



RE: **The Silver Ring Thing - Image is Everything Tour**
May 25, 2012 - 7:00pm - 9:00pm
The Collins Arena; Brookdale Community College
765 Newman's Spring Road, Lincroft, NJ 07738

DID YOU KNOW?

New Jersey was one of the first states in the country to mandate comprehensive sex education for all students, the state rejected Title V abstinence-only funding because the requirements contradicted its state law.

Other facts about New Jersey:

- *There are over 134,000 sexually active teenagers in New Jersey.*
- *New Jersey has the 19th highest teen pregnancy rate in the nation.*
- *More than 60% of teen pregnancy in New Jersey ends in abortion.*
- *There are almost 19,000 people living with AIDS in New Jersey.*

The Gateway Church of Christ will be presenting The Silver Ring Thing- Image is Everything Tour. The Silver Ring Thing event will be held on Friday, May 25, 2012 from 7pm - 9pm at Brookdale Community College, The Collins Arena, which is located at 765 Newman's Spring Road, Lincroft, New Jersey 07738.

The Silver Ring Thing is youth ministry event that promotes the message of purity and abstinence until marriage centered in a relationship with Jesus Christ. The event is a two-and-a half hour stage performance which incorporates high-energy music, special effects, fast-paced video, personal testimonies and comedy all delivered in a concert-style approach with which teenagers can respond and relate. The program also presents an evangelistic message focused on forgiveness and second chances with a challenge to start over from past mistakes. Those in attendance who make a commitment to purity may receive a silver ring as a symbol and reminder of their decision. The event is designed for teens, but is relevant to college students and young adults. A parents' session is held at each event to educate them about what is happening in today's youth culture and how they can encourage and support their child's commitment to wait.

On May 25, 2012 the Silver Ring Thing will make its first ever debut to Monmouth County, New Jersey and will be the final event of this year's Silver Ring Thing Tour.

We are calling on the community to partner with us in support of this great event by becoming a 2012 New Jersey Silver Ring Thing Event Sponsor or Supporter. Please take a moment to read over the various levels and the advertising benefits associated with each sponsorship. Remember, that your donation is also considered a tax deduction for the year 2012. We greatly appreciate any support you can give!

Diamond Sponsorship – \$1000.00

- 10' x 10' table space next Main Entrance
- Business name announced during the event and on radio advertising spots
- Sign / Banner displayed in Premium Area next to stage
- Business logo displayed on area flat screens
- Full page in event bulletin
- Business name on promotional posters/flyers
- Business advertised on our website, and posts on our Facebook page 30 days prior to The Silver Ring Thing Event
- 4 tickets with V.I.P. seating to The Silver Ring Thing event
- Certificate of Appreciation

Platinum Sponsorship - \$750.00

- 10' x 10' table space
- Business name broadcasted during the event
- Business name displayed on banner placed along upper walk way in the arena
- Business name on advertisements/posters/flyers
- Business logo displayed on area flat screens
- Full page in event bulletin
- 4 tickets with V.I.P. seating to The Silver Ring Thing event
- Certificate of Appreciation

Gold Sponsorship - \$500.00

- 10' x 10' table space
- Advertising on banner displayed in area
- Business name on advertisements/posters/flyers
- Half page in event bulletin
- 2 tickets with V.I.P. seating to The Silver Ring Thing event
- Certificate of Appreciation

Silver Sponsorship - \$250.00

- Half page in event bulletin
- 2 tickets with V.I.P. seating to The Silver Ring Thing event
- Certificate of Appreciation

Contributor - \$100.00

- Quarter page in event bulletin
- Certificate of Appreciation

Supporter - \$50.00

- Certificate of Appreciation

Publicity for the event will include:

- Broadcast on local and public radio stations
- Local print advertisements
- Posters and Flyers distributed to Christian businesses throughout the area
- Publicized through Brookdale Community Colleges media outlets
- Direct mailing to churches and Christian organizations

We anticipate approximately 2000 thousand youth, young adults, and their parents to attend this event.

Your support is a blessing and greatly appreciated!

Please complete page 5 of this letter and follow its instructions

In Christ,

Lia Prendergast
Event Chair



Mark Zielinski
Youth & Family Evangelist



Mailing address:
Gateway Church of Christ
19 Reids Hill Road
Morganville, NJ 07751
201-401-7818
www.gatewaynj.com
activities@gatewaynj.com
mark@gatewaynj.com



Submit your pre-designed advertisement, business card or electronic ad with the below form (page 5). Please do not staple your ads. You can either Mail or E-mail the form as an attachment to:

activities@gatewaynj.com

Send Ads and Payments to:

Gateway Church of Christ
19 Reids Hill Road
Morganville, NJ 07751

If you have any questions please contact:

Mark Zielinski
Youth and Family Evangelist
Gateway Church of Christ
201-401-7818



****Respond By Friday, March 30, 2012 @ 5:00 p.m. for Marketing & Printing Recognition****

****Sponsorship Donations will still be Welcomed after Deadline****

Please complete this form in its entirety and mail your tax deductible donation to:

**Gateway Church of Christ
19 Reids Hill Road
Morganville, NJ 07751**

*** A self-addressed envelope is enclosed for your convenience***

Please make check payable to:

Gateway Church of Christ

Memo:

Silver Ring Thing

We will support The Silver Ring Thing - Image is Everything Tour on Friday, May 25, 2012.

1. *Level of Support* - Circle One

Diamond - \$1,000.00 // Platinum - \$750.00 // Gold - \$500.00 //

Silver - \$250.00 // Contributor - \$100.00 // Supporter \$50.00

2. *Business/Organization Name*

3. *Owner/Representative Name*

4. *Address* - Street Name: _____

City: _____ State: _____ Zip: _____

5. *Phone* - _____

E-mail - _____