

ARTS 497 Senior Exhibition – Syllabus Spring 2013

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ARTS 497 Senior Exhibition Course Description:

All seniors pursuing a B.F.A. degree (prior to the 2011-2012 CMU Catalog) with a studio art concentration are required to participate in and pass a senior exhibition. They must enroll in this course during the semester in which their exhibition is presented. (Spring 2013)

Please note: This course is an independent structured research experience for each Studio Art student as they prepare their individualized exhibition materials. It does not meet on a regular basis and students should continue to work with their mentors as normal.

Expectations upon Entering the ARTS 497 Senior Exhibition Course

Students should...

1. be able to create artwork independently.
2. have a cohesive idea of their artwork. (Meaning)
3. be able to articulate what their artwork means.
4. know what comprises a professional show.
5. be able to prepare a portfolio of their artwork.
6. be able to prepare a self-promotional piece.
7. be able to create a web-based portfolio.
8. have a business card.
9. have secured a faculty mentor in their area of concentration who will work with them on their portfolio and selection of artwork, exhibit preparations, and the coordination of their orals and paper.

Course Objectives:

Studio Art majors will present a consummate exhibition of their artwork that brings together all the knowledge and skill developed during the pursuit of a BFA in Studio Art at Colorado Mesa University. Students will prepare and present a quality exhibition of a new body of work relevant to courses taught in studio classes at Colorado Mesa University. This body of artwork should have a specific, well-conceived theme, direction and intent. A formal paper, portfolio, CD, and Oral Exam exemplifying the student's ability to articulate is required of each student.

Students will work independently during the course of the semester in a manner similar to graduate school expectations or those required in a professional studio practice. The Studio Art faculty expect a seriousness of purpose in this endeavor from each student that is worthy of three hours of credit.

Role of Mentor:

Students ask one of the studio faculty to mentor them for their Senior Show with an understanding that they need to speak with their mentor often regarding questions and problems. (It is expected that each student will have a dialog with their mentor/major professor by the beginning of their junior year.)

The mentor signs off on the Senior Studio Art Exhibition proposal (included in this document) and their final proposal. Students are expected to enroll in course work with their mentor during each semester of their junior and senior year.

The mentor guides them in their preliminary and final proposal; assists them in the process, preparation and selection of artwork for the exhibition; assists them in reading, discussing, and augmenting the preparation of the oral defense, paper and portfolio/CD; and in any other way that is needed.

Other faculty may be consulted, but the mentor is the final authority.

Student Responsibilities:

Students' primary responsibility is to work with their mentor and create exhibition quality artwork. In addition to this, the student is required to follow and keep to the scheduled timeline in preparation for this exhibition opportunity.

All students registered for this course should understand that a final exhibition can be a stressful process. This is true for any exhibition and the faculty expects students to display a good temperament and perform under the pressures of this requirement. These are qualities that will serve you well upon graduation and in future professional gallery interactions. Often times in an exhibition process, there will be things that are out of your control and artists typically have a limited role in the hanging of their final exhibition. The CMU Art Department faculty have your concerns and development as an artist as their primary focus and are making all decisions in your best interest.

Questions regarding the logistics of the show will be answered in a timely manner during set meeting times. Please understand that questions regarding lighting, specific placement of artwork and other logistical details can only be answered while the show is being hung. Remember to be patient in regards to this and keep your focus on the primary task of making exhibition quality artwork for the show.

Schedule:

1. Attend Senior Exhibition meeting on Thursday, April 26, 2012 at 4:30pm in FA 302.
2. Select a Mentor. Ask a studio art faculty member if they will work with you and mentor you as you work towards your Senior Studio Art Exhibition. You should have them review your proposal and sign your Senior Studio Art Exhibition Proposal by the beginning of fall semester.
3. Register for the Spring 2013 ARTS 497 Course during registration in the Fall of 2012.
4. Get your mailing list to the Administrative Assistant (Cullen) on or before the first Monday of March 2013. (Friday, February 1, 2013) You can have up to 50 addresses.
5. Your Portfolio Blog is due on Friday, May 3, 2013. Late Portfolio Blogs will result in a lower final grade.
6. Prepare your price list and label list and have it ready according to the attached schedule of dates.

7. Orals will be scheduled during class on Friday, February 1, 2013.
8. Delivery of artwork to the gallery and dates for hanging the exhibition are included in the attached schedule of dates.
9. Thesis Paper is due Friday, May 3, 2013 and should be posted on your Portfolio Blog as a downloadable PDF file. (Criteria for Thesis Paper are included in this document.)

Criteria for Senior Art Show:

1. Art displays knowledge and understanding of formal elements and principles of good composition, and a mastery of material(s) and technique(s).
2. Exhibit includes only strong, recent, upper division (300 level or above) work (original work, not reproductions) relevant to what is taught in studio classes at Colorado Mesa University.
3. The show should develop a theme or strong direction which reflects a unified body of work.
4. The art must be professional and presentable (frames, bases, etc.).
5. The show is not a retrospective.
6. Artwork chosen for display will/must be chosen in corporation with your faculty mentor in order for you to receive a passing grade.

Thesis Paper

This paper should include a statement of purpose, philosophy and intent, based on what the student has learned during their time within Studio Art course work at CMU and where they see themselves in future years. This is a college-level paper, typed, double-spaced using a 10-Point font and will be reviewed by all Studio Art mentor faculty. It should include a bibliography citing references, influences, both historical and current, and should clearly explain artistic direction and intent. **Late papers will not be accepted and will result in a zero for that portion of the grade.**

Paper should discuss: a) the reason and relationship between subject, matter, form, and content; b) major historic and stylistic influences; c) working process and relationship with chosen media; and d) where you see yourself after graduation. The paper should communicate these ideas effectively.

Portfolio Blog/ Web Presence

A Portfolio Blog/Web Presence complete by Friday, May 3, 2013.

The Portfolio Blog/Web Presence will represent all artwork within your senior exhibition and other related artwork. The images should include a minimum of 20 current artwork identified as current. The blog can contain more images from your junior and senior years of study. These images should exemplify the skill, content and direction of the student artwork.

In addition to the images, the Portfolio Blog/Web Presence will contain all critical documents - resume, artist statement, and thesis paper.

The Portfolio Blog/Web Presence (upon completion) will provide students a professional representation of their artwork.

Oral Defense

Student orals will consist of a 20 to 30-minute block of time at the gallery with a committee comprised of the student's mentor and two art department Studio Art faculty. See criteria listed on evaluation form attached to this document. You should dress professionally for your presentation and other full-time faculty may attend as observers.

Grades

Students will either Pass or Fail the course. Students who fail their Senior Exhibition/ARTS 497 will be contacted prior to the end of the semester and presented with options for remediation. Otherwise grades are posted after the end of the semester, a week or so after classes are out.

Show Hanging Format

The expectation for students completing a Studio Art Exhibition is to hang a Contemporary Professional show and not a Salon show. Examples pictured below:



Contemporary Professional
MOMA, New York



Salon
Metropolitan, New York

Images from *The Modern Eye: Stieglitz, MoMA, and the Art of the Exhibition* by Kristina Wilson. Yale University Press. New Haven & London. 2009. Left Image: Installation at Museum of Modern Art, New York. Right Image: July 7, 1910, Gallery of the Metropolitan Museum of Art, New York.

Publicity & Postcard Announcement

Each exhibition hosted by the Art Department in conjunction with the University Center Art Gallery includes a postcard announcement. This postcard announcement is paid for by the Art Department and will include artwork on the front from the participating artists in the exhibition.

The postcard is prepared 6 weeks prior to the exhibition and will be mailed out 2 to 3 weeks prior to the event. Student artist participants should provide a list of no more than 50 names and addresses to the Administrative Assistant. Every student participant name and artwork will be featured on the card. See Schedule of Important Dates for information on image submission for the postcard and names and addresses.

A press release for every exhibition hosted by the CMU Art Department is sent out by the university 2-3 weeks prior to each event. This is the sole responsibility of the CMU Art Department.

CMU Art Department events are featured on the official CMU Art Department web page/flickr account/facebook and this is the sole responsibility of the CMU Art Department.

The CMU Art Department does not accept responsibility for privately funded posters, postcards, facebook invitations or any other unauthorized publicity.

Contract

I have read and fully understand the ARTS 497 Senior Exhibition Syllabus.

I understand that this course includes independent structured research and collaboration with a mentor faculty member and will not meet on a regular basis. I understand that the instructor of record does not always serve as my mentor. I understand that I should continue working with my mentor in preparation for my senior Studio Art exhibition in order to pass this course.

Printed Student Name: _____ Signature: _____

Faculty Mentor Signature: _____

ARTE 497 Instructor of Record Signature: _____

Date: _____

Senior Studio Art Exhibition Proposal – ARTS 497

Name	ID#	
Local Address	Phone Number	Email address
Final Exhibition Proposal: This typed proposal should include your theme, all types of media to be used, a timeline, any other faculty you will be consulting, and any other information you feel the faculty should know. Please attach your proposal to this document.		
Student's Signature		Date
Faculty Mentor Signature (My signature affirms my agreement to mentor this student and agrees to the final proposal that he/she has attached.)		
Faculty Mentor Name:	Date:	

ARTS 497 Senior Show Evaluation

Spring 2013

Name of Student _____ Faculty Reviewer _____

Instructions: Place a score for each criteria on the line above the range of the score. For example, if the score is a 79, write it above the 70-79 line. **B = 80-89, A= 90-100.**

Paper (20%)

1.	Professionally presented (typed, free of typos, grammatical and spelling errors, etc.)	_____	_____	_____	_____	_____
		50-59	60-69	70-79	80-89	90-100
2.	Shows effective communication and clarity of ideas which flow in a logical sequence	_____	_____	_____	_____	_____
		50-59	60-69	70-79	80-89	90-100
3.	Shows awareness of historic & stylistic precedents and how it has influenced their art	_____	_____	_____	_____	_____
		50-59	60-69	70-79	80-89	90-100
4.	Describes the reason and relationship between subject matter, form and content	_____	_____	_____	_____	_____
		50-59	60-69	70-79	80-89	90-100
5.	Discusses working process and relationship with chosen media	_____	_____	_____	_____	_____
		50-59	60-69	70-79	80-89	90-100

Comments:

Portfolio Blog/Web Presence (20%)

1.	Quality and design continuity of documentation of photos in portfolio	_____	_____	_____	_____	_____
		50-59	60-69	70-79	80-89	90-100
2.	Critical documents (resume, artist's statement, visual documentation) included	_____	_____	_____	_____	_____
		50-59	60-69	70-79	80-89	90-100
3.	Blog - minimum of 20 different finished artworks included from junior & senior years.	_____	_____	_____	_____	_____
		50-59	60-69	70-79	80-89	90-100
4.	Effective format and organization of portfolio	_____	_____	_____	_____	_____
		50-59	60-69	70-79	80-89	90-100

Comments:

Oral Defense (20%)

1.	Well-organized verbal summary of media, process, and technique selection	<u>50-59</u>	<u>60-69</u>	<u>70-79</u>	<u>80-89</u>	<u>90-100</u>
2.	Articulate and clear in self-expression, and able to respond to questions	<u>50-59</u>	<u>60-69</u>	<u>70-79</u>	<u>80-89</u>	<u>90-100</u>
3.	Discusses the relationship between subject matter, form, and content.	<u>50-59</u>	<u>60-69</u>	<u>70-79</u>	<u>80-89</u>	<u>90-100</u>
4.	Discusses working process and relationship to media	<u>50-59</u>	<u>60-69</u>	<u>70-79</u>	<u>80-89</u>	<u>90-100</u>
5.	Shows solid reasoning in choosing these specific works from larger body of work	<u>50-59</u>	<u>60-69</u>	<u>70-79</u>	<u>80-89</u>	<u>90-100</u>

Comments:

Exhibition (40%)

1.	Shows evidence of seriousness of commitment to the art in the exhibition (professional preparation for the installation, timelines met, communication)	<u>50-59</u>	<u>60-69</u>	<u>70-79</u>	<u>80-89</u>	<u>90-100</u>
2.	Presentation for the exhibition is of a unified, well-finished body of work (finished, framed, based)	<u>50-59</u>	<u>60-69</u>	<u>70-79</u>	<u>80-89</u>	<u>90-100</u>
3.	Evidence of conceptual maturity	<u>50-59</u>	<u>60-69</u>	<u>70-79</u>	<u>80-89</u>	<u>90-100</u>
4.	Evidence of knowledge and application of the elements of art and principles of design	<u>50-59</u>	<u>60-69</u>	<u>70-79</u>	<u>80-89</u>	<u>90-100</u>
5.	Materials and technique of chosen media show senior-level excellence	<u>50-59</u>	<u>60-69</u>	<u>70-79</u>	<u>80-89</u>	<u>90-100</u>

Comments:

Studio Art Senior Exhibition ~ Spring 2013

Important Dates to Remember

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Spring Semester 2012

Initial Meeting — 4:30pm, Thursday, April 26, 2012 (FA 302)

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Fall Semester 2012

Select A Mentor — By the Beginning of Fall Semester
Senior Studio Art Exhibition Proposal — Due by Beginning of Fall Semester

9:00am, Friday, August 31, 2012 (FA 302) — Fall Semester Meeting

Register for ARTS 497 Course Offered in Spring 2013

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Spring Semester 2013

ARTS 497 Senior Exhibition Course Schedule — Friday, 9:00 – 9:50am (FA 302)

Friday, January 25, 2013 — First Day of Class, Syllabi, Review Schedule
Friday, February 1, 2013 — Mailing Lists Due, Press Release, Orals Scheduled
Friday, February 8, 2013 — TBA
Friday, February 15, 2013 — Postcard Images (300 dpi 4x6 inches minimum size) Due
Friday, February 22, 2013 — TBA
Friday, March 1, 2013 — TBA
Friday, March 8, 2013 — TBA
Friday, March 15, 2013 — TBA
Friday, March 22, 2013 — TBA
Friday, March 29, 2013 — TBA
Friday, April 5, 2013 — TBA
Friday, April 12, 2013 — TBA
Friday, April 19, 2013 — TBA
Friday, April 26, 2013 — TBA
Friday, May 3, 2013 — Thesis Paper Due, Portfolio Blog/Web Presence Due
Final Exam— TBA

Studio Art BFA Exhibit Group I

Exhibition Dates — March 25 to April 12, 2013

Reception — Friday, March 29, 2013 from 6:00 to 8:00pm

Label Information (including Price List) to Cullen — 4:00pm, Monday, March 18, 2013

Hang Exhibition — Exhibit Group I — 9:00am, Saturday, March 23, 2013

Studio Art BFA Exhibit Group II

Exhibition Dates — April 15 to May 10, 2013

Reception — Friday, April 19, 2013 from 6:00 to 8:00pm

Label Information (including Price List) to Cullen — 4:00pm, Monday, April 8, 2013

Hang Exhibition — Exhibit Group II — 9:00am, Saturday, April 13, 2013