



Government travel survey of U.S. visitors to Canada

Welcome to Canada!

We are currently conducting a travel survey between U.S. and Canada and we would be interested in knowing about the trip you have taken in Canada. Information from this voluntary survey, which is a cooperative effort between the U.S. and Canadian governments, will be used by members of the tourism industry and government tourism organizations to better understand and serve you, the travelling public.

Upon your return to the U.S., we would appreciate it if you could spare 10 to 15 minutes of your time to complete this questionnaire. When completed, please return the questionnaire to us by using the postage paid envelope.
 This survey is conducted under the authority of the Statistics Act (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.
 Thank you for your co-operation on this important survey.

Confidential when completed
La version française est disponible sur demande

<p>1. Where do you live? Usual place of residence PLEASE PRINT</p>	<p>City/Town <input style="width: 100%;" type="text"/></p> <p>State <input style="width: 100%;" type="text"/></p> <p>Country Zip code U S A <input style="width: 100%;" type="text"/> <input style="width: 100%;" type="text"/></p>																																																																																																																		
<p>2. Where and when did you enter Canada? Where and when did you leave Canada?</p>	<p>Name of Canadian border crossing or airport <input style="width: 100%;" type="text"/></p> <p>Month Day Year <input style="width: 100%;" type="text"/></p>																																																																																																																		
<p>The next questions refer to your travelling party. Your travelling party is either yourself (if travelling alone) OR yourself, your friends and family members travelling with you. In your travelling party, include only those for whom you are able to report spending and activities.</p>																																																																																																																			
<p>3. How many people including yourself were in the travelling party? <input style="width: 50px;" type="text"/></p>																																																																																																																			
<p>4. How many people in the travelling party were in each of the following groups?</p>	<table border="1" style="width:100%; border-collapse: collapse; font-size: small;"> <tr> <th style="width: 10%;">Age groups</th> <th style="width: 10%;">Under 2 years</th> <th style="width: 10%;">2 to 11</th> <th style="width: 10%;">12 to 14</th> <th style="width: 10%;">15 to 19</th> <th style="width: 10%;">20 to 24</th> <th style="width: 10%;">25 to 34</th> <th style="width: 10%;">35 to 44</th> <th style="width: 10%;">45 to 54</th> <th style="width: 10%;">55 to 64</th> <th style="width: 10%;">65 to 74</th> <th style="width: 10%;">75 and over</th> </tr> <tr> <td>Female</td> <td style="text-align: center;">01</td> <td style="text-align: center;">02</td> <td style="text-align: center;">03</td> <td style="text-align: center;">04</td> <td style="text-align: center;">05</td> <td style="text-align: center;">06</td> <td style="text-align: center;">07</td> <td style="text-align: center;">08</td> <td style="text-align: center;">09</td> <td style="text-align: center;">10</td> <td style="text-align: center;">11</td> </tr> <tr> <td>Male</td> <td style="text-align: center;">12</td> <td style="text-align: center;">13</td> <td style="text-align: center;">14</td> <td style="text-align: center;">15</td> <td style="text-align: center;">16</td> <td style="text-align: center;">17</td> <td style="text-align: center;">18</td> <td style="text-align: center;">19</td> <td style="text-align: center;">20</td> <td style="text-align: center;">21</td> <td style="text-align: center;">22</td> </tr> </table>	Age groups	Under 2 years	2 to 11	12 to 14	15 to 19	20 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 and over	Female	01	02	03	04	05	06	07	08	09	10	11	Male	12	13	14	15	16	17	18	19	20	21	22																																																																														
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<p>5. What was the travelling party's main reason for taking this trip to Canada? <i>Check one only.</i> <i>(e.g. If a person on a business trip took his/her family along to visit relatives, check reason for trip as "business".)</i></p>	<div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <p>Business</p> <p>01 <input type="radio"/> Meetings</p> <p>02 <input type="radio"/> Convention, conference, trade show, seminar</p> <p>03 <input type="radio"/> Other work</p> <p>12 <input type="radio"/> Other – Specify _____</p> </div> <div style="width: 30%;"> <p>Pleasure</p> <p>04 <input type="radio"/> Holiday, vacation</p> <p>05 <input type="radio"/> Visit friends or relatives</p> <p>06 <input type="radio"/> Visit second home, cottage, condo</p> <p>07 <input type="radio"/> Attend events, attractions</p> </div> <div style="width: 30%;"> <p>Other</p> <p>08 <input type="radio"/> Personal (medical, wedding, etc.)</p> <p>09 <input type="radio"/> In transit to / from other countries</p> <p>10 <input type="radio"/> Educational study</p> <p>11 <input type="radio"/> Shopping</p> </div> </div>																																																																																																																		
<p>6. On this trip in Canada, did anyone in the travelling party . . . <i>Check all that apply.</i></p>	<div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> <p>21 <input type="radio"/> Visit friends or relatives</p> <p>22 <input type="radio"/> Attend a festival or fair</p> <p>23 <input type="radio"/> Attend a cultural performance (a play/ a concert, etc.)</p> <p>24 <input type="radio"/> Visit a museum or art gallery</p> <p>25 <input type="radio"/> Visit a historic site</p> <p>26 <input type="radio"/> Visit a zoo, aquarium or botanical garden</p> <p>27 <input type="radio"/> Attend a sports event</p> <p>28 <input type="radio"/> Go shopping</p> <p>29 <input type="radio"/> Go sightseeing</p> <p>30 <input type="radio"/> Go to a bar or night club</p> <p>31 <input type="radio"/> Go to a casino</p> </div> <div style="width: 45%;"> <p>32 <input type="radio"/> Visit a theme or amusement park</p> <p>33 <input type="radio"/> Visit a national or provincial nature park</p> <p>34 <input type="radio"/> Participate in sports or outdoor activities – Specify ▼</p> <p>35 <input type="radio"/> Boating - motor boat, sail boat, kayak, canoe or other</p> <p>36 <input type="radio"/> Golfing</p> <p>37 <input type="radio"/> Downhill skiing or snow boarding</p> <p>38 <input type="radio"/> Hunting</p> <p>39 <input type="radio"/> Fishing</p> <p>40 <input type="radio"/> Other sports or outdoor activities</p> <p style="text-align: right;">Specify ▶ _____</p> </div> </div>																																																																																																																		
<p>7. How would you rate the following aspects of your trip in Canada?</p>	<table border="1" style="width:100%; border-collapse: collapse; font-size: small;"> <thead> <tr> <th style="width: 50%;"></th> <th style="width: 10%;">Good</th> <th style="width: 10%;">Average</th> <th style="width: 10%;">Poor</th> <th style="width: 10%;">Not applicable</th> </tr> </thead> <tbody> <tr> <td>Transportation services</td> <td style="text-align: center;">01 <input type="radio"/></td> <td style="text-align: center;">06 <input type="radio"/></td> <td style="text-align: center;">11 <input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> </tr> <tr> <td>Accommodation services</td> <td style="text-align: center;">02 <input type="radio"/></td> <td style="text-align: center;">07 <input type="radio"/></td> <td style="text-align: center;">12 <input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> </tr> <tr> <td>Hospitality of local people</td> <td style="text-align: center;">03 <input type="radio"/></td> <td style="text-align: center;">08 <input type="radio"/></td> <td style="text-align: center;">13 <input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> </tr> <tr> <td>Value for your money</td> <td style="text-align: center;">04 <input type="radio"/></td> <td style="text-align: center;">09 <input type="radio"/></td> <td style="text-align: center;">14 <input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> </tr> <tr> <td>Variety of things to see and do</td> <td style="text-align: center;">05 <input type="radio"/></td> <td style="text-align: center;">10 <input type="radio"/></td> <td style="text-align: center;">15 <input type="radio"/></td> <td style="text-align: center;"><input type="radio"/></td> </tr> </tbody> </table>		Good	Average	Poor	Not applicable	Transportation services	01 <input type="radio"/>	06 <input type="radio"/>	11 <input type="radio"/>	<input type="radio"/>	Accommodation services	02 <input type="radio"/>	07 <input type="radio"/>	12 <input type="radio"/>	<input type="radio"/>	Hospitality of local people	03 <input type="radio"/>	08 <input type="radio"/>	13 <input type="radio"/>	<input type="radio"/>	Value for your money	04 <input type="radio"/>	09 <input type="radio"/>	14 <input type="radio"/>	<input type="radio"/>	Variety of things to see and do	05 <input type="radio"/>	10 <input type="radio"/>	15 <input type="radio"/>	<input type="radio"/>																																																																																				
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<p>8. While in Canada, what place(s) did the travelling party visit? <i>Please name all places visited even if you did not stay overnight. (Exclude stop-overs at airports.) Please print.</i></p>	<table border="1" style="width:100%; border-collapse: collapse; font-size: small;"> <thead> <tr> <th rowspan="2" style="width: 20%;">Name of cities / towns visited</th> <th rowspan="2" style="width: 20%;">Name of provinces / territories visited</th> <th rowspan="2" style="width: 5%;">Number of nights spent at each place</th> <th colspan="6" style="text-align: center;">Where did the travelling party stay? <i>Check all that apply.</i></th> </tr> <tr> <th style="width: 5%;">Hotel</th> <th style="width: 5%;">Motel</th> <th style="width: 5%;">Home of friends or relatives</th> <th style="width: 5%;">Camping or trailer park</th> <th style="width: 5%;">Cottage or cabin</th> <th style="width: 5%;">Other</th> </tr> </thead> <tbody> <tr> <td style="height: 20px;"></td> <td></td> <td></td> <td style="text-align: center;">1 <input type="radio"/></td> <td style="text-align: center;">2 <input type="radio"/></td> <td style="text-align: center;">3 <input type="radio"/></td> <td 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9. Does anyone in the travelling party own any of the accommodations used on this trip? 1 Yes 2 No

10. When entering Canada, did you travel . . . 1 from U.S.A. only 2 directly from another country ▶ Name of country

When leaving Canada, did you travel . . . 4 to U.S.A. only 5 directly to another country ▶ Name of country

11. For this trip, what means of transportation did you use . . . to enter Canada? **Commercial** 01 Plane 02 Train 03 Boat 04 Bus **Other** 05 Private automobile 06 Rented automobile 07 Private plane 08 Private boat 09 Other
Check one only.

. . . to leave Canada? 10 Plane 11 Train 12 Boat 13 Bus 14 Private automobile 15 Rented automobile 16 Private plane 17 Private boat 18 Other
Check one only.

. . . while in Canada? 19 Plane 20 Train 21 Boat 22 Bus 23 Private automobile 24 Rented automobile 25 Private plane 26 Private boat 27 Other (metro, subway, taxi)
Check all that apply.

If commercial transportation was **not** used to enter or leave Canada, then go to Question 15.

12. If commercial transportation (plane, bus, train or boat) was used to enter or leave Canada, please report the routes, carriers and fares (including taxes). Please print.

From where did the travelling party leave? Name of city and state/province	To where did the travelling party go? Name of city and state/province	What was the name of the carrier(s) used?	Were the fares . . .			How much were these fares (including package tours) for the entire travelling party?	Currency	
			one way	round trip	package tour		U.S. \$	CAN \$
			1 <input type="radio"/>	2 <input type="radio"/>	3 <input type="radio"/>	.00	8 <input type="radio"/>	9 <input type="radio"/>
			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	.00	8 <input type="radio"/>	9 <input type="radio"/>
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			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	.00	8 <input type="radio"/>	9 <input type="radio"/>

13. What class of fares were used? 1 First class 2 Business class 3 Economy class 4 Charter class 5 Frequent flyer plan
Check all that apply.

14. Were these fares part of a package? No 1 Yes ▶ Which of the following item(s) was (were) also included? *Check all that apply.* 2 Accommodation / meals 3 Accommodation only 4 Rented car 5 Other

15. For this trip, what was the total spending in Canada for all persons in the travelling party? *Include cash/credit transactions for food, accommodation, entertainment, merchandise, gifts, auto operation, local transportation, etc., even if paid for by someone else or a business. Include all taxes and tips. Exclude fares and/or packages reported in Question 12. Estimates appreciated.*

Amount .00 Currency U.S. \$ 8 CANS 9

Number of persons included in spending ▶

16. Please distribute total spending (as reported in Question 15) in each of the following categories. Estimates appreciated.

Category	Amount	or	%
Accommodation	<input type="text"/> .00	or	<input type="text"/>
Transportation in Canada (include gasoline expenditures, rented car, intercity plane, bus and train fares, boat tours, local bus, taxi)	<input type="text"/> .00	or	<input type="text"/>
Food and beverages	<input type="text"/> .00	or	<input type="text"/>
Recreation and entertainment	<input type="text"/> .00	or	<input type="text"/>
Other (souvenirs, shopping, photos, etc.) ▼	<input type="text"/> .00	or	<input type="text"/>

If estimates can not be provided, report approximate percentages (%) of total spending.

The sums in Questions 15 and 16 should agree.

17. What percentage of total expenditures (including fares) was paid . . . personally? (including family/friends) % by business? % by government? %

18. After your first arrival in Canada, did you at any time during this trip leave Canada for the U.S.A. and then return? 1 Yes ▶ How many times? 2 No

If yes, please report the place(s) and date(s) of exit and the place(s) of re-entry. Please print.

Place of exit from Canada (border crossing/airport)	Date of exit (Month Day Year)	Place of re-entry to Canada (border crossing/airport)	Number of nights in U.S.A.
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

19. Is this your first visit to Canada? 1 Yes 2 No ▶ *Check one only.* If No, how many times, including this trip, have you visited Canada for one or more nights, in the last 5 years?

We welcome comments on any aspect of your trip especially those which would help us to better understand your responses.

Please use attached postage paid envelope to mail your questionnaire in the U.S.

Comments:

THANK YOU VERY MUCH FOR YOUR CO-OPERATION

