



Dear sir/madam:

Mysteel is pleased to announce the sponsorship program for 2011 the second China Coal Supply-Demand Conference & Imports/Exports Trade fair. As a leading coal industry event in China, it will be held during May 11-14, Shanghai, China. This meeting will bring forth in-depth analysis on the situation of China's coal market in 2011 while providing a viable platform of strategic significance for coal consumers, dealers and miners to meet and work together.

The 2011 the second China Coal Supply-Demand Conference & Imports/Exports Trade fair sponsorship program offers you opportunities to provide platforms for business communications, information sources, and networking time.

Time: May 11-13, 2011

Venue: Shanghai Eton Hotel

Address: No 535 Pudong avenue, Pudong new district, Shanghai P R China

Conference agenda:

1、 May 11 (Wednesday) Conference Registration in Shanghai Eton Hotel

2、 May 12(Thursday) Formal Sessions Shanghai Eton Hotel

AM: 8: 30-10: 00 Opening ceremony and topic speech

10:00-12:00: Import coal trade fair

PM: 14:00-16:00 Topic speech

16:00-17:50 Import coal trade fair

3、 May 13(Friday) Morning formal meeting

AM: 8:30-11:00 Topic speech

PM: 12:30-17:00 Visit

Host: Shanghai Ganglian E-Commerce Co. Ltd(Mysteel.com, Mynengyuan.com)

Guidance and support units:

World Energy Council

National Energy Research Institute

China Coal Industry Association

China Chamber Of Commerce of Metals Minerals & Chemicals Importers & Exporters

China Coal Trading Center Of Taiyuan

China Coke Industry Association

Shanxi Coking coal Group Co., LTD

Shanxi Coal and Chemical Industry Group Co., LTD

Shanxi Coke Group Co., LTD

Shanghai Baosteel Group Co., LTD

Angang Steel Company Limited

Shangdong Steel Group Co., LTD

Hebei Steel Group Co., LTD

2011 The Second China Coal Supply-Demand Seminar &

Imports/Exports Trade Fair Topic:

- **2011 China's economic situation accelerated transformation**
- **Analyze the impact of 12th five-year plan to energy market**
- **Coal market supply chain management of coal reserve system development research**
- **China coal supply and demand condition analysis and prediction in 2011**
- **Chinese coking industry faces challenges and opportunities in 2011**
- **Chinese coking coal market operation analysis in 2011**
- **Import and high-quality coking coal's function in steel production**
- **International coal trade pattern changes**
- **Analysis and prediction of steel market operation condition in 2011**
- **The distribution of World high quality coking coal resource and the analysis of China coking coal market trade expansion**
- **The influence of coke futures on coking market**
- **2011 International shipping market analysis and forecast**
- **Analysis of electric power enterprises' coal demand in 12th five-year plan development**

We offer you three major options as below:

Advertising		Remark	Price(USD)
Sponsor	First Rank	5 free Delegates	\$8,000
	Second Rank	3 free Delegates	\$5,000
	Third Rank	2 free Delegates	\$3,000

First Rank Details

During the Conference, the First Rank Sponsors will enjoy the following rights in company branding:

- Conference booklet color page
- Conference directory color page
- Our website
- Printings in the conference hall
- Backdrop board in Registration Center
- Main backdrop board in the conference hall
- **5 free Delegates**
- **A Standard Booth exhibition : 2m*2m**
- **Small Seminar: a small meeting room**

We can organize a small seminar; let the suppliers and buyers face to face, Discuss the coal market and prices

Second Rank Details

During the Conference, the Second Rank Sponsors will enjoy the following rights in company branding:

- Conference booklet color page
- Conference directory color page
- Our website

- Printings in the conference hall
- **3 free Delegates**
- **A Standard Booth exhibition : 2m*2m**

Third Rank Details

During the Conference, the Third Rank Sponsors will enjoy the following rights in company branding:

- Conference booklet color page
- Conference directory color page
- Our website
- Printings in the conference hall
- **2 free Delegates**

Other Retail Options

Retail Options		Quantity	Price(USD)
Item	Small printing on conference spot	1	\$1450
	Advertising board near the entrance	1	\$2950
	Delegate kit	1	\$750
	Conference booklet color pages	1	\$750
	Conference booklet page footer	1	\$1200
	mineral water attaches	1	\$2000
	Standard booth exhibition	1	\$3000

Conference Secretariat:

Company name: Shanghai Ganglian E-Commerce Co., Ltd
Company Add: 6/F, Building 1, 1588 youyi Rd, Baoshan District, Shanghai 201900, P.R. China
Contact person: Liu bao:021-26093198 15026403958 Li hong:021-26093195 18621383195
Wang juan:021-26093199 15821156501 Li juan:021-26093200 15000317862

Enrollment phone: 021-26093201 26093202 26093204 26093205 26093206 26093207 26093227
26093820 26093841 26093271
Fax: 021-51683137
Email: coalfair@mysteel.com.cn
Post Code: 201900

Account Info:

Beneficiary: Shanghai Ganglian E-Commerce Co., Ltd.
Bank: Bank of China Shanghai Branch
Bank Add: B-2/F Baishu Bldg.,1230 N.Zhong Shan No.1 Rd.,Shanghai,P.R.China
A/C No.: 8570-15862408091014(USD)
8570-15862408091038(EUR)
Swift: BKCHCNBJ300

Appendix 1: Registration Form

Appendix 2: Advertisement Application

Appendix 1: Registration Form

Company Name						
Address					Post Code	
Participant(s)	Name	Gender	Position	Cell phone	Fixed-line telephone	Fax
Email			Business Type			
What is it that you're most interested in about the meeting: _____						
Charges	<input type="checkbox"/> 3800yuan/delegate <input type="checkbox"/> above three persons 3500yuan/delegate (Member) <input type="checkbox"/> Foreign institutions \$1000/ delegate <input type="checkbox"/> On-spot payment 4000yuan/delegate (above three persons 3800yuan) <input type="checkbox"/> Foreign institutions \$1200/ delegate (Note: The payment covers conference fee, information costs, repast and photo sessions, etc. Accommodation expenses are on your own account.)					
Hotel Reservation	High Standard Room	<input type="checkbox"/> ____yuan/room night				
	Superior Double Room	<input type="checkbox"/> ____yuan/room				
	Check-in time:	Check-out time:				
In five days and through <input type="checkbox"/> Bank payment <input type="checkbox"/> Electronic Remittance We are to transfer: _____RMB (signature) Seal _____ Time: _____						
Please tick in the box.						
Note: Please fax your transfer slip to 021-51683137 after payment, before we deliver the formal invoice to you. If you have intentions to make a speech, sponsor the meeting, put an ad or other requirements, please feel free to call us at 021-26093198						
Will you join in the visit? <input type="checkbox"/> Yes <input type="checkbox"/> No						

Appendix 2: Advertisement Application

Company Name			
Add			
Sponsorship	Contact Organization Secretariat Office for detailed information at	Zip Code	
Advertisement			
Payment through wire transfer			
Amount: US\$ _____			
Signing: _____			
Company Profile:			
Other Requirements:			
Account Info:			
Beneficiary:	Shanghai Ganglian E-Commerce Co., Ltd.		
Bank:	Bank of China Shanghai Branch		
Bank Add.:	B-2/F Baishu Bldg.,1230 N.Zhong Shan No.1 Rd.,Shanghai,P.R.China		
A/C No.:	8570-15862408091014	(for transfer in USD)	
	8570-15862408091038	(for transfer in EUR)	
Swift:	BKCHCNBJ300		