *3

ART STUDIO SELECTIVE REQUIREMENTS **9**
Students must choose at least one 3-dimensional <u>and</u> one 2-dimensional Art Studio course, and take a total of three courses or 9 credits.
Three-dimensional art studio courses:
ART-211/411   Contemporary Sculptural Practices I/II 3
ART-213/413   Ceramics I/II.......................................3
ART-215/315/415   Art Metals I/II/III 3
ART/DES-xxx   Other: Approved by advisor.........................1-3
Two-dimensional art studio courses:
ART-300   Drawing III...3
ART-301/401   Life Drawing I/II 3
ART-209/409/410   Painting I/II/II 3
ART-217/417   Printmaking I/II 3
ART-114   Color Studio 3
ART/DES-xxx   Other: Approved by advisor.........................1-3

ART HISTORY REQUIREMENTS   **12**
ARTH-223   Survey of Art: Ancient-Medieval 3
ARTH-224   Survey of Art: Renaissance-20th Century 3
ARTH-319   History of Design......................................3
ARTH-xxx   Art History Selective...................................3

TECHNICAL REQUIREMENTS   **9**
GCM-141   Graphic Communications 3
GCM-251   Digital Premedia File Creation....................................3
PHOTO-330   Video Production Fundamentals...............................3

RELATED REQUIREMENT   **3**
PSYC-377 Consumer Psychology (Prerequisite, take PSYC-110)................3

TOTAL _____ _____ _____   **124**

IMPORTANT PROGRAM NOTES:

1. DES-210 Letter Form Design should be taken prior to DES-310 Graphic Design I. **DES-210 is only offered in the fall.**

2. DES-325 and DES-370 should be taken in the semesters indicated on the recommended 8-semester sequence below.

2. Courses identified by an asterisk (*) on the front of this sheet are sequential and must be taken in separate semesters. This is a 5-semester sequence begun in the fourth semester. Students must begin this sequence in the fourth semester in   order to graduate in four years.

*DES-310	Graphic Design I	3 credits
*DES-360	Graphic Design II	3 credits
*DES-XXX	Design Studio Selective	3 credits
*DES-XXX	Design Studio Selective	3 credits
*DES-480	Senior Project-Graphic Design	4 credits

3. Design Studio Selective Requirement: one course must be 2D and one course must be 3D.

ADDITIONAL PROGRAM NOTES AND REQUIREMENTS

A. It takes an average of 16 credits per semester to complete this degree in four (4) years.
B. Students must fulfill the Ethnic Studies and Global Perspective requirements according to UW-Stout criteria.
C A Mid-Program Portfolio Review is a requirement for graduation.
D. GRADE REQUIREMENTS: A grade of "C" (2.0) or better in each Art and Design Department class (those with an ART/ARTH/DES prefix) is required for graduation, as well as, a grade point average (GPA) of 2.5 or better in Art and Design Department courses and a 2.0 overall GPA is required for graduation.
E. EXPERIENTIAL LEARNING REQUIREMENT: One of the following experiences must be completed as a requirement for graduation: internship, co-op, international study abroad, field experience or sponsored project (the sponsored project must be approved by the BFA in Graphic Design and Interactive Media Program Director).

RECOMMENDED EIGHT SEMESTER SEQUENCE

It takes an average of 16 credits per semester to complete this degree in four years.

First Semester
ART-100	Drawing I	3
ART-101	2-Dimensional Design Foundations	3
ARTH-223	Survey of Art: Ancient-Medieval	3
ENGL-101	Freshman English - Composition *or*	
ENGL-111	Freshman English - Honors I	3
SPCOM-100	Fundamentals of Speech	2
Heath and Physical Education		1

Second Semester
ART-103	3-Dimensional Design Foundations	3
ART-200	Drawing II	3
ARTH-224	Survey of Art: Renaissance-20th Century	3
ENGL-102	Freshman English - Reading *or*	
ENGL-112	Freshman English - Honors II *or*	
ENGL-113	Honors Seminar I	3
GCM-141	Graphic Communications	3
Health and Physical Education		1

Third Semester
DES-200	Design Concepts and Problems	3
DES-210	Letter Form Design (only offered fall semester)	3
DES-220	Intro to 2D Digital Imaging	3
Analytic Reasoning		4
PSYC-110	Social & Behavioral Sciences (required)	3

Fourth Semester
DES-205	Design Drawing and Concept Visualization	3
*DES-310	Graphic Design I	3
DES-325	Multimedia Web Design	3
GCM-251	Digital Pre-Media File Creation	3
PHOTO-330		3

Fifth Semester
ART-217	Printmaking I - *Serigraphy*	3
DES-370	Interactive Design II: Principles and Methods	3
*DES-360	Graphic Design II	3
ARTH-319	History of Design	3
Natural Sciences (*with lab*)		4

Sixth Semester
**DES-XXX	Design Studio Selective	3
ART-XXX	Studio Art Selective	3
PSYC-377	Consumer Psychology (required)	3
PHOTO-204	Humanities and the Arts (required)	3
Analytic Reasoning		2
Social & Behavioral Sciences		3

Seventh Semester
ART-XXX	Studio Art Selective	3
**DES-XXX	Design Studio Selective	3
ARTH-XXX	Art History Selective	3
Humanities and the Arts		3
Social & Behavioral Sciences		3

Eighth Semester
**DES-480	Senior Project / Graphic Design	4
ART-XXX	Studio Art Selective	3
Humanities and the Arts		3
Technology (*General Education*)		2
General Education Elective		2