

**The Further Education and Training Awards Council (FETAC)  
was set up as a statutory body on 11 June 2001  
by the Minister for Education and Science.  
Under the Qualifications (Education & Training) Act, 1999,  
FETAC now has responsibility for making awards  
previously made by NCVA**



**Module Descriptor**

# **Film and Digital Video Production**

**Level 6 N32862**

## Summary of Contents

<b>Introduction</b>	Describes context and objectives
<b>Module Title</b>	Indicates the module content. This title appears on the learner's certificate. It can be used to download the module from the website <a href="http://www.fetac.ie">www.fetac.ie</a> .
<b>Module Code</b>	An individual code is assigned to each module
<b>Level</b>	Indicates where the award is placed in the National Framework of Qualification, from Level 3 to Level 6
<b>Credit Value</b>	Denotes the amount of credit that a learner accumulates on achievement of the module.
<b>Purpose</b>	Describes in summary what the learner will achieve on successfully completing the module and in what learning and vocational contexts the module has been developed. Where relevant, it lists what certification will be awarded by other certification agencies.
<b>Preferred Entry Level</b>	Recommends the level of previous achievement or experience of the learner.
<b>Special Requirements</b>	Usually 'none' but in some cases detail is provided here of specific learner or course provider requirements. There may also be reference to the minimum safety or skill requirements that learners must achieve prior to assessment.
<b>General Aims</b>	Describe in 3-5 statements the broad skills and knowledge learners will have achieved on successful completion of the module.
<b>Units</b>	Structure the learning outcomes; there may be no units.
<b>Specific Learning Outcomes</b>	Describe in specific terms the knowledge and skills that learners will have achieved on successful completion of the module.
<b>Portfolio of Assessment</b>	Provides details on how the learning outcomes are to be assessed.
<b>Grading</b>	Provides details of the grading system used.
<b>Individual Candidate Marking Sheets</b>	List the assessment criteria for each assessment technique and the marking system.
<b>Module Results Summary Sheet</b>	Records the marks for each candidate in each assessment technique and in total. It is an important record for centres of their candidate's achievements.
<b>Appendices</b>	Can include approval forms for national governing bodies.
<b>Glossary of Assessment Techniques</b>	Explains the types of assessment techniques used to assess standards.
<b>Assessment Principles</b>	Describes the assessment principles that underpin the FETAC (NCVA) approach to assessment.

<b>1</b>	<b>Module Title</b>	<b>Film and Digital Video Production</b>
<b>2</b>	<b>Module Code</b>	<b>N 32862</b>
<b>3</b>	<b>Level</b>	<b>6</b>
<b>4</b>	<b>Credit Value</b>	<b>1 credit</b>
<b>5</b>	<b>Purpose</b>	<p>This module is a statement of the standards to be achieved to gain an FETAC credit in advanced film and digital production at Level 6. It can be taken in conjunction with other level 6 modules such as Production Management L22190, Film Directing, Camera and Lighting, Writing the Short Film, and Editing Practice and Techniques where course work and assessments may be fully or partly integrated.</p> <p>The module is intended to allow the advanced candidate to explore more comprehensively the production techniques and work practices inherent in the Film and Television industries through hands on film and digital production. It provides a comprehensive introduction to film making as a storytelling medium using both film and digital media, and establishes fundamental technical and administrative competencies.</p>
<b>6</b>	<b>Preferred Entry Level</b>	None
<b>7</b>	<b>Special Requirements</b>	None.

## 8 General Aims

*Learners who successfully complete this module will:*

- 8.1 communicate a narrative story visually by making a film
- 8.2 understand the elements required to professionally pitch and sell a dramatic property
- 8.3 be able to work with and produce films on variety of film and digital formats
- 8.4 understand the technical and budgetary implications of the new digital formats to film making
- 8.5 identify both traditional and non traditional areas of funding for independent film production and help raise funding for a film production.

## 9 Units **The specific learning outcomes are grouped into 4 unit(s).**

<b>Unit 1</b>	<b>Visual Storytelling</b>
<b>Unit 2</b>	<b>Script Development and Presentation</b>
<b>Unit 3</b>	<b>Technical Formats in Film and Digital Productions</b>
<b>Unit 4</b>	<b>Production Planning and Funding</b>

## 10 Specific Learning Outcomes

### **Unit 1 Visual Storytelling**

*Learners should be able to:*

- 10.1.1 write a simple, clear, and effective short film narrative
- 10.1.2 identify the visual elements of s story’s essential drama
- 10.1.3 prepare effective storyboards
- 10.1.4 identify the elements of a screenplay that make up mood and atmosphere
- 10.1.5 design coverage to communicate the dramatic action of the short film

- 10.1.6 break down a script and schedule a film shoot
- 10.1.7 use the dynamics of different shooting styles and shot types to effectively communicate story, action, and mood
- 10.1.8 direct a short film cast and crew safely and efficiently
- 10.1.9 edit a film with an eye towards matching actions, maintaining screen direction and relationships, and establishing a rhythm and pace suitable to the material format a screenplay to industry standard requirements

**Unit 2 Script Development and Presentation**

*Learners should be able to:*

- 10.2.1 write an outline, treatment, and screenplay for a short film
- 10.2.2 identify what makes a film script cinematic
- 10.2.3 understand the variables of plot structure
- 10.2.4 understand the relationship between character, action, and plot
- 10.2.5 understand the function of an outline and treatment
- 10.2.6 format a screenplay to industry standards
- 10.2.7 know what elements of a screenplay are essential to a film pitch
- 10.2.8 prepare and make an effective and professional film pitch

**Unit 3 Technical Formats in Film and Digital Production**

*Learners should be able to:*

- 10.3.1 identify relevant functional components of film and digital cameras
- 10.3.2 be able to operate cameras with due regard to safety and function
- 10.3.3 recognize the similarities and differences between productions on film and productions on digital formats

- 10.3.4 be aware of the various production formats and how those formats inform film aesthetics through image resolution, lens focal length and depth of field, colour depth, contrast range, and grain structure of the final projected image
- 10.3.5 be able to record good quality pictures with due regard to iris control, shot framing, composition and camera movement appropriate to action
- 10.3.6 understand film stock and digital chip sensitivity and use light meters effectively with both formats
- 10.3.7 understand light and its physical characteristics
- 10.3.8 assemble a basic lighting package for a small film production
- 10.3.9 draw a basic light plan for technical set up
- 10.3.10 operate basic film and television lights safely to dramatic effect
- 10.3.11 understand sound and its physical characteristics
- 10.3.12 use both DAT and Hard Drive audio recording devices with standard microphone configurations for sound recording
- 10.3.13 care for and maintain all equipment
- 10.3.14 work safely and competently as as member of a film production crew

**Unit 4                      Production Planning and Funding**

*Learners should be able to:*

- 10.4.1 understand the roles and hierarchy of a film production crew
- 10.4.2 breakdown and organize a screenplay for scheduling and shooting purposes
- 10.4.3 research and budget for different film and digital production formats
- 10.4.4 research and identify sources of funding for independent film production
- 10.4.5 develop strategies for raising funds and resources for short film production

- 10.4.6 provide full supportive documentation for film production using appropriate terminology and industry standard software
- 10.4.7 identify and analyze health, safety, legal and public liability issues
- 10.4.8 work independently in assigned areas during preproduction and meet group deadlines
- 10.4.9 contribute to group meetings dealing with preproduction

## 11 Portfolio of Assessment

Please refer to the glossary of assessment techniques and the note on assessment principles at the end of this module descriptor.

All assessment is carried out in accordance with NCVA regulations.

Assessment is devised by the internal assessor, with external moderation by the NCVA.

<b>Summary</b>	<b>Assignments( 2)</b>	<b>50%</b>
	<b>Project</b>	<b>50%</b>

### 11.1 Assignments(2)

The internal assessor will devise two briefs that require candidates to produce evidence that demonstrates an understanding and application of a range of specific learning outcomes from all the units.

**Assignment 1:** Each student will direct a short 1-3 minute narrative film that will originate on either super 8mm film or digital video. The assignment should be undertaken as an individual piece of work but candidates may require the assistance of a small group. The individual contribution of each candidate should be clearly identified.

The brief for the film will be that the story narrative must be communicated visually. Sync sound dialogue is prohibited. Candidates will submit an edited and completed version of the film along with all relevant paperwork.

- outline, treatment and script
- storyboards, shot sheet and shooting schedule
- general budget analysis

The budget analysis will compare costs of originating the same production in super 8mm, HDV, super 16mm, 35mm, and HDCAM formats and take into consideration film and tape stock, laboratory costs, telecine, and blow up to 35mm costs.







<b>Individual Candidate Marking Sheet 1</b>		<b>Film &amp; Digital Video Production N32862 Assignments (2) 50%</b>
---	---	---

**Candidate Name:** \_\_\_\_\_ **PPSN No.:** \_\_\_\_\_

**Centre:** \_\_\_\_\_ **Roll No.:** \_\_\_\_\_

Assessment Criteria	Maximum Mark	Candidate Mark
<b>Assignment 1</b> <ul style="list-style-type: none"> <li>• script is well written and story and dramatic action are clear</li> <li>• well planned shooting script, storyboards, shooting schedule</li> <li>• budget analysis well researched and comprehensive</li>   <li>• excellent visual impact, visual style, and appropriate technical image quality of final film</li> </ul> <p style="text-align: right;"><b>Subtotal</b></p>	<p>5</p> <p>5</p> <p>5</p> <p><u>10</u></p> <p>25</p>	
<b>Assignment 2</b> <ul style="list-style-type: none"> <li>• script is well written, story and dramatic action are clear, and format is to industry standard</li> <li>• the central characters are fully realized and pursue their agendas through action</li> <li>• the story structure and plot are appropriate to the subject</li>   <li>• pitch contains all the necessary essential story elements, is communicated enthusiastically and effectively, and meets the required time limit</li> </ul> <p style="text-align: right;"><b>Subtotal</b></p>	<p>5</p> <p>5</p> <p>5</p> <p><u>10</u></p> <p>25</p>	
<b>TOTAL MARKS</b> <i>This mark should be transferred to the Module Results Summary Sheet</i>	<b>50</b>	

**Internal Assessor's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

External Examiner's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

<b>Individual Candidate Marking Sheet 2</b>		<b>Film &amp; Digital Video Production N32862 Project 50%</b>
---	---	---

Candidate Name: \_\_\_\_\_ PPSN No.: \_\_\_\_\_

Centre: \_\_\_\_\_ No.: \_\_\_\_\_

Assessment Criteria	Maximum Mark	Candidate Mark
<ul style="list-style-type: none"> <li>• well planned and detailed script, storyboard, and shooting schedule</li> <li>• comprehensive research into location, production design, casting, props</li> </ul>	10	
<ul style="list-style-type: none"> <li>• film produced on time, deadlines and budgetary restraints met, funding and resource targets achieved</li> <li>• coherent film structure, appropriate production style for subject and intended audience</li> </ul>	10	
<ul style="list-style-type: none"> <li>• excellent set up, technical operation, and safe use/maintenance of camera/sound/lighting equipment</li> <li>• excellent editing and sound design</li> </ul>	10	
<ul style="list-style-type: none"> <li>• comprehensive production documentation with appropriate layout and terminology</li> <li>• clear awareness of public liability, health and safety issues</li> </ul>	10	
<ul style="list-style-type: none"> <li>• individual execution of specific role</li> <li>• team cooperation and full participation</li> </ul>	10	
<b>TOTAL MARKS</b> <i>This mark should be transferred to the Module Results Summary Sheet</i>	50	

Internal Assessor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

External Examiner's Signature: \_\_\_\_\_ Date: \_\_\_\_\_



<b>Individual Candidate Marking Sheet</b>	 <small>Further Education and Training Awards Council Cúirtle na nOideachán Breitheochas agus Oiliúna</small>	<b>Film &amp; Digital Video Production</b>
---	---	--

**Candidate Name:** \_\_\_\_\_ **PPSN No.:** \_\_\_\_\_

**Centre:** \_\_\_\_\_ **No.:** \_\_\_\_\_

Assessment Criteria	Maximum Mark	Candidate Mark
<b>TOTAL MARKS</b> <i>This mark should be transferred to the Module Results Summary Sheet</i>		

**Internal Assessor's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**External Internal Assessor's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**External Examiner's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

\* The internal assessor is required to enter here the question numbers answered by the candidate.

**Examiner's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



<b>Individual Candidate Marking Sheet</b>	 <p style="font-size: small;">FETAC Further Education and Training Awards Council Cúirtle na n-Éireannach Breitheochas agus Oiliúin</p>	<b>Film &amp; Digital Video Production</b>
---	--	--

**Candidate Name:** \_\_\_\_\_ **PPSN No.:** \_\_\_\_\_

**Centre:** \_\_\_\_\_ **No.:** \_\_\_\_\_

Assessment Criteria	Maximum Mark	Candidate Mark	
		Assignment 1	Assignment 2
<b>Subtotal</b>			
<b>TOTAL MARKS</b>			
<i>This mark should be transferred to the Module Results Summary Sheet</i>			

**Internal Assessor's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**External Examiner's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

<b>Individual Candidate Marking Sheet no.</b>	 <p style="font-size: small;">Further Education and Training Awards Council Comhairle na nOideachtaí Breandachais agus Oide</p>	<b>Film &amp; Digital Video Production</b>
---	--	--

**Candidate Name:** \_\_\_\_\_ **PPSN No.:** \_\_\_\_\_

**Centre:** \_\_\_\_\_ **No.:** \_\_\_\_\_

Assessment Criteria	Maximum Mark	Candidate Mark		
		Task 1	Task 2	Task 3
<b>Subtotal</b>				
<b>TOTAL MARKS</b>				
<i>This mark should be transferred to the Module Results Summary Sheet</i>				

**Internal Assessor's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**External Examiner's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_





*Signed:*

*Internal Assessor:* \_\_\_\_\_ *Date:* \_\_\_\_\_

**This sheet is for internal assessors to record the overall marks of individual candidates. It should be retained in the centre. The marks awarded should be transferred to the official FETAC Module Results Sheet issued to centres before the visit of the external examiner.**

Grade\*

D: 80 - 100%

M: 65 - 79%

P: 50 - 64%

U: 0 - 49%

W: candidates entered who did not present for assessment



*Signed:*

*Internal Assessor:* \_\_\_\_\_ *Date:* \_\_\_\_\_

**This sheet is for internal assessors to record the overall marks of individual candidates. It should be retained in the centre. The marks awarded should be transferred to the official FETAC Module Results Sheet issued to centres before the visit of the external examiner.**

Grade\*

D: 80 - 100%

M: 65 - 79%

P: 50 - 64%

U: 0 - 49%

W: candidates entered who did not present for assessment



*Signed:*

*Internal Assessor:* \_\_\_\_\_ *Date:* \_\_\_\_\_

**This sheet is for internal assessors to record the overall marks of individual candidates. It should be retained in the centre. The marks awarded should be transferred to the official FETAC Module Results Sheet issued to centres before the visit of the external examiner.**

Grade\*

D: 80 - 100%

M: 65 - 79%

P: 50 - 64%

U: 0 - 49%

W: candidates entered who did not present for assessment



*Signed:*

*Internal Assessor:* \_\_\_\_\_ *Date:* \_\_\_\_\_

**This sheet is for internal assessors to record the overall marks of individual candidates. It should be retained in the centre. The marks awarded should be transferred to the official FETAC Module Results Sheet issued to centres before the visit of the external examiner.**

Grade\*

D: 80 - 100%

M: 65 - 79%

P: 50 - 64%

U: 0 - 49%

W: candidates entered who did not present for assessment







*Signed:*

*Internal Assessor:* \_\_\_\_\_ *Date:* \_\_\_\_\_

**This sheet is for internal assessors to record the overall marks of individual candidates. It should be retained in the centre. The marks awarded should be transferred to the official FETAC Module Results Sheet issued to centres before the visit of the external examiner.**

Grade\*

D: 80 - 100%

M: 65 - 79%

P: 50 - 64%

U: 0 - 49%

W: candidates entered who did not present for assessment