

# Who Moved My Classroom?

## ...Education in a Digital World



WILMINGTON  
UNIVERSITY  
ONLINE

Sallie Reissman, Director of Distance Learning

# The Digital Divide



Adobe ad

# Communication prior to 1994

- Phone call
- Memo
- Postal Mail
- F2F Meeting
- Fax

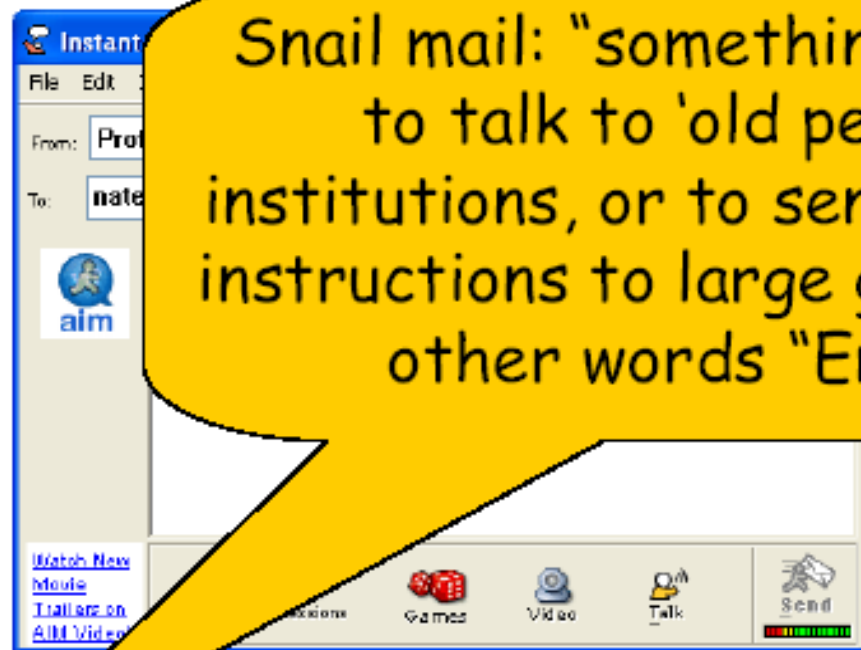


# Communication via Internet

- E-mail
- Webinar
- Live Chat
- Texting/ IM
- Blogs, Wikis,
- Google Docs
- Discussion Board



## Instant and Text Messaging



Snail mail: "something you use to talk to 'old people,' institutions, or to send complex instructions to large groups." In other words "Email"

Lorhart, Madden, Hitlin (2005) *Teens and Technology: Youth are Leading the Transition to a Fully Wired and Mobile Nation. Pew Internet and American Life Project.*



Kellogg's

FROOT  
LOOPS

84% of all teenagers own at least one personal media device:  
• Desktop/laptop Computer  
• Cell Phone  
• Personal Digital Assistant (PDA)  
-Pew Internet Foundation

YOU COULD  
WIN A PHONE

For You

15% of 2-5  
Year olds have a  
Cell phone  
-NPD Group

Betty  
Crockers

TOUCAN SAM  
Computer  
Microphone!

GET YOURS  
BY MAIL  
\$1.99 and \$1.49  
SEE BACK  
FOR DETAILS

44% have two

FRUIT  
PEBBLES

RASPBERRY  
NATURALLY AND ARTIFICIALLY FLAVORED

6 0.9 OZ (25.5g) POUCHES  
NET WT 5.4 OZ (153g)





Source: USA Weekend, Jan. 24-26, 2003, p. 14



# You Tube Video

- A Vision of Students Today

<http://www.youtube.com/watch?v=dGCJ46vyR9o>

# Introducing Wilmington University Online

- Hybrid Format
- Accelerated Hybrid (Fusion Program)
- 100% online courses/programs
  - Business Management
  - Criminal Justice
  - Human Resources
  - Marketing



**Fusion**   
Your Life. Your Time. Your Future.

The Fusion logo graphic consists of three overlapping circles in red, blue, and green, arranged in a triangular pattern.

# Benefits and Rationale

- DL fits our Mission
  - Convenience, Flexibility & Relevant
- Adult Learner Focus
  - Working adults
  - Students are looking for DL options



# First Semester – Fall 07

- 35 online courses developed /40 offered
- 779 seats, many sections closed quickly
- Courses developed in 4-6 months

## Moving Forward...

- Graduate Programs for Fall08

**0 to 60 .....**  
**Online Courses in a year**



**A well developed training plan  
and support system.**



# Selection, Stipend, Support

- Provost and Deans select courses/programs for development
- Division Coordinators select faculty
- Certified Instructors receive stipend

## COURSE DEVELOPMENT PROCESS

P  
R  
E  
  
D  
E  
V  
E  
L  
O  
P  
M  
E  
N  
T

Deans determine courses and Admin AVP schedules for HYB/FUS/DIS course development

Coordinators select Faculty to develop or teach an online course

Above information is given to DL Department via DL request form

Developer is required to attend the following training:  
Blackboard Getting Started – 3 hours F2F or online  
DL Orientation for Faculty – 60 min online  
HOT-Hybrid and Online Teaching – 4 weeks online

Agreement (contract) to develop a course is initiated for signatures

---

Instructional Designer contacts course developer

Initial meeting is scheduled

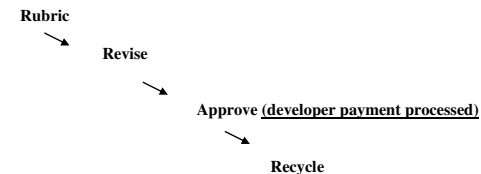
During initial meeting –Instructional Designer and Developer review:

- Planning templates
- Guidebook
- Quick Start Shell
- Expectations for Course Developers
- Establish future benchmark dates-check in, resources

CRDV shell is created in Blackboard for Developer

Developer and Instructional Designer meet during established benchmarks

When course is completed it receives an “under review” status



E  
V  
A  
L  
U  
A  
T  
I  
O  
N

# 4 Major Pieces of the Plan

- Sequential Training Program
- Blackboard Development Shell
- Instructional Design Support
- Course Recycling

**Plus.... Extensive Support Services**

Announcements  
Course Overview

---

Introduction  
Lesson One  
Lesson Two  
Lesson Three  
Lesson Four  
Lesson Five  
Best Practices

---

Email the Instructor  
Final Step  
Survey

---

**Tools**

- Communication
- Course Tools
- Course Map

---

- Control Panel
- Quick Unenroll

---

- Refresh
- Detail View

BLACKBOARD ONLINE (CRDV.BBONLINE.ONLINE) > ANNOUNCEMENTS

# Blackboard - The Basics

VIEW TODAY VIEW LAST 7 DAYS VIEW LAST 30 DAYS VIEW ALL

March 08, 2008 - March 15, 2008

 **Tue, Oct 16, 2007 -- Welcome to Getting Started with Blackboard** Posted by: Joe Rapposelli

Welcome to Wilmington University's online course on "**Getting Started with Blackboard!**" This course will introduce instructors to the *Blackboard Learning System* environment, general navigation, and core tools used in the teaching and learning process.

Participants will experience the Blackboard environment as a student through enrollment in "Getting Started with Blackboard." In addition, they will use a course template and sample content to complete course activities from the perspective of an instructor in Blackboard. Participants are welcome to use their own content as they see fit; however, the main goal is to familiarize the novice Blackboard user with the basic tools for online teaching and learning.

**To START this training click on the 'Course Overview' in the upper left side of your screen. Remember to Email the Instructor when you have completed the entire session!**

*Upon successful completion of this training, you will be provided with your Wilmington University User ID and Password for Blackboard. At that time you will be able to view your classes.*



- ORIENTATION
- Support

---

- Announcements
- Syllabus
- Course Overview

---

- Introduction
- Assignments

---

- Discussion Board
- Email
- My Grades

---

- Faculty Contact
- Web Resources
- Library

- More Options**
-  Communication
  -  Course Tools
  -  Course Map

---

  -  Control Panel
  -  Quick Unenroll

---

  -  Refresh
  -  Detail View

[DL ORIENTATION FOR FACULTY \(DL ORIENTATION FOR FACULTY\)](#) > ANNOUNCEMENTS

# DL Orientation for Faculty

[VIEW TODAY](#)
[VIEW LAST 7 DAYS](#)
[VIEW LAST 30 DAYS](#)
[VIEW ALL](#)

**March 08, 2008 - March 15, 2008**

 **Tue, Jan 01, 2008 -- *Distance Learning Orientation for Faculty***

## Welcome!

This self-paced tutorial is designed for Wilmington University faculty members interested in learning more about teaching in an online environment. It offers a review of current literature in the field through readings on key topics, practical tips and suggestions for online teaching, and links to Internet resources for further study. The tutorial is divided into four modules, each of which contains points to ponder, an instructional activity, and a short quiz.

In this tutorial, you'll have a chance to explore some of the advantages and disadvantages of teaching in an online environment as noted by faculty experienced in online instruction. A variety of resources is presented that should allow you to learn more about what it's like to teach online, the instructional and technical issues that must be accounted for, and key factors that contribute to student success in this new learning environment. Hopefully, you'll be able to form your own opinion about the efficacy of online instruction and will be familiar with resources and tools that can help you get started in the development of an online course, whether it's a web-enhanced, hybrid, or completely online course.

- **This orientation should take anywhere between 1 - 3 hours to complete depending on your computer speed, the Internet and Blackboard.**
- **This orientation will provide you with relevant information about online teaching requirements, and will answer many important questions.**

You can stop, go away, and return to complete the orientation at any time.

COURSES > HYBRID ONLINE TRAINING (SUMMER 2005) > ANNOUNCEMENTS

# HOT- Hybrid Online Training

[VIEW TODAY](#) [VIEW LAST 7 DAYS](#) [VIEW LAST 30 DAYS](#) [VIEW ALL](#)

September 28, 2005 - October 05, 2005



## Wed, Apr 06, 2005 -- Prepare, Design and Teach an Outstanding Online Course

Posted by Sallie Reissm

Conducted entirely online over a three-week period, this workshop is designed to teach you how to create dynamic and engaging online learning environments. Taught through Wilmington College's course management system, Blackboard, the workshop discusses and uses asynchronous and synchronous communication and collaboration strategies. By participating in the workshop, instructors have an opportunity to experience an online course from a student perspective and evaluate various online teaching and learning methodologies. The course features weekly readings, interactive activities, and online discussions. Topics include online teaching roles, support resources, copyright considerations, content presentation strategies, discussion board moderation, online course evaluation, and assessment options. Participants can expect to spend 5 - 7 hours on the course each week.

The goal of the workshop is to enable participants to design effective, engaging online courses. During the workshop, participants will:

- Participate in online asynchronous and synchronous discussions
- Create a student homepage
- Participate in an online group project
- Create an outline for an online course
- Complete an online quiz
- Read and discuss articles on effective online teaching and learning

# Faculty Support

- DL Support Staff
- Technology Tools
- Online Training
- Course Creation Stipend
- Support Group
- Electronic Resources
- Much more...





\*TOUCH\* COMMUNITY (A HUG) > ANNOUNCEMENTS

# TOUCH/Teaching Online Users Community in Higher-ed

VIEW TODAY VIEW LAST 7 DAYS VIEW LAST 30 DAYS VIEW ALL

November 21, 2007 - November 28, 2007

**Sat, Nov 17, 2007 -- Welcome**

Posted by: Sallie Reissman

Welcome! If you have access to this site it is because you have successfully completed the Hybrid & Online Training (HOT) course.

Many of the resources from that course are now available to you on this site. Please feel free to give us suggestions or provide content to add to the main areas.

We want to stay in TOUCH so this is our first attempt at providing you with a space you can share with your peers. Check out the discussion board and add a question or comment.

Thanks, Sallie, Bonnie, and Joe

[Blackboard Academic Suite™](#)

© 1997-2004 Blackboard Inc. All Rights Reserved. U.S. Patent No. 6,988,138. Additional Patents Pending. Accessibility information can be found at <http://access.blackboard.com>.

- Announcements
- DL Staff
- Training Schedule
- Coordinator Forms
- Personal TOUCH
- Instructional Design
- High TOUCH Discussion Board
- Bb Help
- Library Link
- More Options**
- Communication
- Course Tools
- Course Map
- Control Panel
- Quick Unenroll
- Refresh



**Holiday Announcement** All Wilmington University offices and locations will be closed Ths. 11/22 & Fri. 11/23 for the Thanksgiving Holiday. [More info...](#)

## DISTANCE LEARNING



Wilmington University offers hybrid, accelerated hybrid and 100% online options as a convenient way to earn course credit. Online delivery using the Internet is the newest addition to distance learning technology. These online courses offer our students the opportunity to take classes from anywhere they can access the web.



# Learn Anywhere

## Online Degree Programs

- Business Management
- Criminal Justice
- Human Resources Management
- Marketing

## INFORMATION FOR

- Students
- Faculty
- Administration

**Options & Requirements**  
Learn your options for distance and online learning and what you need to get started.

**Am I Ready for DL?**  
Take this self-assessment to see if Distance and Online Learning is right for you.

**Distance Learning Orientation**  
If you think you're ready for online

# Faculty Showcase



# Exemplary Online Instruction

- Planning Stages....
- Recognition for Exemplary Online Instruction
  - Showcase Courses
  - Banquet with Peers
  - Rewards



*“Technology does not run an enterprise, relationships do.”*

- Patricia Fripp



# Tech Tip of the Day

3 for FREE  
Elluminate V-room



Participant Tip!

# Thank You!

Sallie Reissman, Distance Learning Director

[sallie.a.reissman@wilmu.edu](mailto:sallie.a.reissman@wilmu.edu)



WILMINGTON  
UNIVERSITY  
ONLINE