



# CREATIVE FUNDRAISING IDEAS FROM A to Z

## A

**Ask everyone you meet:** Always carry a sponsor/donation form with you so when you talk to people about the *Ride to Defeat ALS™*, you can ask them to donate right then. Make sure the top few donations on the form are significant; other people are apt to follow suit. Conversely, if you start with a \$2 contribution, others may follow with \$2. Don't prejudice whether people will give—just ask! While you're at it, ask them to join your team!

**Auctions:** Hold a live or silent auction for various items. BE CREATIVE! For example, a prime parking space at work, a half or whole day off from work, team members to work a day for someone, a picnic lunch prepared by your team members, OR other items such as collectibles or sports memorabilia.

**Babysitter Service:** Give parents a rest and baby-sit their children for a donation.

## B

**Bake Sale:** Bake lots of homemade goodies and sell them at work or at a busy place (Target, Kmart, Macy's etc.).

**Block Party:** Organize a neighborhood block party. Sell food and drinks and charge admission.

**Boss For A Day:** This one is fun! Allow people to bid on being boss for the day. High bid wins!

**Brown Bag Lunch Week:** Encourage employees to bring in their own lunches for a week and donate the money they would have spent to the team.

**Carwashes:** People always need a good carwash. This is a great fundraiser for students and adults, alike.

## C

**Car Bash:** Secure an old car; write "ALS" in large, bold letters across the car. For a donation, participants get to swing a sledgehammer and "Smash ALS."

**Challenges:** Challenge another *Ride* team to raise more money than yours.

**Coin Drive:** (Great for students) Place a large jar in the cafeteria and ask students and staff to contribute their left over change from lunch. VARIATION: Penny Wars: Drop change in jars to compete against other departments, classes, bank branches. Pennies are worth positive points; silver coins and cash are worth negative points. "Sabotage" the other jars by dropping silver or dollars in them.

**Coin Toss:** Get permission from the local mall to collect all coins tossed in the fountain for a designated time period. Be sure to have signs stating that the coins will be donated to the ALS Association Florida Chapter's *Ride to Defeat ALS™*.

**Challenge by the Boss:** Get your boss to agree that if all team members raise their minimum \$100, that he will kiss a pig, get a pie in the face, etc.

**Craft Fairs:** Great for year-round fundraising. Set up a booth at a local festival and sell crafts made by team members.

**Concession Stands:** Get permission to sell concessions at a local sporting event or community event.

**Cake Walk:** Get team members to bake cakes. People purchase tickets for the opportunity to participate in the cake walk. Place numbers in a circle and when the music stops, participants run to the nearest number. An emcee calls out a number and the individual closest to that number wins a cake.

# D

**Dance for a Cure:** Students hold a school dance, or adults organize a dance at a local club. Ask a DJ or band to donate services. Sell refreshments.

**Dog Walkers:** Walk the neighbors' dogs for a donation or dog sit while pet owners are on vacation.

**Donut Days:** Get donuts donated from a local bakery and sell at work or school.

**Dress Down Days:** Have employees pay to dress down at work. This can also work with schools that require uniforms (with permission).

# E

**E-mail:** Send E-mails to your friends, family and co-workers asking them for donations.

**Errand Service:** For a donation, run errands for those who don't have time to do their own.

# F

**Fish Fry:** Hold a fish fry at your church or community center and charge \$5.00 per plate.

**Flower Sales:** Work with local florist or wholesaler to sell bouquets, potted flowers, or individual stems at your school or place of work. Try this around Valentines Day or other special holidays.

# G

**Game Night:** Invite friends to your house to play board games, charades, etc. Sell tickets.

**Garage Sales:** Work individually or as a team.

**Go Door to Door:** Go door to door and ask for donations. Work as a team to cover different sections of town.

**Golf Tournament:** Hold a golf tournament with the proceeds benefiting your *Ride* team.

# H

**Hat (or Cap) Day:** (Great for schools) Students can make a donation to wear baseball caps to school for the day.

**Haunted House:** For Halloween, organize a haunted house and charge admission.

# I

**Ice Cream Socials:** Plan one at your place of work or with friends or children. Ask for a donation to attend. Sell ice cream and tell them that the proceeds are going to your *Ride* team.

# J

**Jail & Bail:** For a donation, employees can be arrested. For an additional donation, they can post their own bail or employees have a bounty posted on the heads of fellow employees and they are not set free until the entire bounty is raised (\$100 or more per inmate).

**Jewelry Sales:** Work with a wholesale company to sell jewelry, with your team receiving a portion of the sales or host a jewelry party at your home with a portion of the sales benefiting your team.

# K

**Kitchen Tools Sale:** Work with a Pampered Chef Consultant ([www.pamperedchef.com](http://www.pamperedchef.com)) to hold a kitchen show. A portion of the sales will benefit your team.

# L

**Lawn Service:** Mow your neighbors or your family's lawns for donations.

**Letter Writing:** Send letters to friends and family explaining what you are doing and why. Tell them your personal goal and ask for help. You could even write a letter from your pet to your friend's pet!

**Longaberger Basket Bingo:** Work with a Longaberger Basket Representative to hold a basket show and ask if a portion of the sales could benefit your team.

# M

**Matching Gifts:** This is a great way to double your donations. Ask your company to match what you raise.

**Money Jars:** Place jars where you work, on your desk, or on store counters with info about The ALS Association and the *Ride to Defeat ALS™* on the front.

**Monday Night Football Party with a Purpose:** The men will love this one! Provide refreshments and charge admission to the game.

# N

**Night at the Movies:** Invite your friends over for a night at the movies. Charge admission. Have popcorn, candy, and drinks to sell too.

# O

**Odd Jobs:** Ask neighbors or family if you can do their odd jobs for a donation.

**Ornament Sale:** Get together with your team and make Christmas ornaments. Sell them for a donation.

# P

**Payroll Deduction:** Employees can make their own contributions by having them deducted directly from their paychecks. A little each week can grow into a large amount!

**Pizza Sales:** Work with a local pizza parlor to give you a percentage of the pies that you sell.

**Party with a Purpose:** (aka Neighborhood Parties) Throw a neighborhood party and put the money towards your team.

**Poker Run:** With four-wheelers or motorcycles. \$10 entry fee per vehicle. Riders stop at five different hospitality stops and playing cards are given out. At the end of the trip, the person with the best poker hand is the winner.

# Q

**Quilts:** Sell quilt squares in honor and memory of people with ALS; squares of 4X4 for \$5; 8X8 for \$15; 12X12 for \$25. Have employees make the quilts themselves. Also, you can raffle off a handmade quilt that was made by someone on your team or donated to the team.

# R

**Raffles:** Just like auctions, raffles can accommodate many items. You can raffle off homemade items or items donated from local businesses.

**Roll Those Pennies:** And, while you're at it, break open the piggy bank and start rolling all of those coins that you have been collecting.

S

**Sports Tournaments:** Organize sports tournaments at a local school gym or community center and charge an entry fee.

**Student/Faculty Game:** Organize a student vs. faculty sports game (basketball, softball, etc.) and charge admission. You can even sell concessions.

T

**Tupperware Party:** Host a Tupperware party and donate the proceeds to your team.

U

**U-Can-Win-A-Turkey Raffle:** Ask a local grocery store to donate a turkey and sell raffle tickets for \$1 for a chance to win a holiday turkey.

V

**Vacation Day Drawing:** Get your employer to agree to raffle off a vacation day with pay. The raffle money raised will go to your *Ride* team.

**Vendors:** Solicit the vendors that you use for items to raffle or auction off.

W

**Wristbands:** Sell Strike Out ALS™ wristbands. Contact the Florida Chapter for more info. 888-257-1717.

X

**Xtra Cents:** (Great for bank and credit union teams, but can be used for retail or offices, too.) Donate the extra cents from your deposit to the bank's *Ride to Defeat ALS* team. Place a sign at the teller line and drive-thru window. "The CURE for ALS may be in YOUR POCKET." Indicate that all proceeds benefit The ALS Association.

Y

**Yard Sales:** Clean out those closets and have a yard sale. You can do this individually or with your team. The money raised will go to your *Ride* team.

Z

**Zoo, Zipper, Zebra:** We challenge you to think of a creative way to incorporate a Zoo, Zipper or Zebra into your fundraising plan!

**Do you have creative ideas to add? Let us know!**