Poster Evaluation Form

Directions

There are three categories of judging criteria: appearance (A); content (B); and presentation (C). To evaluate the poster, circle the number that best describes the degree to which each item fits the poster. The scoring system ranges from 1 to 10 (10 = very good to 1 = absent). If you rate an item "5" or less, provide rationale for your observation and include suggestions on ways to improve in that category.

Tally the points in each category to obtain the sub-score and add the three sub-scores together to obtain the total score. Finally, provide an overall summary statement highlighting the strengths and limitations.

General Information

Title of Poster Presentation:	
Presenter's Name:	Judge's Name:
Date:	Total Score:

Criteria   *Rating & Comments*

Category A: Appearance (20%)

1. Is the poster aesthetically pleasing to the viewer?   1 2 3 4 5 6 7 8 9 10
2. Is the display free of unnecessary detail?   1 2 3 4 5 6 7 8 9 10
3. Is there appropriate use of white space (*i.e.,* crowded, sparse, or adequate)? 1 2 3 4 5 6 7 8 9 10
4. Is text visible from three feet?   1 2 3 4 5 6 7 8 9 10

                                            Sub-score A   _____

Category B: Content (50%)

1. Is the title clearly stated to include the variables that were investigated?   1 2 3 4 5 6 7 8 9 10
2. Does the abstract provide an accurate overview of the poster content?   1 2 3 4 5 6 7 8 9 10
3. Is the content clear and easy to understand?   1 2 3 4 5 6 7 8 9 10
4. Is the information relevant to the life sciences industry?   1 2 3 4 5 6 7 8 9 10
5. Is the impact of research to the life sciences industry clearly described?   1 2 3 4 5 6 7 8 9 10
6. Is the purpose/objective explained clearly?   1 2 3 4 5 6 7 8 9 10
7. Is the method succinctly explained?   1 2 3 4 5 6 7 8 9 10
8. Do the figures (*i.e.,* tables and graphs) convey the intended data?   1 2 3 4 5 6 7 8 9 10
9. Without verbal explanation, can readers grasp the intent of the poster?   1 2 3 4 5 6 7 8 9 10
10. Are possible future directions for the project presented clearly?   1 2 3 4 5 6 7 8 9 10

                                            Sub-score B   _____

Category C: Presentation (30%)

1. Rate the author's ability to present content in a logical, continuous manner. 1 2 3 4 5 6 7 8 9 10
2. How knowledgeable was the author on the subject matter?   1 2 3 4 5 6 7 8 9 10
3. Rate the professional presence of the author.   1 2 3 4 5 6 7 8 9 10
4. Rate the author's body language (*i.e.,* nervous twitching, no eye contact). 1 2 3 4 5 6 7 8 9 10
5. Rate the author's enthusiasm for the project/presentation.   1 2 3 4 5 6 7 8 9 10
6. Rate the ability of the author to answer judges' questions.   1 2 3 4 5 6 7 8 9 10

                                            Sub-score C   _____

                                            Total score   _____

Summary Comments

Strengths: _____
_____
_____

Weaknesses: _____
_____
_____