



Vendor/Exhibitor Application

The Theme for the 2010 Bakersfield Christmas Parade is **“A Magical Christmas.”** The parade will be held on Thursday, December 2, 2010 starting at 6:00 p.m. and ending at 8:00 p.m. All Vendors/ Exhibitors will check-in at 1:30 p.m. on the date of the parade!

RAIN OR SHINE THE PARADE TRADITION GOES ON!

VENDORS/EXHIBITORS – PLEASE COMPLETE THE INFORMATION PORTION OF THIS APPLICATION AND CIRCLE THE SPACE SIZE. ALL INSURANCE REQUIRMENTS MUST BE MET. PLEASE, REFERE TO RULES AND REGULATIONS INCLUDED ON PAGE FOUR.

PUSH CART/STROLLING – ALLOWED, ONE APPLICATION PER CART. ALL INSURANCE REQUIRMENTS MUST BE MET, REFERE TO RULES AND REGULATIONS INCLUDING ON PAGE FOUR.

FOOD/MERCHANDISE VENDORS - ENTRY **FEES** MUST ACCOMPANY THIS APPLICATION ALONG WITH: EVIDENCE OF INSURANCE, CURRENT HEALTH PERMIT (if applicable), COPY OF CURRENT BUSINESS LICENSE, ACTIVE RETAIL SALES PERMIT.

Organization/Business: _____

Contact Person: _____

Address: _____

City: _____ State _____ Zip Code _____

Contact Number: _____ Alternate Number: _____

E-Mail: _____ Fax: _____

YOUR APPLICATION DOES NOT GUARANTEE YOUR ACCEPTANCE INTO **“CHRISTMAS SQUARE”** LOCATIONS. ALL VENDORS /EXHIBITORS SELECTED ARE AT THE DISCRETION OF THE BAKERSFIELD CHRISTMAS PARADE COMMITTEE.

LIMITED SPACES AVAILBLE! ONLY ONE COMPANY PER BOOTH SPACE!

This is a FAMILY ORIENTED parade. It is not an appropriate venue for political ideology, campaigns or social statements of any type.

Participants are asked to remember that the purpose of the parade is to provide enjoyment and fun for the members of our community. All items for sale shall be appropriate for children under the age of 18. The Bakersfield Christmas Parade Committee reserves the right to approve or deny entry to the “Christmas Square” locations. Non-compliance with any ruling “Could” result in removal from the “Christmas Square” locations. Should removal be necessary there will be no entry fee refund. There will be no refund of an entry fee, if cancellation is necessary for ANY reason after acceptance into the parade is confirmed by the parade committee. Your fee will be concerned as a parade Donation. Retain parade rules and instructions, read carefully as this will be a helpful guideline in making your day go smoothly.

On behalf of the above mentioned organization, I hereby waive and refuse any and all rights and claims for damages against the Bakersfield Christmas Parade Committee, and/or sponsors, its agents, officers or members. I also agree to abide by all the guidelines and regulations as outlined by the committee and understand that this information is being obtained for the purpose of registration. Additionally, the undersigned voluntarily consents to use of Participant’s photograph, name, image and likeness (Recordings), and waives and releases the Bakersfield Christmas Parade Committee from any and all claims, causes, damages, liabilities and/or actions arising there from and/or relating thereto, whatsoever, provided said use shall be for non-commercial purposes in connection with advertising, administrative, programmatic and promotional activities and Materials. In connection therewith, Participant grants a royalty-free, irrevocable permission to use, reproduce, publish, broadcast and distribute the Recordings.

Signed: _____ Dated: _____



Vendor\Exhibitor Information



Be an “Official” Parade Vendor/Exhibitor and join us in this Festive Event on December 2, 2010.

Only “Official” Bakersfield Christmas Parade Vendors and Exhibitors will be allowed within the designated areas on our “Special Event Permit” issued by the City of Bakersfield.

Bakersfield Christmas Parade will not be responsible to provide any equipment for the “**Christmas Square**” Vendors or Exhibitors. All entries are responsible for their own set-up and generator. Sorry no electrical available.

Vendor/Exhibitors: **ONLY ONE COMPANY PER SPACE!**

Completed application along with: **EVIDENCE OF INSURANCE, CURRENT HEALTH PERMIT (if applicable), COPY OF CURRENT BUSINESS LICENSE, ACTIVE RETAIL SALES PERMIT, AND ANY OTHER LICENSE/PERMIT AS MAY BE REQUIRED FOR YOUR PARTICULAR BUSINESS.**

DESCRIPTION OF ALL MERCHANDISE TO BE SOLD: (1) Your list must be specific on ALL merchandise, food and beverages to be sold.

MERCHANDISE NOT LISTED MAY NOT BE SOLD! If you have a photo of your booth layout or merchandise, please send it with this application.

FOOD VENDORS MUST provide a picture of their booth and a complete menu.

(Attach additional pages if more room is needed.)

Space Size Needed:

- ☐ Vendor Space - **10X10 - \$100.00 (per space)**
- ☐ Vendor Space - **10X20 - \$150.00 (per space)**
- ☐ Self-Contained Mobil Units - **10x20 – \$150.00 (per space)**
- ☐ Push Cart/Strolling Units - **\$75.00 (per cart)**

Vendors with a self contained tent or pop-up units are not allowed to use stakes!

Signed: _____ Dated: _____

THE BAKERSFIELD CHRISTMAS PARADE COMMITTEE RESERVES THE RIGHT OF PLACEMENT OF ALL VENDORS AND EXHIBITORS AT OUR LOCATIONS.

P.O. Box 22344, Bakersfield, CA 93390 (661) 637-2323 Ext. 378 * (661) 805-8858 * Fax (661) 322-1701

Bakersfield Christmas Parade’s office is located at 321 21st Street C/O KERO ABC 23.

Office Use Only

ASSIGNED SPACE: Width: _____ X _____ Area: _____ Space No.: _____ DATE: _____

APPROVED BY: _____

- ☐ City Business License
- ☐ California Resale License
- ☐ Insurance Declaration Page
- ☐ Health Permit Application



Insurance Requirements



Entrants must provide evidence of insurance showing the **Bakersfield Christmas Parade Committee, City of Bakersfield, KERO ABC23, Downtown Business Association** and all its agents as indemnified and additionally insured against any and all loss, damage or injury.

All Parade Entries, Vendors/Exhibitors and Sponsors with displays must provide proof of self-insurance or general liability coverage with a minimum coverage of \$1,000,000.00. Evidence of insurance must be provided when you apply or the committee cannot consider your application.

All vehicles entered in the parade shall carry insurance required by LAW!

The liability and auto limits of liability must be a minimum of \$500,000 Combined Single Limit.

IT'S EASY TO DO. JUST CALL YOUR AGENT. TELL HIM/HER, YOU NEED THIS EVENT INSURANCE FOR THE NIGHT OF THE PARADE ONLY.

YOUR INSURANCE MAY BE FAXED or MAIL TO:

Send to:

Bakersfield Christmas Parade Committee

Attention: Pamela Carlock/Vendor Coordinator
P.O. Box 22344
Bakersfield, CA 93390

Questions Call: (661) 637-2323 Ext. 378 / (661) 805-8858
Fax: (661) 322-1701

Sincerely,

Pamela Carlock

Pamela Carlock,
Parade/Vendor Coordinator

www.bcparade.com
Pam@bcparade.com