

HOFSTRA UNIVERSITY
THE JEFFREY C. KRAUS ENDOWED RADIO AWARD
2010-2011

Dear Applicant:

Every year, the Hofstra Radio Alumni Association awards the Jeffrey C. Kraus Endowed Radio Award to provide financial assistance to students at Hofstra University. This award has been named as a tribute to Jeffrey C. Kraus '61, who embodied the spirit of Hofstra radio for over 30 years, first as student station manager and later as respected alumnus and long-time General Manager.

The Jeffrey C. Kraus Endowed Radio Award is awarded each spring to Hofstra students based upon their talent in and commitment to radio. A minimum grade-point average of 2.5 is required, you must be attending Hofstra University in the Fall 2010 semester, and be either a full participating member of WRHU or a School of Communication Radio Major.

THIS AWARD IS BASED ON MERIT AS DETERMINED BY AN ESSAY AND A DEMO TAPE, BOTH OF WHICH ARE TO BE SUBMITTED WITH YOUR APPLICATION. ALONG WITH A COPY OF YOUR DEGREE AUDIT REPORT (DAR). NON-HOFSTRA STUDENTS PLEASE PROVIDE YOUR CURRENT HIGH SCHOOL OR COLLEGE TRANSCRIPT (transfers).

The amount of these awards will be determined based on available interest generated from our endowment fund. The Jeffrey C. Kraus Endowed Radio Award will be awarded directly to selected students for use toward enhancing their academic experience at Hofstra.

The enclosed application must be completed and returned no later than Friday, April 9, 2010 to:

Hofstra Radio Alumni Association
c/o Director for Alumni Affairs
Libby and Joseph G. Shapiro Alumni House
150 Hofstra University
Hempstead, NY 11549

If you have any questions please contact the Office of Alumni Relations at (516) 463-6636 or Award Committee Chair, Sue Zizza at (516) 483-8321.

With Hofstra Pride,

Marc Wiener '70
President, HRAA

Susan Zizza '87, '96
Award Committee Chair, HRAA

The Jeffrey C. Kraus Endowed Radio Award 2010-2011

APPLICATION DEADLINE: FRIDAY, April 9, 2010

Instructions:

Please type your application and return it to Ms. Sue Zizza, JCK Award Chair, Hofstra Radio Alumni Association, c/o Scholarships, Director for Alumni Affairs, Libby and Joseph G. Shapiro Alumni House, 150 Hofstra University, Hempstead, NY 11549.

In addition to answering the questions in Section A, you will need to type a 500 word essay (see Section B), and supply a demo tape (see Section C – no award will be made without a tape.)

Name: _____ Student ID# (700#) _____

Address: _____

Home / Dorm Phone: _____ Cell Phone: _____

E-Mail: _____

Year in School at the start of the next Fall semester: (*i.e., Fr./Soph./Jr./ Sr./Graduate Student*)

Please answer all of the following questions:

Are you a transfer student?

If yes, what school did you attend prior to Hofstra?

Current GPA? _____ (Information will be verified)

Why are you attending Hofstra?

Have you listened to WRHU? If so, how long have you been listening?

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For Sections A & B, please attach type-written answers on a separate sheet(s).

Section A

What extra curricular activities have you been, or are you now, involved with that have helped you to learn more about radio, audio production or writing for the audio medium? Please list them and give the dates of how long you have been involved.

Section B

In a typed 500 word essay please explain why you have chosen to study radio/audio production at Hofstra University.

*Please answer **BOTH** of these questions concisely and to the best of your ability.*

- 1) What does receiving this award mean to you?
- 2) How do you think you might use these funds?

Please also use the following questions as a guide when writing the balance of your essay.

- What does radio mean to you?
- How do you see radio differing from other media (i.e., TV, print, computers)?
- What, or who, has inspired you to study radio/audio?
- Describe a moment, or incident, that moved you to want to pursue a career in radio? If there is no such singular moment in your life then explain what drives you to want to be in radio today and why?
- What aspect of the radio/audio industry interests you most? (i.e., announcing, engineering, production, the music industry, talent.)
- What aspects of the radio/audio industry do you think are most important to learn?
- Is the study of radio/audio theory more important than practical experience? Yes, no or both and why?
- What do you feel you can bring to the radio/audio industry?
- How do you see the industry changing over the next 10 years?
- What changes would you like to be a part of?
- What short-term and long-term goals do you hope to achieve throughout your radio/audio career?

Section C

If you are currently a freshman, sophomore or junior at Hofstra University, or are transferring from another college where you were either involved in the school's radio station or studied audio production please include a 3 to 5 minute tape of your work.

Your audition tape should exemplify your current audio broadcasting skills. (i.e. news, productions, announcing, etc.)

Incoming 2010 freshmen are not required to provide a tape.