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# Into the City Philadelphia, PA

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**March 31 - April 1, 2011**

**Get first-hand exposure to life and work in the city!**



**Sponsored by:**

The Career Center  
Office of Alumni & Parent Relations  
Development Office

# Into the City: Philly

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## Overview of the Program

**Into the City: Philly** is an intensive two-day career development and networking program intended to expose Messiah students to living, working, and connecting in the city. To accomplish this objective, students will have the opportunity to engage with alumni and parents through activities such as company site visits and tours, presentations and panel discussions, and a networking reception.

There will be representation from a variety of organizations, both corporate, and non-profit. Regardless of your interest in the alums'/parents' particular titles or employer affiliations, this experience will offer transferable information that's critical for a variety of career interests. We view this as an exploration and networking opportunity intended to provide insight and wisdom into your career planning and decision-making.

## Program Objectives

- a) Receive an orientation to city living, working, and community.
- b) Expand awareness of career options as they pertain to personal strengths and interests.
- c) Gain information on generally desired skills, characteristics, and experiences of successful job candidates along with strategies for developing them.
- d) Get exposed to a variety of industries and an introduction to different hiring practices, workplace cultures, and tips for interested candidates.
- d) Build confidence regarding career planning and decision-making.
- e) Understand the importance and process of building meaningful connections in the city.

## Cost

The cost per student to participate in the program is \$45.00 (non-refundable). This includes transportation to and from Philly, hotel accommodations, lunch for Thursday and Friday, light refreshments at the reception and dinner on Friday evening. Students are encouraged to bring along any additional spending money to use as they wish.

## Participant Requirements

- a) Accepted students must agree to attend a training/orientation session led by the Career Center, date TBD.
- b) Accepted students must pay the full \$45.00 to the Career Center by **March 11**. Checks can be made out to "Messiah College Career Center."
- c) Accepted students must agree to participate in all aspects of the 2-day program as noted in the schedule.
- d) Accepted students are responsible for making arrangements in advance with all of their professors to be absent from class on March 31 & April 1.

## **Application Process**

All applications are due to the Career Center by **February 28, 2011**. The Career Center staff will evaluate and select participants based on criteria sought in the application.

## **Time Line**

- |                 |   |
|-----------------|---|
| <b>Feb. 28</b>  | Applications are due in the Career Center by <b>5:00 p.m.</b> (*NOTE: accepted applicants will be given preference to site visit options based on the time their application was received. So, the earlier the better!) |
| <b>March 4</b>  | Accepted students will be notified via email by the Career Center.  |
| <b>March 11</b> | Accepted students must confirm their participation with the Career Center.  |
| <b>TBD</b>      | A mandatory training/orientation session will be held for confirmed students.   |
| <b>March 31</b> | Group will depart for Philly at 6:30 a.m.   |
| <b>April 1</b>  | Return to Messiah sometime late evening.  |

# Into the City: Philly

## APPLICATION

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Preferred Phone: \_\_\_\_\_

Major/Minor: \_\_\_\_\_ Year:  FY  SO  JR  SR

### **Short Answer Questions**

*\*Please type your answers to the following questions on an attached sheet(s) of paper.*

1. What are your reasons for wanting to participate in this program? Name at least two learning objectives you would have for this experience. Be as specific as possible.
2. In what ways do you hope this opportunity will impact your career planning and decision-making?
3. What else would you like us to know about you?

### **Résumé**

*Please submit a copy of your résumé with your application.*

### **Site Visit Preferences**

Participants will have the opportunity to meet Messiah alumni, parents, and friends representing several companies through activities such as panel discussions, site visits, and an evening reception. For the three scheduled site visit sessions, we ask that you note your preference. **Please know that we cannot guarantee your first choices.** Preferences will be awarded on a first-come, first-served basis.

- Site Visit I (choose one):  Merck - [www.merck.com](http://www.merck.com)  
 Creative Financial Group - [www.creativefinancialgroup.com](http://www.creativefinancialgroup.com)
- Site Visit II (choose one):  Jack Bogle – Founder, Vanguard Fund - [www.vanguard.com](http://www.vanguard.com)  
 City Year of Greater Philadelphia - [www.cityyear.org/philadelphia](http://www.cityyear.org/philadelphia)
- Site Visit III (all will attend):  Philadelphia Eagles – Lincoln Financial Field Tour [www.philadelphiaeagles.com](http://www.philadelphiaeagles.com)
- Site Visit IV (choose one):  Philadelphia Inquirer - [www.philly.com/inquirer](http://www.philly.com/inquirer)  
 People For People - [www.peopleforpeople.org](http://www.peopleforpeople.org)

## **Accommodations**

Overnight accommodations are necessary on March 31. If students have personal contacts with whom they'd prefer to stay, that is acceptable. However, they will need to alert the program coordinators, and arrange their own transportation to and from the sites. Please indicate your plan:

- I would prefer to stay in a hotel with other ITC participants (there will be 4 students in a room with 2 double beds).
- I have identified a personal contact with whom I plan to stay and will take care of my own overnight and Friday morning travel arrangements.
- I am attending Philly Campus in the Spring 2011 semester

## **Signature**

**Please read and sign below:**

- I understand the Career Center has the right to remove me from participating in "Into the City: Philadelphia" should I fail to meet the expectations put forth in this document.

\_\_\_\_\_  
**Signature of Applicant**

\_\_\_\_\_  
**Date**

# **Into the City: Philadelphia**

## **ITINERARY**

### **Thursday, March 31**

6:00 a.m.	Depart in vans from Eisenhower Circle
8:30 - 9:00 a.m.	Arrive in Philadelphia
9:00 – 10:30 a.m.	<b><u>Company Site Visit Session I</u></b> <ul style="list-style-type: none"><li>• Merck</li><li>• Creative Financial Group</li></ul>
12:15 - 1:45 p.m.	<b><u>Lunch and Alumni Panel Discussion</u></b> Location: The MC Philadelphia Campus <i>Panelists</i> <ul style="list-style-type: none"><li>• Linden Hustedt – Chair - Messiah College Board of Trustees</li><li>• Meg Hoover – Director of Residence Life - MCPC</li><li>• Carolyn Wheatley – Marketing Coordinator - Empowerment Group</li></ul> <p><i>Alumni panelists will share a bit about their career paths and discuss topics such as networking in Philly; what it's like to live, work, and find community in the city; general tips for standing out to prospective employers; and time for Q &amp; A.</i></p>
3:00 – 4:30 p.m.	<b><u>Company Site Visit Session II</u></b> <ul style="list-style-type: none"><li>• Jack Bogle – Founder, Vanguard Fund</li><li>• City Year of Greater Philadelphia</li></ul>
4:30 – 6:15 p.m.	Free time to explore the city
6:30 – 8:30 p.m	<b><u>Reception for Students, Alumni and Parents of Messiah</u></b> Location: TBD <p><i>Interact with over 30 alumni and parents of Messiah representing a variety of industries and career paths. Students will receive a program that contains bios and company information for all attendees.</i></p>
8:30 p.m. -	Free Time

## **Friday, April 1**

9:00 a.m. – 11:00 a.m.

### **Company Site Visit Session III**

- The Philadelphia Eagles – Tour of Lincoln Financial Field

12:00 – 1:30 p.m.

### **Lunch and Alumni Panel Discussion**

Location: TBD

#### **Panelists**

- Geoffrey Rosina – Regional Director - Guardian Life Insurance Company
- Nadia Shafer – Project Assistant – Philadelphia Academies
- Devin Manzullo-Thomas – Grad Student – Temple University

2:45 – 4:00 p.m.

### **Company Site Visit Session IV**

- Philadelphia Inquirer
- People for People – A non-profit organization focused on urban renewal issues

8:00 p.m.

**Return to Grantham – This time is tentative. Please do not schedule Friday evening activities that you must be back to attend. We cannot guarantee that we will be back by this time.**

*\* Although site visits and panelists have been confirmed, both are subject to change and cannot be guaranteed.*