

Recognition of Your Support

All contributions are sincerely appreciated. All donors are recognized within the PHE Canada Annual Report and at the Annual General Meeting. A charitable donation receipt for income tax purposes will automatically be issued for donations of \$20 or more.

Donations of \$1,000 for individuals and \$10,000 from a corporation are recognized as "major gifts". Please contact Andrea Grantham at 613-523-1348 or andrea@phecanada.ca for more information.

For more information on PHE Canada's Donor Program, please visit
www.phecanada.ca

Physical and Health Education Canada (PHE Canada) is a national, charitable, voluntary-sector organization whose primary concern is to influence the healthy development of children and youth by advocating for quality, school-based physical and health education.

About Physical and Health Education Canada

Vision

All children and youth in Canada living healthy, physically active lives.

Mission

PHE Canada advocates for and advances quality physical education and quality health education programs offered in Health Promoting Schools to enable students the opportunity to develop the knowledge, skills and attitudes needed to lead physically active and healthy lives, now and in their future.

History

The Canadian Physical Education Association (CPEA) was founded in 1933 by Dr. Arthur S. Lamb of McGill University. In 1948, the association became incorporated to better serve the needs of its growing membership, and changed its name to the Canadian Association for Health, Physical Education and Recreation (CAHPER). In 1994, to recognize the value and uniqueness of dance education, the name was modified to the Canadian Association for Health, Physical Education, Recreation and Dance (CAHPERD). In September 2008, the name was changed to Physical and Health Education Canada (PHE Canada) to better reflect the work that we do and to broaden awareness of our association beyond the education sector to include media, parents and the general population.



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The Joy of Effort The Joy of Giving

*Making a lasting gift
to strengthen physical
and health education
in Canada*



The Importance of Your Donation

There are alarming trends related to increased physical inactivity, poor lifestyle choices and escalating obesity rates among Canadians, particularly children and youth.

PHE Canada is working hard to try to combat these trends by advocating and educating for quality physical and health education programs within supportive school and community environments.

With your help, we can combat these negative trends with positive actions.

Make a lasting gift to strengthen physical and health education programs that are available to all Canadian children and youth!

Commemorative Pin

To recognize your support, a limited edition Brothers of the Wind lapel pin has been commissioned and is offered as a gift to individuals who contribute donations of \$75 or more.



Brothers of the Wind is a bronze frieze of eight skaters designed by R. Tait McKenzie (1920-25).

Designating Your Donation

You can personalize your gift by identifying an area for support. PHE Canada has four specific funds for you to choose from, or you can allow us to use your gift in the area of greatest need.

Legacy Fund

The PHE Canada Legacy Fund has been established to support our current and future efforts to advocate for quality physical and health education programs in schools. This includes support for our provincial partners, government relations activities, advocacy events and parliamentary forums. These efforts are at the core of PHE Canada.

Future Leaders Fund

Developing our profession’s next generation of leaders, this fund enables PHE Canada to provide students and recent graduates with the opportunity to further enhance their knowledge through professional development and obtain practical experience in the field of physical education, physical activity, health, recreation or sport. This fund was created in honour of Dr. Thomas Bedeck, Executive Director of the association from 1980-1991.

Dance Education Fund

Providing and enhancing creative movement opportunities for children across Canada, this fund enables PHE Canada to promote the importance of dance education and to build the knowledge base and support for educators in the pursuit of excellence in dance. This fund was created in honour of Sheila Stanley, a Canadian pioneer in children’s dance and physical education.

At My Best® Fund

At My Best® is a comprehensive curriculum-supported toolkit for children in grades kindergarten to grade 3 to promote and develop children’s overall wellness. *At My Best®* combines physical activity, healthy eating and emotional well-being and aims to support children’s optimal physical and emotional development by inspiring and motivating them to make healthier choices today, and to develop lifelong healthy habits. Your donation towards the *At My Best®* Fund will enable more schools to have access to this quality program.



PHE Canada Donation Form

I am enclosing a donation of:

☐ \$75 ☐ \$100 ☐ \$250 ☐ \$1,000* ☐ Other: _____

**Donations of \$1,000 or more will be recognized as a major gift and benefit from our special recognition program. Please contact Andrea Grantham at 613-523-1348 or andrea@phecanada.ca for more information.*

I would like my donation to be directed to the following area:

☐ Legacy Fund ☐ Future Leaders Fund ☐ Dance Education Fund
☐ At My Best® Fund ☐ Area of Greatest Need

My Information:

☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr. ☐ Other: _____

First name: _____ Last name: _____

Address: _____

City: _____ Prov/State: _____ Country: _____

Postal code/ZIP: _____ Home telephone: _____

Email: _____

☐ Cheque or money order is included and made payable to: **Physical and Health Education Canada**
☐ Please charge the above amount to my credit card.

Credit Card information: ☐ Visa ☐ MasterCard

Name on Card: _____

Card Number: _____ Expiry Date: _____

Signature: _____

Type of Donation: ☐ General Donation ☐ In Tribute/Honour (of individual) ☐ In Memory (of deceased)

Name of Individual/Deceased: _____

Send acknowledgement card to:

First name: _____ Last name: _____

Address: _____

City: _____ Prov/State: _____ Country: _____

Postal code/ZIP: _____ Home telephone: _____

How would you like the card to be signed? _____ (name or names)

Thank you for your support.
Please fax this form to (613) 523-1206
or mail this form with your cheque or money order to **Physical and Health Education Canada**
301-2197 Riverside Drive, Ottawa ON Canada K1H 7X3
For more information, please call (613) 523-1348, email: info@phecanada.ca, or visit www.phecanada.ca
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