

**You are cordially invited to the Hospitality  
Foodservice and Hotel Management  
Program's Annual Golf Tournament**

*Proceeds go to support student  
scholarships and program development.*

**About the Program:**

Hospitality Foodservice and Hotel Management program is offered as a Bachelor of Science Degree in the Department of Family and Consumer Sciences at California State University, Long Beach. It is designed to prepare students with the necessary background and expertise for entry level management positions in this exciting and growing field. The program provides the fundamentals to excel as managers and leaders in the restaurant, foodservice, hotel and lodging industries. The curriculum offers a broad-based foundation in both academic and professional course and includes hands-on practical experience.

**Special Features:**

The Hospitality Foodservice and Hotel Management program is housed in the Family and Consumer Sciences Building, featuring foodservice labs/kitchens, state-of-the-art computer facilities, banquet and meeting rooms. Students enjoy the option to participate in various extracurricular activities plus have many opportunities for work experience and job placement in the surrounding geographical area. A chapter of Eta Sigma Delta, the international honor society for students in the Hospitality management, is located on the CSULB campus.

**Contact:**

Dr. Lee Blecher  
Program Director  
(562) 985-4493

Located 1/4 mile from the Pacific Ocean in beautiful Huntington Beach, SeaCliff Country Club provides members with one of the finest golf and country club experiences in Southern California.

Stretching to nearly 7000 yards, the Press Maxwell designed 18-hole championship course features tree-lined fairways, tranquil lakes and well-bunkered greens.

**Directions:**  
**San Diego Fwy (405) to Goldenwest exit;**  
**south to Palm Avenue (7 miles);**  
**Right to Club.**  
  
**Pacific Coast Highway to Goldenwest;**  
**North to Palm Avenue; left to Club.**

**CSULB Foundation**  
**Federal Tax I.D. No. 95-6106694**

*Hospitality Foodservice and  
Hotel Management Program  
California State University, Long Beach  
c/o Golf Committee  
3361 Pomona Blvd.  
Pomona, CA 91768*



**Cal State University,  
Long Beach**

**2010  
Golf Tournament**

**SeaCliff  
Country Club,  
Huntington Beach**

**Sponsored by**



**Monday  
April 12, 2010**

## GOLF TOURNAMENT ENTRY FORM — 4-man team scramble

Please reserve \_\_\_\_\_ spaces in the Tournament

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Additional Members of your group:

Player #2: \_\_\_\_\_

Company: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Player #3: \_\_\_\_\_

Company: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

Player #4: \_\_\_\_\_

Company: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

For More information  
Call Paul Glum  
(909) 869-7267

### PAYMENT

Enclosed is my check for \$ \_\_\_\_\_

For \_\_\_\_\_ players

Sponsor Level \_\_\_\_\_

*Made Payable To:*

**CSULB Foundation / HFHM**

*Mail Registration To:*

Paul Glum

3361 Pomona Blvd. - Pomona, CA 91768

### SPONSORSHIP, ADVERTISING & DONATIONS

I am interested in being contacted about:

- Title Sponsorship
- Hole Sponsorship
- Tee or Green Sponsorship
- Advertising in the Tournament Program
- Donating a tee gift, raffle prize, or contest hole award
- Donating food for players on the course

Please contact me at :

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_

## TOURNAMENT HIGHLIGHTS

### Monday April 12, 2010

- 9:30 - 10:30 pm Check-in & registration.  
Complimentary box lunch.
- 10:45 pm Golfers to their tees!
- 11:00 pm Shotgun start, four-man team scramble format, beverages, snacks and more surprises on the course!
- 4:00 pm Dinner provided by Lucille's.  
Awards and raffle prizes, silent auction.

### COST

Tournament & Banquet: \$195.00  
((\$60 Tax Deductible)

Banquet Only: \$42.00  
((\$39 Tax Deductible)

**No refunds for no-shows or cancellations after April 5, 2010. Sorry, no golf only.**

### REGISTRATION

Deadline for entries: April 5, 2010 or when it's sold out! We expect to be sold out ahead of schedule!

Limited space available.

Don't miss your tee time.

Mail your entry form and check today!

### SPONSORSHIPS

For information regarding sponsorship opportunities call

Preston Hatch (714) 904-8605

or

Mike Learakos (714) 292-8077

#### Other Sponsorship Opportunities

- ◆ Tee Sponsor \$200  
((\$195 Tax Deductible)
- ◆ Driving Range with Banner \$500  
((\$480 Tax Deductible)
- ◆ Putting Contest with Banner \$500  
((\$480 Tax Deductible)
- ◆ Tournament Shirts with Logo \$4,000  
((\$2,416 Tax Deductible)

## SPONSORSHIP INFORMATION

This is a unique opportunity to have your company seen before the area's top restaurant operators. Hole sponsors are permitted to display products on the course as well!

**TITLE SPONSOR \$7,000**

- ◆ 8 players in the Tournament and Banquet
- ◆ Tournament name
- ◆ Scholarship in their name
- ◆ Sponsorship sign at Tee Box
- ◆ 2 Full page ads in the Tournament Program
- ◆ Recognition at Tournament Banquet
- ◆ Opportunity to greet golf participants
- ◆ Product distribution at your sponsored hole
- ◆ Membership on the HFHM Advisory Board (\$5541 Tax Deductible)

**GOLD SPONSOR \$1,200**

- ◆ 4 players in the Tournament
- ◆ Sponsorship sign at Tee Box
- ◆ Full page ad in the Tournament Program
- ◆ Recognition at Tournament Banquet
- ◆ Opportunity to greet golf participants
- ◆ Product distribution at your sponsored hole
- ◆ 4 tickets to the Banquet (\$468 Tax Deductible)

**SILVER SPONSOR \$1000**

- ◆ 2 players in the Tournament
- ◆ Sponsorship sign at Tee Box
- ◆ Half Page Ad in the Tournament Program
- ◆ Recognition at Tournament Banquet
- ◆ Opportunity to greet golf participants
- ◆ Products distribution at your sponsored hole
- ◆ 2 tickets to Banquet (\$631.50 Tax Deductible)

**BRONZE SPONSOR \$800**

- ◆ 1 player in the Tournament
- ◆ Sponsorship sign at Tee Box
- ◆ Quarter page ad in the Tournament Program
- ◆ 1 ticket to the Banquet (\$613.25 Tax Deductible)

#### ADVERTISING SPONSOR

- ◆ Full Page Ad in Tournament Program \$400  
((\$285 Tax Deductible)
- ◆ Half Page Ad in Tournament Program \$250  
((\$192.50 Tax Deductible)
- ◆ Quarter Page Ad in Tournament Program \$150  
((\$121.25 Tax Deductible)
- ◆ Business Card Ad in Tournament Program \$75  
((\$60.62 Tax Deductible)