

IHSPA Fall Yearbook Contest

School _____ Name of yearbook _____

Address _____ Adviser's name _____

City/State/Zip _____

Adviser's email address _____ Retain for Whole Book? Y N

(Add \$10 if you would like your book returned.)

Enrollment, grades 10-12 (Check one of the three below)

Class A: Up to 349

Class B: 350-600

Class C: More than 600

Category	Name(s) of student(s)	Page #s (for spreads)	Fee \$1
* Cover: Must be student-created, not company-designed.			
* Theme concept: How well the theme holds together the book. Should be school and year specific. Submit cover, endsheets and division spreads, and opening and closing spreads. Both design and theme copy will be judged.			
* Opening spread: Spread that introduces a year-specific, school-specific theme through photos, design and copy.			
* Closing spread: Spread that concludes a year-specific, school-specific theme through photos, design and copy.			
Typography: Spread that showcases readable, inviting type.			
People design: Spread that develops the people section beyond a listing of mug shots.			
Organizations / Performance Design: Spread that covers any club or performance. Submit band, choir and play spreads in this category.			
Chronological spread: Spread that covers events chronologically, either weekly or monthly.			
Academics design: Spread that covers student learning, with emphasis on interesting photos. Avoid spreads with photos of students working at desks or computers and teachers pointing at boards.			
Student life design: Spread that covers life outside of school activities.			
Sports design: Spread that covers any school or non-school sport.			

Rules

- Up to three entries per category may be entered; can be from different students or all from one student. *The following categories must have only ONE entry:* cover, theme concept, opening spread, closing spread, and reader services.
- Send one copy of your yearbook. The entry must be a current volume, representing the previous academic year. Indicate on form whether you would like us to hold onto the book for our Whole Book contest.
- The contest is open only to IHSPA members.
- All submitted work can be spring or fall delivery.
- Entries must be submitted by the yearbook adviser and accompanied by the contest entry form, properly filled out, and the fee or P.O. The fee is \$1 per entry per category. If you enter one category three times, the cost is \$3. Minimum number of entries is five (\$5); the maximum number of *categories* entered is 24.
- The name of one student is to be included with each entry. If more than one student is responsible, include all names or write "staff."
- POSTMARK:** Wednesday, Sept. 23.
- Winners will be announced before the end of October.
- A sweepstakes honor will be awarded to the school accumulating the most points.
- Please return entry form and book, postmarked by Sept. 16, to: IHSPA Fall Yearbook Contest
100 Adler Journalism Building
Room E346
University of Iowa
Iowa City, IA 52242

Category (Enter page #s for spreads)	Name(s) of student(s)	Page #s (for spreads)	Fee \$1
Advertising design: Spread that advertises businesses. Must be student created.			
Infographic: Examples include charts, lists, lift-out quotes, and bios, timelines, maps, graphs, or other forms of alternative copy.			
Photo illustration: Photo or series of photos that have been manipulated in a software program.			
Organizations / performance writing: Copy that takes a unique angle of any club or performance group such as band, music or plays.			
Academics writing: Copy that takes a unique angle of learning. Emphasis should be on student learning, not events or courses.			
Feature writing: Copy that entertains and reports interesting information.			
Sports writing: Copy that takes a unique angle of a season.			
Feature photo: Photo that tells a story of people in action or reacting to something in their environment. Do not submit posed photos.			
Organizations / performance photo: Photo that tells a story of people doing club activities or performing. Submit band, music, and play photos in this category. Do not submit posed photos.			
Academics photo: Photo that tells a story of students learning in or out of class. Do not submit posed photos.			
Sports action photo: Photo that tells a story of athletes in action during sporting events. Do not submit posed			
Environmental portrait: Portrait that tells a story of people in their environments. This photo is posed.			
* Reader services: Submit the table of contents, page folios, colophon, and index. Organization that is helpful to readers in addition to following other rules of design will be judged.			
Feature presentation: Spread from any section where the photos, writing, and design work to tell an interesting story.			
			Total due:

* - Designates one-entry categories

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